



THE ~~LUNCH~~ BAG REINVENTED.....

* COMPACT * EXPANDABLE * EASY TO CLEAN





YOUNG PROFESSIONALS &

ECONOMICALLY
MINDED
CONSUMERS



STORES FLAT

EASY TO
BRING HOME





DYNOMIGHTY.

EVERYDAY BAG



DOUBLE INSULATED
& ICE PACK POCKET





EASY TO CARRY AND CLEAN

mighty
stash
PACK



BEACH GRAB BAG

TRAVEL BAG



MODERN ART / MODERN DESIGN



THE COLORS



LOVED BY DESIGN SAVY EARLY ADAPTORS



LARGE STORAGE CAPACITY



BREAK THE 9 TO 5 ROUTINE

ADD SOME COLOR TO YOUR LIFE

STORES FLAT





DEMOGRAPHICS



FEMALE 34-44



MALE 25-34



DESIGNED WITH YOU IN MIND

HEALTH CONSCIOUS INDIVIDUALS • FAMILIES WITH KIDS • ECONOMICALLY MINDED CONSUMERS



Distributed in Canada by:

TheTateGroup

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DYNAMIGHTY.