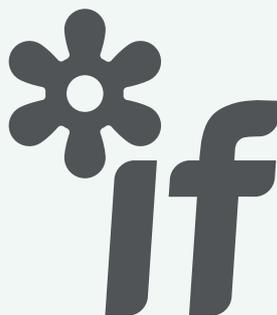


CATALOG
WHOLESALE ONLY

LOTS OF
NEW THINGS FOR
2021



DESIGNED BY



Order

ONLINE

at



if
thetategroup.com

ABOUT

AT IF WE DESIGN AND MANUFACTURE ORIGINAL AND RATHER CLEVER GIFT & GADGET RANGES.

We distribute them to the best gift and book retailers throughout the world and have won lots of awards for our innovative British designs! We've been doing it since 1996... that's over 20 years!

If you're constantly hunting for original, desirable things your customers will love, you might be glad you found us!



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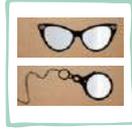
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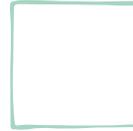
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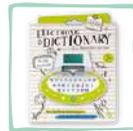
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P75
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A5 Notebook



P76 *New*
Bookaroo®
A6 Pocket Notebook



P77 *New*
Bookaroo®
Books & Stuff Pouch



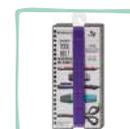
P78
Bookaroo®
Pen Pouch



P79 *New*
Bookaroo® Pen



P80
Bookaroo®
Notebook Tidy



P82
Bookaroo®
Tool Belt



P83
Bookaroo®
Glasses Case



P84 *New*
Bookaroo®
Bean Bag Reading Rest



P85
Bookaroo®
Travel Tech-Tidy



P86
Bookaroo®
Phone Pocket



P87
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Handy Specs

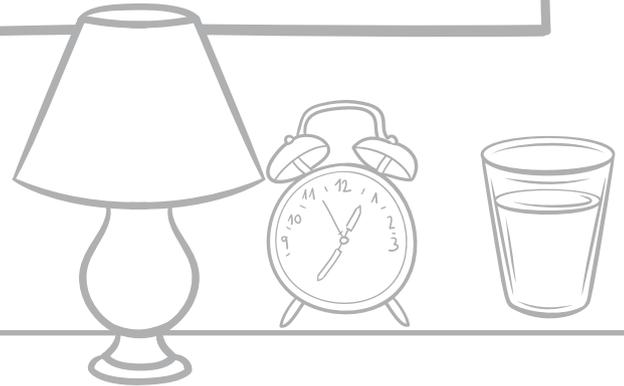


P88 *New*
Bookaroo® V&A
Collection

Book Lights

READING LIGHTS ARE SOMETHING WE HAVE DESIGNED AND SOLD FOR MANY YEARS. ALWAYS A WELL RECEIVED GIFT, WE HAVE PRODUCED BOOK LIGHTS TO SUIT ALL KINDS OF CUSTOMER, FROM FUN GIFTS FOR OUR YOUNGER READERS, TO CLEVERLY ENGINEERED LIGHTS TO MEET THE NEEDS OF THE 'SERIOUS READERS' WHO MIGHT WANT A LITTLE MORE LIGHT TO HELP THEM READ IN COMFORT.

READ WHEREVER YOU ARE, FOR AS LONG AS YOU WISH WITHOUT DISTURBING OTHERS!



The REALLY FLEXIBLE BOOK LIGHT

for longer battery life, variable brightness and a longer flexible arm suitable for all hardbacks and paperbacks

See Page 9

The REALLY BRIGHT BOOK LIGHT

Suitable for older users who require more and variable light for longer periods of time. Also great for large print books, music and magazines.



See Page 10

Our best selling light is *THE REALLY TINY BOOK LIGHT* (page 12) which is available in many colors, followed closely by *THE LITTLE BOOK LIGHT* (page 13)

THE REALLY FLEXiBLE BOOK LIGHT

READ IN COMFORT AT BEDTIME, WITHOUT DISTURBING OTHERS

An intelligent little clip-on reading light with some well designed features to make your bedtime reading experience as comfortable as possible. The extra long flexible neck bends to your ideal position, whilst the light dimmer allows you to adjust the light intensity, creating your perfect reading environment.

EXTRA LONG FLEXIBLE NECK



The PRODUCT



EXTRA LONG FLEXIBLE NECK
CLIPS TO ANY BOOK
ADJUSTABLE BRIGHTNESS
LONG BATTERY LIFE
TAKES 3X AAA BATTERIES (FITTED)

REFILL STOCK: Order in multiples of 3

39801 GRAY

39803 PURPLE

39802 BLUE

39804 TURQUOISE

Pack: 4.1 x 1.4 x 7in

For the more serious user, we have developed our "Really..." book light ranges which use AAA Batteries for longer battery life and easier use.

THE REALLY
BRIGHT
 BOOK LIGHT

A WIDER BEAM, IDEAL FOR LIGHTING BIGGER BOOKS, MUSIC OR MAPS.

A very useful clip-on reading light, featuring an extra wide light beam – ideal for lighting bigger areas including larger format books, plans and maps. Often used by music performers! Combined with a flexible, positionable neck and longer battery life, this is a very practical multipurpose booklight!

WIDE BRIGHT LIGHT BEAM

The
 PRODUCT



WIDE BRIGHT LIGHT BEAM
 CLIPS TO ANY BOOK
 FLEXIBLE NECK
 ADJUSTABLE BRIGHTNESS
 LONG BATTERY LIFE
 TAKES 3x AAA BATTERIES (FITTED)

REFILL STOCK: Order in multiples of 3

39901 GRAY **39903** WHITE
39902 BLUE

Pack: 13 x 5.1x 7in

THE REALLY TINY BOOK LIGHT

Clips onto your book so you can carry on reading when it's dark.

Still the slimmest, trimmest little book light you can buy. Perfectly formed and curved in all the right places, this award-winning little beauty is a consistent best seller. And never one to be left behind in the fashion stakes, it's now available in the very latest colors!

ANGLES TO A FULL 90° TILT

CLIPS ONTO YOUR BOOK



New colors



The PRODUCT



The STARTER PACK



Order: THE STARTER PACK
5100CDU Display + 18 Really Tiny Book Ligts
 Display holds 12 Book Lights)

Pack: 2 x 1.4 x 6.9in Display: 7.9 x 7.9 x 11.8in
 Pack: 5 x 3.5 x 17.5cm Display: 16 x 16 x 18cm

REFILL STOCK: Order in multiples of 6

5101 PURPLE	5115 SKY
5102 PINK	5116 SLATE
5106 GRAY	5118 CHARTREUSE
5107 BLUE	5119 NAVY
5113 MINT GREEN	5120 FOREST GREEN

The Little BOOK LIGHT

Clips to your book or stands on your desk!

Flexible in every way, this stylish little classic will confidently clip to your book and angle to light your page... but is equally at home slipping into its weighty little base and sitting pretty on your desk. Super gifty color-coordinated packaging makes these little chaps very easy to love.

CLIPS ONTO
YOUR BOOK...



...AND STANDS
ON YOUR DESK



BLUE

GRAY

MINT

The
PRODUCT



REFILL STOCK: Order in multiples of 3

44301 BLUE

44302 GRAY **44304** MINT

Pack: 3 x 1.4 x 5.1 in



SIMPLY MARVELLOUS
MAGNETIC
SPECTACLES

New

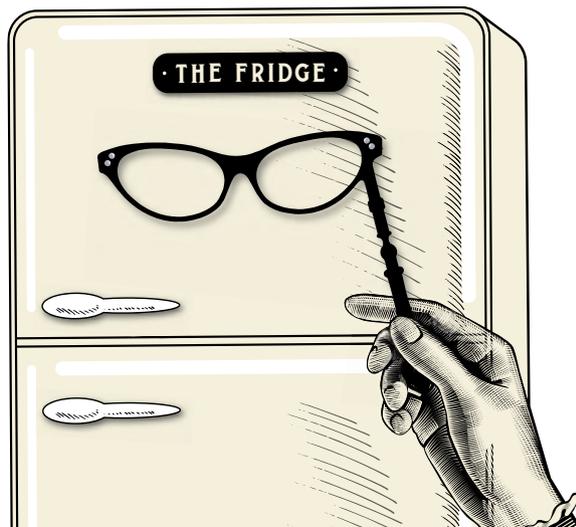
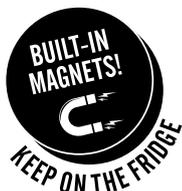
Vintage style magnifying lenses with handy hidden magnets

A very nice thing to own for anyone who reaches for their glasses whenever there is small print to read. Shaped and styled like vintage lorgnettes but contemporary enough to sit on an IKEA desk or magnetise to a modern fridge door. Keep them handy for when you need a little bit of help with warnings, ingredients or instructions!

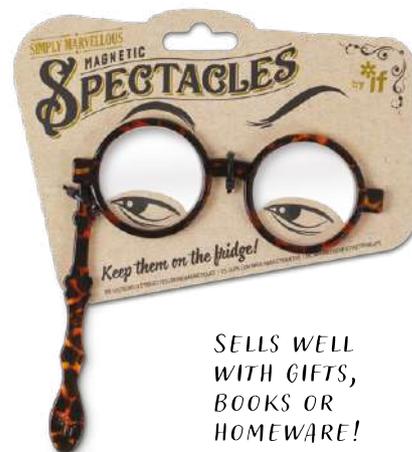
For magnifying the
ridiculously small print
around the house!



KEEP THEM ON
THE FRIDGE,
OR ON YOUR DESK!



The
PRODUCT



SELLS WELL
WITH GIFTS,
BOOKS OR
HOMEWARE!



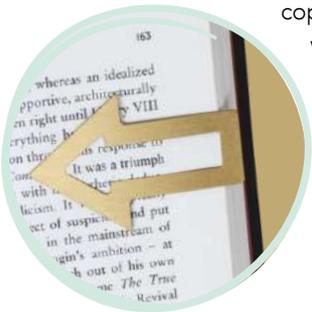
REFILL STOCK: Order in multiples of 3
42901 BLACK DIAMANTE
42902 TORTOISESHELL ROUND

Pack: 6.9 x 0.3 x 7.5in

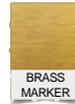
KNOW YOUR PLACE PAGE MARKERS

Stylishly slips onto your page
and marks the last line you read.

Gifty and nifty, these solid metal arrow page markers are beautifully designed to slip onto any page and mark your place... in style! Crafted from solid brass and copper, the little arrows will point precisely to where you finished reading! Always know your place...



YOU ARE HERE!



BRASS
MARKER



COPPER
MARKER



The
PRODUCT



REFILL STOCK: Order in multiples of 3

47201 BRASS PAGE MARKER

47202 COPPER PAGE MARKER

Pack: 3.3 x 0.07 x 4.7in

CURLED UP CORNERS BOOKMARKS

Curl up with a good book and a charming
metal animal bookmark.

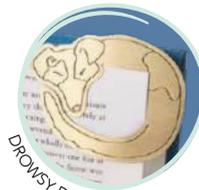
Made in brass with antique effect plated finishes and simple etched detail, the set comprises of a drowsy dog, cosy cat, quiet mouse, furred fox and sleepy owl. What could be more snug for an evening's relaxing read?

CLIPS ONTO
THE CORNER
OF YOUR BOOK



COSY CAT

SIMPLE ETCHED
DETAIL



DROWSY DOG



QUIET MOUSE



FURRED FOX

The
PRODUCT



The
STARTER PACK



Order: STARTER PACK
SP365 Display + 24 Curled Up Corners
(6 each of 4 Designs)

Pack: 3.5 x 0.2 x 3.9in Display: 8.4 x 8.6 x 10.6in

BOOKMINDERS PAGE MARKERS

Brass page markers, minding the important places in your books.

Every Bookminder tells a different story! Position them on the top or sides of your pages and bold as brass they will turn a dull closed book into a miniature story scene. With a hint of traditional bookiness and a huge twist of contemporary cool, each themed set will mark your four favourite places.

HIGHLY
DETAILED
DESIGNS



EVERY BOOKMINDER
TELLS A DIFFERENT STORY!

FOUR INDIVIDUAL
MARKERS PER PACK



VINTAGE
BRASS

The
PRODUCT



The
STARTER
PACK



Order: THE STARTER PACK

SP403 Display + 24 Bookminders Packs
(6 each of the 4 Designs)

REFILL STOCK: Order in multiples of 3

40301 ALICE IN WONDERLAND

40302 CAT & MOUSE

40303 MOON & STARS

40304 TUMBLING BOOK

Pack: 2.5 x 0.1 x 7in Display: 12.4 x 3.5 x 7.3in

LETTER BOOK PLATES

Personalize and prettify your books with a letter book plate.

Books are definitely better with your letter! Each pack is bursting with the potential to make 12 of your favorite school books, vacation novels or work folders... your very own. M is for... mine!

BOOKS ARE BETTER
WITH YOUR LETTER!



Order: THE STARTER PACK
SP415 Display + 36 Book Plates
(3 each of the 12 Designs)

THE REALLY USEFUL MAGNIFYING BOOKMARK

Keep it in your book to mark and magnify.

This dual purpose fresnel lens will quickly de-frustrate the small print and bring the words back into focus as you read. One of those little things that make life so much better.

DOUBLE MAGNIFICATION
FRESNEL LENS



THE CATS EYES



THE EYEGLASS



THE SPYGLASS



THE WAYFARERS

The
PRODUCT



The
STARTER
PACK



Order: SP367 **STARTER PACK**
Display + 24 Pairs of Magnifying Bookmarks
(6 of each Design)

Pack: 2.3 x 0.1 x 6.3in Display: 2.8 x 3.5 x 9.4in

BUCKET LIST BOOKMARK

A lifetime's reading etched into a copper bookmark.

Everyone loves a list! And this particular one is a lovingly curated selection of classic works, etched into a pleasingly heavy piece of copper. As much a topic for debate as a bookmark, it comes in rather contemporary eye-catching clip board packaging and would be as at home in a gallery, gift shop or book store. How many have you read?

BRILLIANT BOOKS TO
READ BEFORE YOU DIE



The
PRODUCT



The
STARTER
PACK

Order: SP471 **STARTER PACK**
Display + 12 Bookmarks

Pack: 2.8 x 0.2 x 9.2in Display: 4.3 x 6.2 x 10.4in

BOOK FANS

A book fan for a fan of books or lover of lovely things!

An exquisitely made gift designed to be put on show and much admired. Bound in a quality buckram cloth and embellished with gold foil filigree detail, inside you will discover a patchwork of beautiful old book text and period illustrations.



BLUE



GREEN

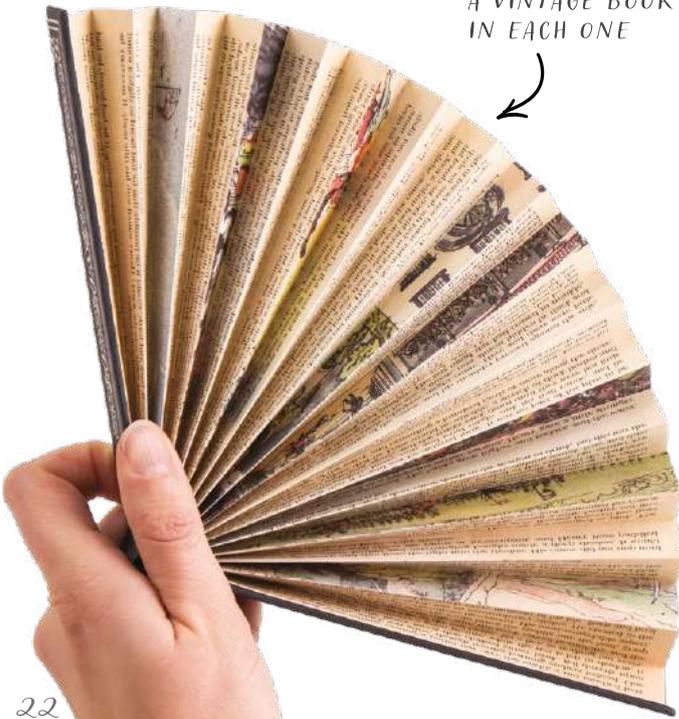


PURPLE



RED

REPRODUCTION OF
A VINTAGE BOOK
IN EACH ONE



←
The
PRODUCT

The
STARTER PACK



Order: THE STARTER PACK
SP348 Display + 24 Book Fans
(6 each of 4 Colors)

Pack: 6.3 x 0.5 x 1.1in Display: 7 x 6.8 x 6.8in

LIGHT UP MENU MAGNIFIER

For reading the menu clearly in dimly lit restaurants

THE most useful gift you could give anyone who needs glasses and eats out! Ever noticed how many people struggle to see the menu in trendy dark restaurants? Glasses alone just don't work... you need light too! Slip the Menu Magnifier out of its pouch, press the 'on' button and this eye wateringly obvious gift will illuminate AND magnify the small print on any menu or wine list.

IF YOU NEED GLASSES YOU'LL LOVE THIS

STRUGGLE TO SEE
THE MENU IN DARK
RESTAURANTS?

LIGHT UP AND
MAGNIFY THE MENU!



LUXURY VELOUR
LINED CARRY
POUCH FOR
BAGS & POCKETS

GREAT GIFT FOR
ANYONE WHO
EATS OUT

The
PRODUCT



The
STARTER PACK



Order: THE STARTER PACK
SP460 Display + 12 Menu Magnifiers
+ 1 extra for display purposes
(6 each of 2 Designs)

Product/Pack: 6.6 x 0.7 x 3.8in Display: 7 x 8.5 x 8.8in

Gimble

THE ADJUSTABLE

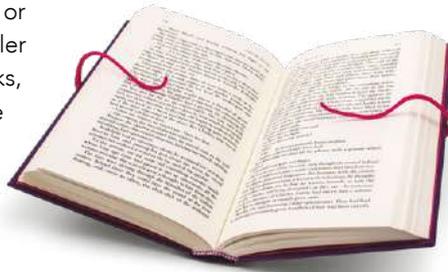
BOOK HOLDER

Holds your book open to read - leaving your hands completely free!

The perfect reading partner at home or away on your travels. From your smaller paperbacks up to the larger textbooks, Gimble will handle them all with ease leaving you completely 'hands free'.



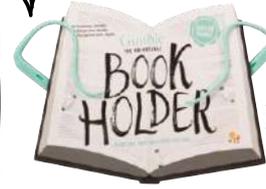
FOLDS DOWN FOR POCKET OR BAG



ADJUST TO FIT ANY SIZED BOOK



The PRODUCT



The STARTER PACK



Order: THE STARTER PACK
SP368 Display + 12 Gimble Book Holders
 (3 each of Mint, Purple, Pink & Blue)

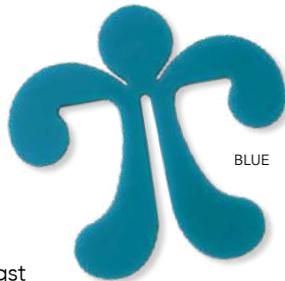
Pack: 13.4 x 0.3 x 8.8in Display: 13.4 x 5.9 x 8.6in

Pack: 19.5 x 1 x 14.5cm Display: 19.5 x 16 x 22cm

The Little Book Holder

Holds open the pages of your book. Hands-free and pocket-sized.

Punching well above his weight, this David amongst Goliaths will hold your hardback and paperback books open - leaving your hands completely free for tea and biscuits or writing that important essay!



BLUE



MINT



GRAY



LILAC

VERY STRONG, STURDY DESIGN

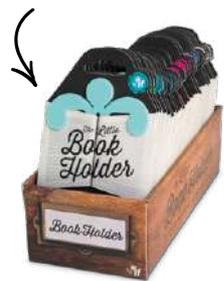


PINK

The PRODUCT



The STARTER PACK



Order: STARTER PACK
SP70B Display Stand + 30 Little Book Holders
 (6 each of 5 Colors)

Pack: 3.2 x 0.2 x 5in Display: 3.6 x 8 x 5.9in Pack: 8.5 x 0.2 x 21cm Display: 9 x 20 x 14.5cm

inSPECTors MAGNETIC LABEL READERS

Stick them on your fridge. Handy for magnifying labels, instructions and other important small print.

If you increasingly find yourself squinting at your pills or peering at the sugar content, Inspectors are our priceless magnetic magnifying label readers for just such frustrating occasions!



THEY STICK TO THE FRIDGE WITH HIDDEN MAGNETS

The STARTER PACK



The PRODUCT



Order: STARTER PACK
SP919 Display + 18 Pairs of Inspectors
 (6 each of the 3 Designs)

Pack: 7.3 x 0.4 x 7in Display: 12 x 5.9 x 18in

THE POP UP [BOOK END]

A smart way to organize your books and bits at home and office.

A solution to bookend retailing. Sold flat to save on precious store space - 'pops' up to hold your hardback and paperback books securely. Cool and contemporary colors to brighten up your home or office.



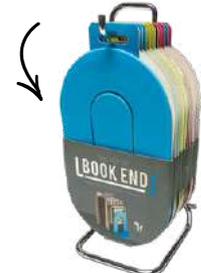
MIX & MATCH YOUR COLORS



The PRODUCT



The STARTER PACK



Order: THE STARTER PACK
SP930 Display + 32 Book Ends
 (4 each of the 8 Designs)

REFILL STOCK: Order in multiples of 3

93001 BLACK	93004 GREEN	93007 GRAY
93002 WHITE	93005 PINK	93008 MINT
93003 BLUE	93006 RED	

Pack: 3.3 x 1.4 x 5.1in
 Display 5 x 6.3 x 11in

SHOW OFFS KEYS

Chunky metal keyrings that say something about you!

Don't let the truth get in the way of a good chuckle - if you haven't got it, flaunt it anyway! A remarkably posh metal keyring set with enamel color infill and satirical wording to show the world just who you are. (Even if you're not).



Order: THE STARTER PACK
SP327 Spinner + 108 Keyrings
 (6 each of the 18 Designs)

REFILL STOCK: Order in multiples of 6

- | | |
|--------------------------------|---------------------------------|
| 32703 BROOMSTICK | 32723 GENIUS |
| 32705 GETAWAY CAR | 32724 GYM GOD |
| 32709 PENTHOUSE | 32725 INTERNET SENSATION |
| 32710 PRIVATE JET | 32726 MAN CAVE |
| 32718 THE YACHT | 32727 MIDLIFE CRISIS |
| 32719 ADRENALINE JUNKIE | 32728 OCD |
| 32720 BILLIONAIRE | 32729 REALITY TV STAR |
| 32721 THE BOSS | 32730 SHOW OFF |
| 32722 CHASTITY BELT | 32731 WINE TASTER |

Product: 0.4 x 0.2 x 2.2cm (excluding 0.8in diameter ring)
 Display: 8.3 x 8.3 x 10in

THE HANDY TABLET STAND with stylus

Handily holds your tablet anywhere you might need it.

Curvy, cool, and contemporary, this aptly named little stand will hold your device at the perfect angle for viewing your favorite things. And the color coordinated stylus will help to keep your screen messy-finger-free, just in case your favorite things involve getting your hands dirty... whether recipes, repairs or redecorating!

Helpful for
COOKING, DIY, HOMEWORK,
GAMING AND HOBBIES

ALSO GREAT
FOR PHONES!



INCLUDES
HANDY STYLUS

SOFT COAT FINISH

The
PRODUCT



REFILL STOCK: Order in multiples of 3
32501 GRAY **32502 RED**

Pack: 5.6 x 1.6 x 6.7in

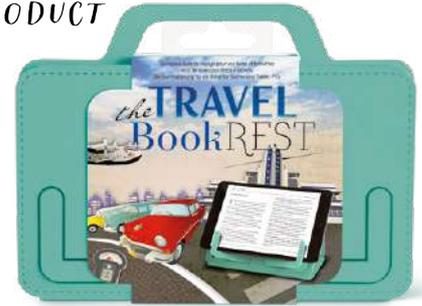
the TRAVEL BookREST



Reading 'on the go' for books and tablets. A travel essential.

Out in the city, about in the country or enjoying a sunny day at the beach, don't forget this handy and portable reading rest to aid your enjoyment. Just add a book or tablet and hit the relax button!

The PRODUCT



The STARTER PACKS



Order: STARTER PACK
35899D Display +12 Book Rests of your choice

Pack: 7.1 x 0.4 x 5.6in Display: 7.4 x 4.1 x 8.2in



LIGHTWEIGHT AND PORTABLE

WORKS WITH BOOKS AND TABLETS



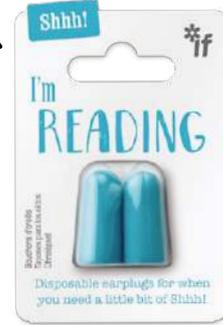
Shhh! EARPLUGS

For when you need a little bit of Shhh!

In an increasingly beepy, pingy, chatty, ringy 'I'm on the train' kind of digital world, is there any gift greater than the sound of silence? Our super quality, easy to use earplugs will (very quietly) amuse and be used by travelers, readers, exam takers and snoozers of all ages. Making a statement in every way, these little packs are designed to catch the eye (and fit the ear) of the peace loving and are an ideal extra gift. Something to shout about... quietly!



The PRODUCT



The STARTER PACK



STARTER PACK

\$90.00

Order: THE STARTER PACK
SP427 Acrylic Display + 36 Ear Plugs Packs
 (12 each of the 3 Designs)

Pack: 2.3 x 0.6 x 3.5in Display: 8.2in diameter x 10.6in

The Little Lantern

A 'little' version of the classic style lantern

It's new, but looks amazingly, authentically old. It seemed a shame not to give this much loved little lamp another pocket-sized lease of life. So we took every classic detail, made it smaller, put it all back together and popped it into some vintage-style Kraft packaging.

AUTHENTIC RED
ANTIQUED
FINISH



The
PRODUCT

The
STARTER PACK

Order: THE STARTER PACK
SP424 Display + 6 Little Lanterns

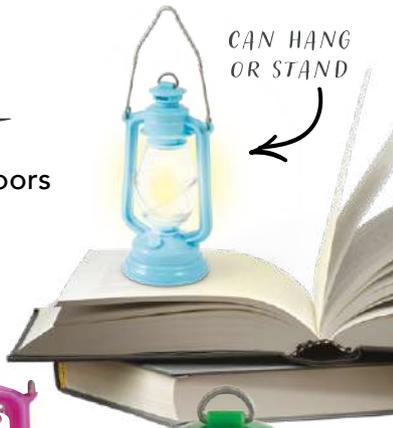
Pack: 3.5 x 1.6 x 5.3in Display: 8.3 x 6.1 x 9.2in

the BASE CAMP Reading Lamp

The excitement of the big outdoors in a fabulously fun indoor light.

Whatever the size and scale of your wordy adventures, our big hearted mini light will be your reliable night-time reading companion, over or under the sheets, duvet or sleeping bag.

CAN HANG
OR STAND



DIFFUSED SOFT
LIGHT GLOW



The
PRODUCT

The
STARTER PACK

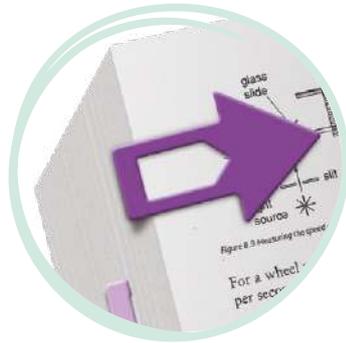
Order: THE STARTER PACK
SP372 Display + 12 Base Camps

Pack: 4.8 x 1.7 x 5.7in Display: 15 x 10.4 x 9.9in

To be continued...

PLACE KEEPERS

- A great gift for book lovers.
- Ideal for novels and for people who like to be specific about where they got to!



Order: SP423

STARTER PACK

Display + 48 To Be Continued Packs
(12 each of the 4 Designs)

Pack: 3.2 x 0.3 x 7.6in Display: 7.4 x 8.7 x 13.2in

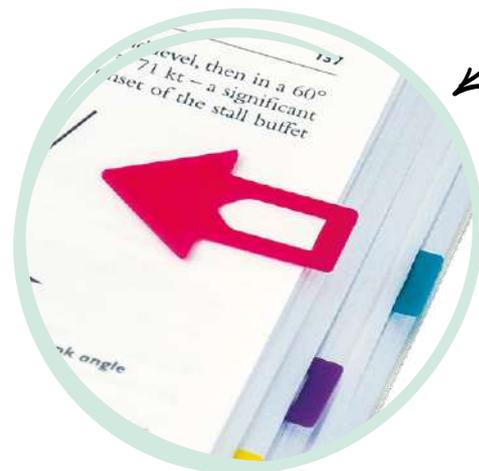
And our point is?



MULTI-REFERENCE BOOKMARKS

- An evergreen bestseller.
- Mark multiple pages
- Sells well in all types of retail environments.

CLIP THEM ON
THE TOP OR SIDE
OF YOUR PAGE



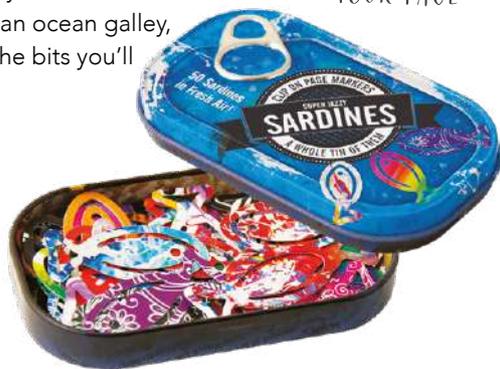
REFILL STOCK: Order in multiples of 6
45801 MULTI-REFERENCE BOOKMARKS

Pack: 3 x 0.08 x 8in

TIN OF SARDINES PAGE MARKERS

Little card 'sardines' for clipping to books and magazines.

You've never seen fish like this! 50 jazzy clip-on page markers to decoratively mark your books and magazines. More art gallery than ocean galley, these fun flip-ons will brightly tag the bits you'll want to find again.



CLIP EASILY TO
YOUR PAGE



The
PRODUCT

The
STARTER PACK

STARTER PACK



SP953A STARTER PACK
Display + 12 Tins of Sardines

Pack: 4.2 x 2.5 x 0.6in Display: 4.1 x 8.1 x 5.5in

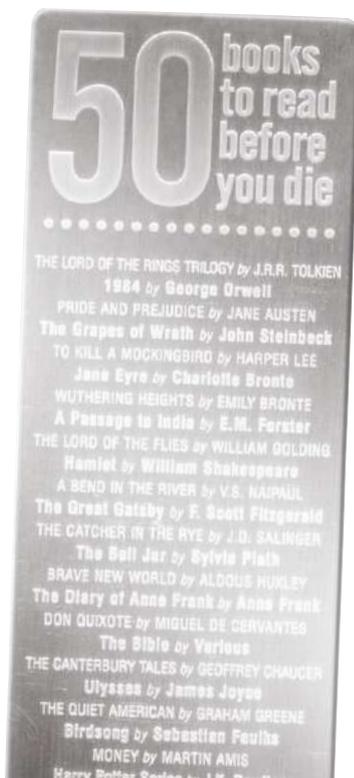
50 books to read before you die

STAINLESS
STEEL

A giftable stainless steel bookmark etched with famous titles and authors.

Every one a classic - from Harry Potter to Hamlet. A stainless steel etched bookmark with a list of fifty esteemed novels from some of the world's all time great authors. Makes a super gift for an avid reader and book lover.

A GREAT GIFT FOR
A BOOK LOVER!



The
PRODUCT



The
STARTER
PACK

SP74 STARTER PACK
Display + 24 Bookmarks

Pack: 2.6 x 0.1 x 8.1in Display: 4.3 x 6.3 x 10.2in

MARK
YOUR
PAGE

Book-Tails

BOOKMARKS

Furry friends bookmarks for little book lovers.

The furriest fun to be had at reading time. These plush bespectacled bookmarks will faithfully keep your page with their dangly tails, but secretly can't wait for you to pick up your book and continue the story. And this year we have updated the range to include six new faces that we know will sell equally well to both book lovers and fashion followers! Fun to display at home too!



HIGH QUALITY PLUSH



The
PRODUCT



The
STARTER
PACK

Order:
SP968A

THE STARTER PACK
Display + 36 Book-Tails
(6 each of 6 Designs)

Pack: 3.1 x 2.5 x 7.7in Display: 9.8 x 22.4in

Children's READING TIMER

Read a little
EVERY DAY

A cool way to encourage children to read regularly and time their sessions.

Time flies when your head's in a book! But if you need to know precisely how much time has flown, this booky shaped Reading Timer will keep tabs on it. Encouraging young people to read at bedtime or anytime is no mean feat with today's distractions and a little help goes a long way! Ingeniously the Reading Timer works equally well for the reluctant 'Do I HAVE to read tonight?' gang AND the rather keener 'Pleeeeeease can I read for another half an hour?' brigade.

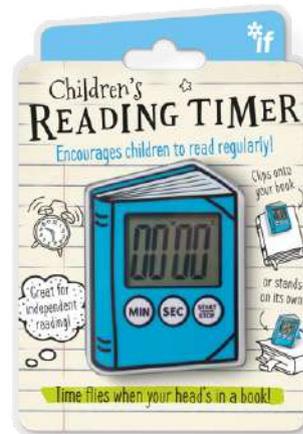


Did you know...

CHILDREN WHO READ
REGULARLY FOR PLEASURE
DO BETTER AT SCHOOL!

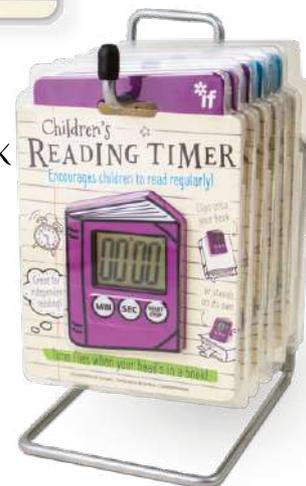


The
PRODUCT



The
STARTER PACK

STARTER PACK



Order: THE STARTER PACK
SP364A Display + 12 Reading Timers
(6 each of 2 Designs)

Pack: 4.9 x 0.8 x 7.1in Display: 4.9 x 5.1 x 8.7in

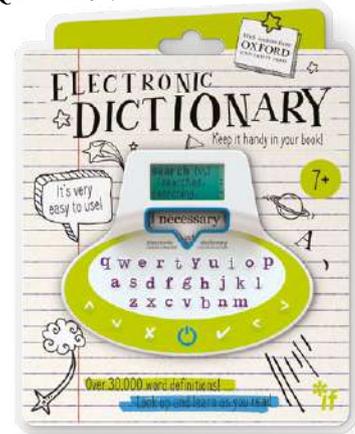
Children's ELECTRONIC DICTIONARY

A great way for children to pick up the meaning of words as they read.

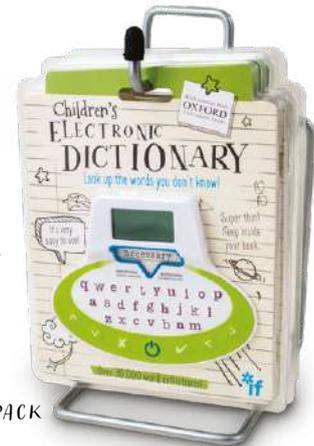
An easy-to-use English language dictionary enabling quick look up and understanding of the words children encounter every day during their formative years. Data content from the best-selling Oxford Primary Dictionary. Makes learning extra fun!



The
PRODUCT



The
STARTER
PACK



STARTER PACK



Order: STARTER PACK
SP350 Chrome Display Stand + 6 Dictionaries

REFILL STOCK: Order in multiples of 6
35001 ELECTRONIC DICTIONARY BOOKMARK

Pack: 5.9 x 0.6 x 7.9in Display: 5.9 x 6.1 x 8.7in

Electronic DICTIONARY BOOKMARK



GREAT GIFT FOR
SCHOOL & COLLEGE
STUDENTS!

A powerful, quick access dictionary in a slim and ergonomic case

This award winning super skinny but powerful electronic dictionary cleverly includes the content of a well respected pocket dictionary. Thousands of word definitions all at your fingertips in a bookmark.



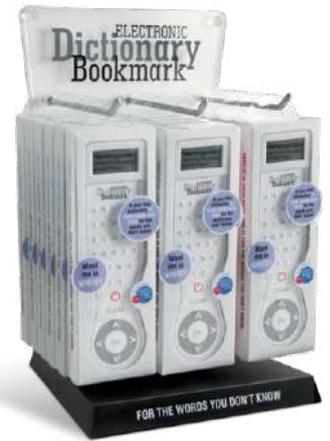
*SUPER THIN!
FITS INSIDE YOUR BOOK!*

36,000 WORD
DEFINITIONS IN
A BOOKMARK!

*The
PRODUCT*



*The
STARTER PACK*



SRP

\$29.99

Order: STARTER PACK
SP964 Display Stand + 18 Electronic
Dictionary Bookmarks

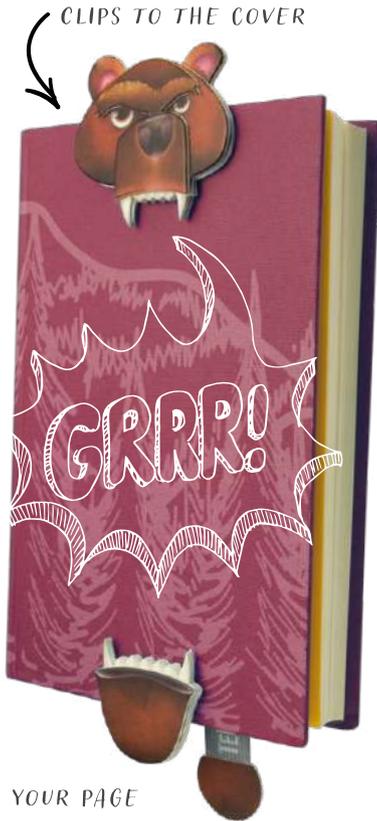
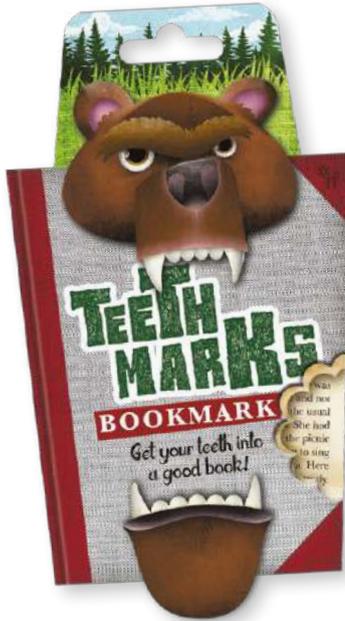


TEETHMARKS

BOOKMARKS

Cleverly designed to help children read in bite-sized pieces!

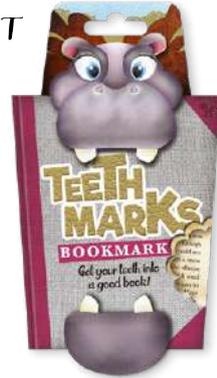
Get your teeth into a good book! Great fun for all ages at reading time. The gentle jaws clip onto the front cover and the dangly elasticated tail loops down to keep your place.



MARKS YOUR PAGE

Get your teeth into
a good book!

The
PRODUCT



The
STARTER PACK

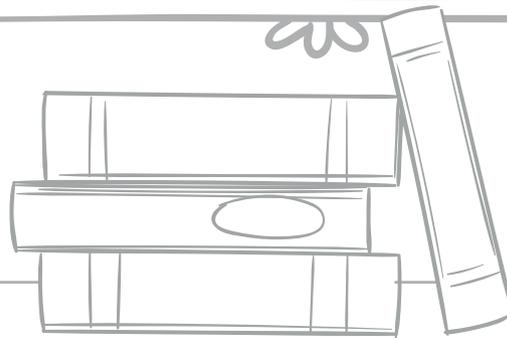


Order: STARTER PACK
SP369 Display + 36 Teeth-Marks Bookmarks
(6 each of the 6 Designs)

Pack: 3.9 x 0.6 x 7.5in Display: 16 x 8.3 x 19in

Reading Glasses

OPTICAL MATTERS EVEN MORE NOW!
AN AGEING POPULATION MEANS THAT
THE NEED (AND DESIRE) FOR READING
GLASSES IS GROWING AND THE MARKET
ALONG WITH IT! WE HAVE BEEN WORKING
WITH SOME EXCELLENT ACCREDITED
MANUFACTURERS — THE SAME FACTORIES
THAT MAKE OPTICAL PRODUCTS FOR ALL
THE HIGH END RETAILERS AND BRANDS.
SO ALL OUR PRODUCTS HOLD THE RELEVANT
SAFETY AND QUALITY CERTIFICATIONS. AND
BECAUSE WE ARE IF, WE HAVE DESIGNED
SOME BRAND NEW, REALLY USEFUL AND
INNOVATIVE IDEAS — THINGS YOUR
CUSTOMERS WILL ENJOY TRYING ON AND
BUYING FOR THEMSELVES,
OR FOR OTHERS!



EASY TO RETAIL
READING GLASSES.

POCKET READERS

WITH MICROFIBER CLOTH

Reading glasses small enough to slip inside your pocket.

If you need glasses for reading, you'll know how frustrating it is when you don't have them with you. Pop a pair of these very wearable and on-trend specs in your pocket or bag and never be without! Deliberately small, but definitely not compromised on comfort or quality, Pocket Readers are manufactured to a high spec by a top optical manufacturer and are designed in six of the top selling frame colors... something for everyone! And we've included a color coordinated stylish case to keep them scratch free, with a little microfiber cloth to keep them clean. Oh yes, and they are available in all of the most popular strengths. What more do you need?

POP THEM IN YOUR POCKET OR HANDBAG



INCLUDES BESPOKE DESIGNED PLASTIC RIGID CASE



MICROFIBER CLOTH

The PRODUCT



GLASSES CONFORM TO UK, EU AND US SAFETY STANDARDS

AVAILABLE IN THESE LENS STRENGTHS



REFILL STOCK: Order in singles

47601	+1.5 BLACK	47610	+1.5 RED
47602	+2.0 BLACK	47611	+2.0 RED
47603	+2.5 BLACK	47612	+2.5 RED
		47613	+1.5 TEAL
		47614	+2.0 TEAL
		47615	+2.5 TEAL
		47616	+1.5 TORTOISESHELL
		47617	+2.0 TORTOISESHELL
		47618	+2.5 TORTOISESHELL

Size: 3.7 x 1 x 7.6in

SPARE PAIR

READING GLASSES

Because three pairs of readers are definitely better than one!

This really does exactly what it says on the tin... a set of three pairs of reading glasses (all the same strength) to keep in three of the places where you might need glasses... in the kitchen, garage, handbag, the office, in the car, the bedroom... or somewhere slightly more obscure. If you need reading glasses, or know someone who can't live without them, you'll need Spare Pair !

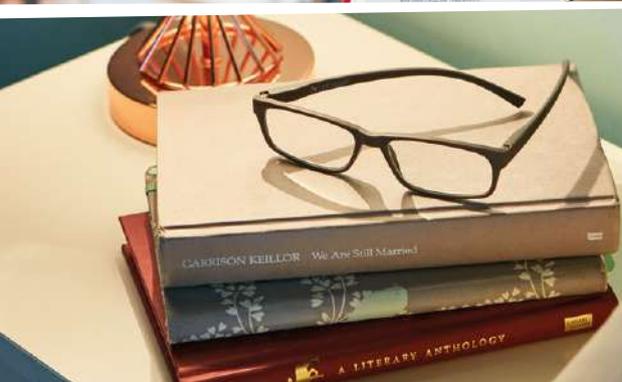


ONE
in your
BAG

ONE
for the
KITCHEN



Chicken Cass



ONE
for
BED

The
PRODUCT



These reading glasses conform to EN 14139:2010 PD value $62 \pm 2\text{mm}$.

AVAILABLE IN THESE LENS STRENGTHS



REFILL STOCK: Order in multiples of 3

40402 +1.5

40403 +2.0

40404 +2.5

Pack: 4.5 x 1 x 7.7in

MAGNiF-i by **if*

CREDIT CARD MAGNIFIER

A super slim, super useful flat 'fresnel' magnifier designed to be the exact size as a credit card. Slips inside a purse or wallet perfectly.

2.6" LARGE
LENS AREA



GOOD QUALITY
RIGID ACRYLIC

IDEAL FOR... countless everyday uses when discrete extra magnification is needed, from menus and timetables to maps or any small print.

The
PRODUCT



Order: CREDIT CARD MAGNIFIER
45001 Order in Multiples of 3

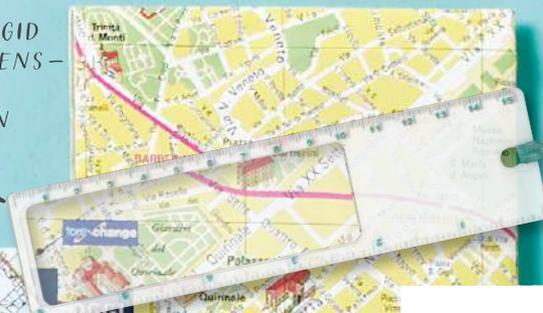
Pack: 2.4 x 0.2 x 4.3in

MAGNiF-i by **if*

MAGNIFYING BOOKMARK

A multipurpose flat fresnel lens, bookmark shaped and sized so it conveniently slips between the pages of a book.

QUALITY RIGID
FRESNEL LENS—
MINIMUM
DISTORTION



IDEAL FOR... keeping your place and magnifying the important parts of your book, magazine or document.

The
PRODUCT



Order: MAGNIFYING BOOKMARK
45002 Order in Multiples of 6

Pack: 6.5 x 1 x 8.5in

MAGNiF-i by *if*

FLEXIBLE MAGNIFYING SHEET

Designed to slip inside the pages of a standard book, this lightweight flexible magnifying sheet is 'page sized', making it easy to magnify whole sides of text at once.

CLEAR MAGNIFIED IMAGE



The
PRODUCT



Order: FLEXIBLE MAGNIFYING SHEET
45003 Order in Multiples of 12

Pack: 5.5 x 0.2 x 9.1in

MAGNiF-i by *if*

FULL PAGE MAGNIFIER

An extra large, good quality rigid magnifying sheet, designed for those needing to view larger areas with ease. Rigid acrylic construction allows the sheet to be held steadily with one hand.



The
PRODUCT



Order: FULL PAGE MAGNIFIER
45004 Order in Multiples of 3

Pack: 8.9 x 0.2 x 12.4in

RIGID FRAMED
LENS — NO
DISTORTION!

IDEAL FOR... extremely
handy for viewing bigger
books, maps, pictures or any
larger format subjects.

MAGNiF-i by if

PROFESSIONAL LOUPE

A small domed desktop lens giving powerful 6x magnification. Clear acrylic sides cleverly allow the light to flood in, illuminating the subject matter naturally.

6X STRONG
MAGNIFICATION

1.6" CLEAR
ACRYLIC DOME

IDEAL FOR... specialist hobbyists and collectors who require a higher magnification strength for inspecting fine detail on stamps, photographs, samples, maps etc.

The
PRODUCT



Order: PROFESSIONAL LOUPE
45005 Order in Multiples of 3

Pack: 3.3 x 1.2 x 4.9in

MAGNiF-i by if

POCKET LIGHTED MAGNIFIER

An extremely handy pocket sized magnifier with the added benefit of an LED bulb designed to illuminate the subject area and make the image even clearer.

2X LENS WITH
4X INSET FOR
EXTRA DETAIL

REPLACEABLE
BATTERIES

IDEAL FOR... popping in a handbag or pocket for many everyday uses including reading menus and general small print.

The
PRODUCT



Order: POCKET LIGHTED MAGNIFIER
45006 Order in Multiples of 3

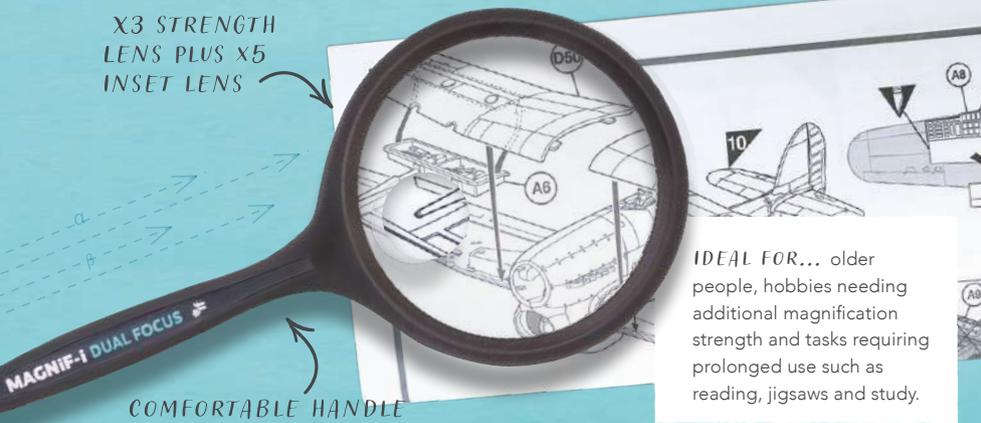
Pack: 3.1 x 0.8 x 6.3in

MAGNiF-i ^{by} if

LARGE DUAL FOCUS MAGNIFIER

A very versatile magnifier to have around the home. Designed with a comfort-hold ergonomic handle and large lightweight lens, this can be used for all types of household and hobby purposes.

X3 STRENGTH
LENS PLUS X5
INSET LENS



IDEAL FOR... older people, hobbies needing additional magnification strength and tasks requiring prolonged use such as reading, jigsaws and study.

The
PRODUCT



Order: LARGE DUAL FOCUS MAGNIFIER
45007 Order in Multiples of 3

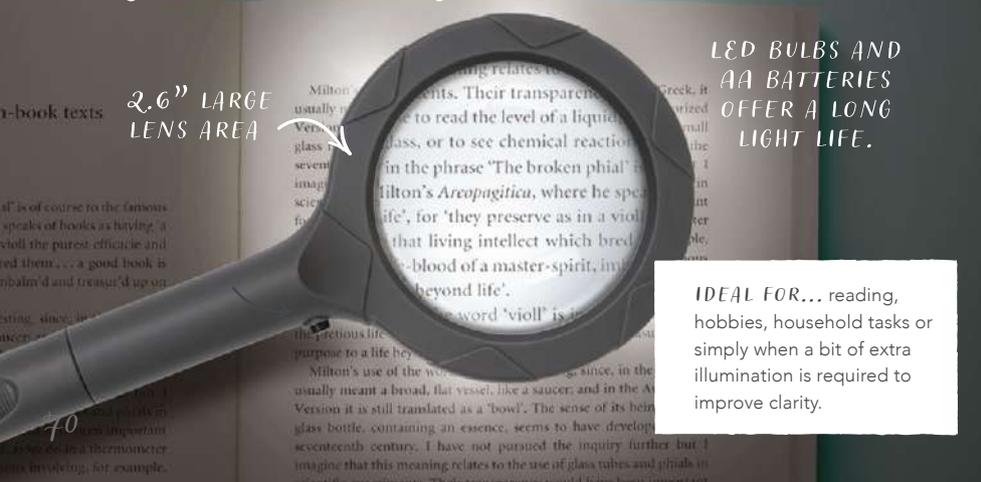
Pack: 4.3 x 1.2 x 9.6in

MAGNiF-i ^{by} if

LIGHTED HAND HELD MAGNIFIER

Illumination increases the contrast between the background and the text, image or subject, making it appear even clearer as well as magnified. This hand held magnifier, with 6 LEDs positioned evenly around the lens ensures that the full magnified area is flooded with light.

2.6" LARGE
LENS AREA



**LED BULBS AND
AA BATTERIES
OFFER A LONG
LIGHT LIFE.**

IDEAL FOR... reading, hobbies, household tasks or simply when a bit of extra illumination is required to improve clarity.

The
PRODUCT



Order: LIGHTED HAND HELD MAGNIFIER
45008 Order in Multiples of 3

Pack: 5.5 x 1.2 x 12.4in

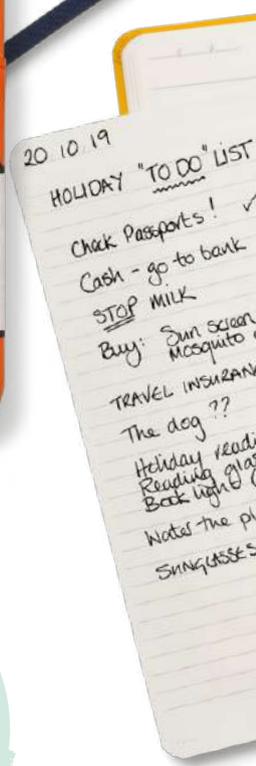
Bookaroo™

EVERYONE CARRIES THEIR IMPORTANT THINGS AROUND WITH THEM TODAY... PHONES, NOTEBOOKS, GLASSES, PENS, CARDS AND A WHOLE TANGLE OF LEADS. BOOKAROO IS A RANGE OF CLEVER, STYLISH AND FRANKLY BRILLIANT STATIONERY AND LIFESTYLE GIFTS WHICH MAKE THE JOB MUCH MORE FUN.

THE CLEVER WAY TO CARRY YOUR STUFF!

A5 Notebook

A6 Notebook



mix
OR
match
YOUR FAVORITE
COLORS

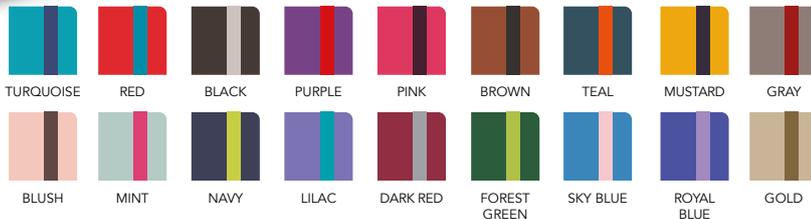
Bookaroo® A5 NOTEBOOK

Scribble, list, note or sketch your important ideas in this useful & colorful notebook.

All the best people carry a notebook, never be caught without somewhere to scribble, note, list or sketch your next big idea or important 'to-do's'! A Bookaroo notebook is not just a pretty face though! It's packed from PU cover to cover with 192 pages of smooth, ink-friendly, good quality ivory paper... just waiting for your input! And for the super organized amongst you, we have included contents pages and a place to number your pages. How very useful!



192 PAGES JUST WAITING FOR YOUR IDEAS!



The PRODUCT



The STARTER PACK



Order: THE STARTER PACK
SP432 Display + 12 Notebooks
 (1 piece of 12 different colors)

Pack: 5.1 x 0.3 x 11.6in Display: 6.3 x 7.6 x 11.6in

New

Bookaroo® A6 POCKET NOTEBOOK

Keep your notes, plans and loose bits of paper in this dinky pocket sized A6 notebook.

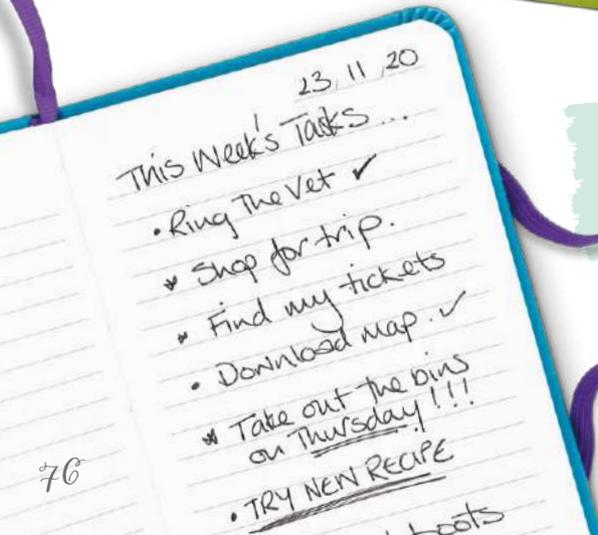
There are pocket notebooks and then there's a Bookaroo 'pocket' notebook! We know that big ideas often come from small things so this little notebook has all the paper quality and really useful features of the A5 version, like contents pages, numerable pages and tear-outable perforated sheets at the back for lists and note leaving, BUT at a fraction of the size. Oh and this time we have added a beautifully stitched front pocket for those annoying little loose bits of paper that are so easy to lose! Pop in a train ticket, cash, card, receipt or business card! A really nice thing to drop in your pocket or handbag for moments of inspiration, hobbies, shopping, work or college stuff.



WITH
UNIQUE
STITCHED
FRONT
'POCKET'

A GREAT COLOUR STORY
WITH THE A5 NOTEBOOKS
AND THE REST OF OUR
BOOKAROO RANGE

A LITTLE PRODUCT
WITH BIG IMPACT
FOR DISPLAY



The
PRODUCT

The
STARTER PACK

STARTER PACK

\$60.00



Order: **THE STARTER PACK**
SP430 Display + 12 Notebooks
(1 of each color)

Pack Size: 3.7 x 0.6 x 6.1in Display: 5.1 x 8.7 x 9.8in

Bookaroo®

PEN POUCH FOR NOTEBOOKS

Keeps your writing tools handy attached to your book

Does anyone have a pen? This very handy little pouch for the front of your book or notebook will guarantee that your pen or pencil will be just where you need them, just when you need them! Definitely the best thing since sliced bread for students, readers, shoppers, hobbyists, stationery lovers and generally anyone who carries a notebook and hates losing things.

FITS A5 STYLE
NOTEBOOKS
AND BOOKS

SUPERIOR QUALITY
LEATHER EFFECT PU

STRETCHY ELASTIC
FOR FLEXIBLE FIT



The
PRODUCT



The
STARTER PACK



Order: THE STARTER PACK
SP407 Display + 15 Pen Pouches (3 each of 5 designs, Black, Brown, Pink, Purple, Turquoise)

Pack: 3.9 x 0.2 x 9.7in Display: 5.1 x 4.9 x 11.7in

New

Bookaroo® PEN

Smart black-ink ball point pens to coordinate with the Bookaroo range.

It's just a pen. But it IS a good one. It contains superior German black ink so flows beautifully and the barrel is lovely and soft coated to make it comfortable to hold blah blah blah. But MOST importantly and what you really need to know is...it LOOKS GOOD! Create a bit of 'penvy' - mix and match with all our other accessories. A great additional purchase for customers buying Bookaroo.



AVAILABLE IN 12 FEATURE COLORS

COMPLETE THE BOOKAROO LOOKAROO!



The PRODUCT

The STARTER PACK



Order: **THE STARTER PACK**
SP431 Display + 24pcs (2 of each color)

Pack: 1.2 x 0.5 x 7.3in Display: 5.1 x 7.9 x 9in

Bookaroo® NOTEBOOK TIDY

Slips onto your book and keeps all the things you use, handily attached to your book!

A super stylish and ingenious gift for stationery lovers and book carriers of all ages and genders! Perfectly positioned, interwoven, non-slip elastic securely holds all the stuff you need for your day at work, college, school or trip! Look... no hands!

MIX, MATCH AND ATTACH YOUR THINGS!

FITS A5 STYLE NOTEBOOKS AND BOOKS

STRETCHY ELASTIC FOR FLEXIBLE FIT

IDEAL FOR CARRYING PHONES, EARBUDS, KEYS, LIP BALM OR JUST ABOUT ANYTHING!



The STARTER PACK



Order: THE STARTER PACK
SP409 Display + 15 Notebook Tidies
(3 each of 5 designs)

Pack: 5.1 x 0.3 x 9 in Display: 6.3 x 7.6 x 11.6 in

Bookaroo® TOOL BELT

The smart, space-efficient way to carry your stationery tools.

This smart leather-look PU book strap cunningly hides a selection of elasticated loops – ingeniously designed to grip and hold an eclectic mix of your most important stationery things. And as they stack horizontally on your book, you can get on more than you think!

FOR BUDDING ARTISTS, STUDENTS, PROFESSIONALS, HOBBYISTS OR JUST VERY ORGANIZED PEOPLE!

*SUPERIOR QUALITY
LEATHER EFFECT PU*

*DIFFERENT
SIZED LOOPS
GRIP ALL SORTS
OF THINGS!*



*SLIP IT OVER
THE COVER OF
YOUR NOTEBOOK*



*The
PRODUCT*

*The
STARTER PACK*

Order: THE STARTER PACK
SP411 Display + 24 Tool Belt Packs
(6 each of 4 designs)

Pack: 3.9 x 0.3 x 9.1in Display: 11.8 x 5 x 11.8in

Bookaroo®

GLASSES CASE FOR NOTEBOOKS

Keeps your reading glasses safely attached to your book cover!

Reading glasses HAVE to be one of the most misplaced items the world over! But slide the flexible elastic over your notebook, journal or novel cover, slide your specs into the velour lined pouch and tah dah! They'll be right there when you need them next! One of the most useful gifts you can give!

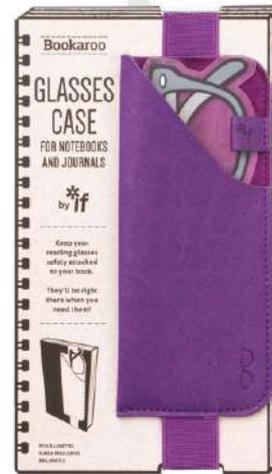
NEVER LOSE YOUR GLASSES!

SLIP YOUR READING GLASSES SNUGLY INSIDE



FITS A5 STYLE NOTEBOOKS – AND NOVELS TOO!

GREAT FOR SUNGLASSES TOO



The PRODUCT

The STARTER PACK



Order: THE STARTER PACK
SP412 Display + 15 Glasses Cases
(3 each of the 5 designs)

Pack: 4.7 x 0.8 x 9in Display: 5.9 x 7.7 x 11.4in

New

Bookaroo®

BEAN BAG READING REST

The comfy way to watch, read or play.

When you fancy flopping down with your favorite device, this squishy, squashy bean bag will hold your phone, tablet (or even your book) at the perfect angle - wherever that may be...On your knee? On the floor? Perhaps on your desk! Made in the softest leather-effect PU, and in the funkiest on-trend colors this makes a brilliant gift for gamers, readers or Zoomers of all ages! It's just the right size to use and just the right size to merchandise! Oh, and to keep things neat and tidy, we have popped in a little zip pocket to keep those messy cables in. Clever!



GREAT FOR READING,
ZOOMING AND GAMING!



POCKET FOR
CABLES AND STUFF

SUPER SOFT & SQUISHY
PU, STUFFED WITH
LIGHTWEIGHT
POLYSTYRENE BEADS



The
PRODUCT



SIZE: 7.5 x 7.5 x 8.3"

REFILL STOCK: sold in 3's

43802 FOREST GREEN / CHARTREUSE

43803 NAVY / MUSTARD

43804 ORANGE / TEAL

43806 TURQUOISE / PURPLE

Pack: 7.5 x 7.5 x 8.3in

Bookaroo®

TRAVEL TECH-TIDY

Rolls up and neatly stores your cables, chargers and techy things.

Modern digital life means wrestling with an assortment of wires, cables and chargers every day - if we want to stay connected! This smart and versatile roll-out case is designed to neatly hold your cable spaghetti in the most stylish un-techy looking way. Anyone would be proud to be seen carrying this little accessory! Great for travel too!

ROLLS UP AND
TIES NEATLY



VARIOUS LOOPS AND
POCKETS FOR YOUR
ESSENTIAL CABLES
AND ACCESSORIES



LUXURY SOFT
LEATHER LOOK PU

PERFECT FOR COLLEGE
WORK OR TRAVEL!

The
PRODUCT



Black

Brown

Pink

Mint

Metallic
Copper

REFILL STOCK: Order in multiples of 3

41001 BLACK **41004** MINT

41002 BROWN **41005** METALLIC COPPER

41003 PINK

Pack: 4.6 x 1.8 x 7.4in

Bookaroo® PHONE POCKET

Keep your cards, cash, tickets or important things handily attached to your phone.

Like it or not, none of us can bear to be separated from our phones for very long. So it makes complete sense to travel light and carry some of our other essential daily stuff along with it!

FOR ALL SORTS OF CARDS, CASH, TICKETS OR PRECIOUS STUFF



FITS MOST PHONES SIZES

TWO POCKETS!



STICKS ON SECURELY - PEELS OFF EASILY



The PRODUCT

The STARTER PACK



Order: THE STARTER PACK
SP405 Display + 24 Phone Pockets
 (6 each of 4 designs)

Pack: 3.9 x 0.2 x 8.5in Display: 5 x 5 x 10.4in

Bookaroo® HANDY SPECS

Keep a very useful little pair of magnifying readers attached to your phone... with room for a credit card too!

Combining the least misplaced item you own with the most misplaced item in your life is bordering on genius! Keep these tiny flat pince-nez style nippy specs in a neat little pocket on the back of your phone. If you have your phone – you'll definitely have your specs! With just enough room to slip a credit card or bit of cash in there too.

FITS MOST PHONES
AND CASES



ONE STRENGTH
FLAT MAGNIFYING
READERS



STYLISH
CHARCOAL
COLOR

STICKS SECURELY,
PEELS OFF EASILY



The
PRODUCT

The
STARTER PACK



Order: THE STARTER PACK
SP406 Display + 12 Handy Specs
(3 each of 4 designs)

Pack: 3.9 x 0.4 x 7.4in Display 5 x 5 x 10.4in

Bookaroo®

V&A

Collection

Our V&A by Bookaroo collection is a collaboration showcasing some carefully selected V&A patterns, applied to our bestselling Bookaroo lifestyle & stationery range.

The V&A is the world's leading museum of art and design, its collections spanning over 5,000 years of human creativity in virtually every medium, from textiles & fashion to photography & theatre.

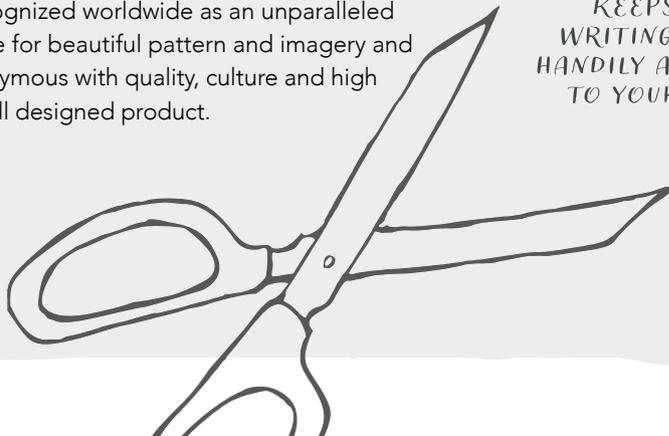
It is recognized worldwide as an unparalleled resource for beautiful pattern and imagery and is synonymous with quality, culture and high end, well designed product.



ROLLS UP!
CARRY LIFE'S
TECH NECESSITIES
WITH YOU!

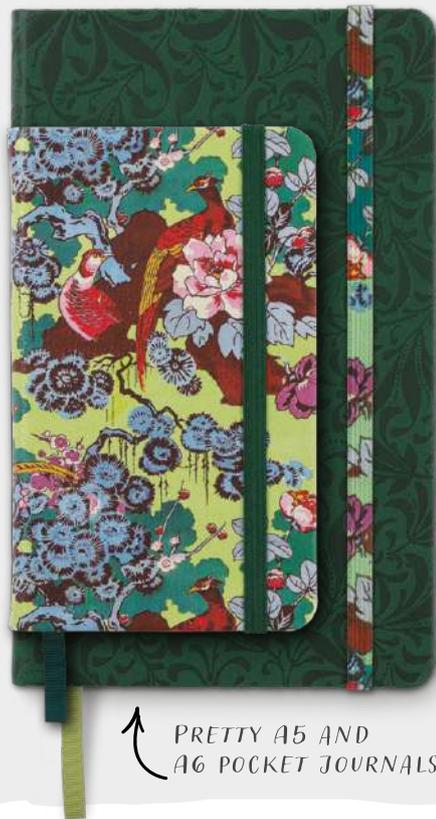


KEEPS YOUR
WRITING TOOLS
HANDILY ATTACHED
TO YOUR BOOK





PERFECT FOR CARDS, CASH
AND IMPORTANT THINGS

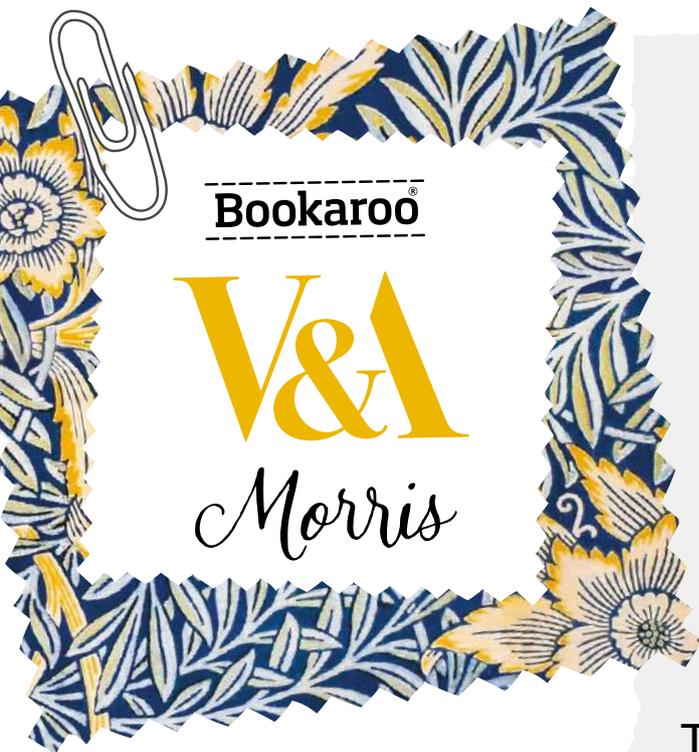


↑ PRETTY A5 AND
A6 POCKET JOURNALS



↪ NEVER LOSE YOUR GLASSES





Bookaroo®

V&A
Morris

The PATTERN:

Tulip and Willow furnishing fabric
William Morris (1834–96)
England, 1873

Like to know more?
Go to www.vac.ac.uk Ref: O78104

WHY WE CHOSE THIS:

William Morris is consistently popular in fashion, furnishings and accessories. This floral design was selected for its delightful en-vogue mustard and blue accents.



Phone Pocket

FOR CARDS, CASH AND IMPORTANT THINGS!



STICKS ON
SECURELY,
PEELS OFF
CLEANLY.

Tech-Tidy

WITH VARIOUS POCKETS
AND LOOPS TO HOLD
YOUR EVERYDAY DESK
PARAPHERNALIA



SOFT,
SUPPLE
PU

ROLLS UP – SLIPS
INTO YOUR BAG

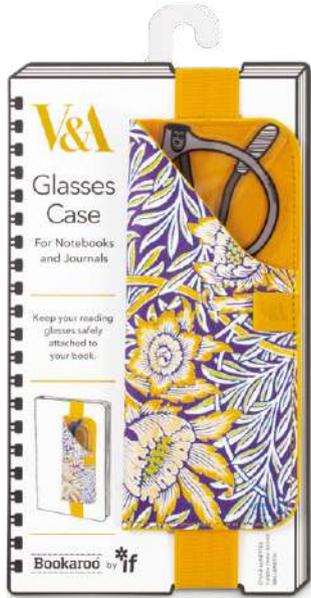


Talk to us about our
NEW MINI DISPLAY!

PERFECT FOR SHOWCASING
PRODUCT IN STORE!



See Bookaroo section for
full product descriptions.



- 49101** PEN POUCH
- 49201** TECH-TIDY
- 49301** PHONE POCKET
- 49401** GLASSES CASE
- 49501** A5 NOTEBOOK
- 49601** A6 LITTLE NOTEBOOK

REFILL STOCK:

- Pen Pouch - Order in multiples of 6
- Tech Tidy - Order in multiples of 3
- Phone Pocket - Order in multiples of 6
- Glasses Case - Order in multiples of 6
- A5 / A6 Notebook - Order in 6

See Bookaroo section for packaging dimensions



The PATTERN:

Design for printed cotton
William Kilburn (1745–1818)
England, 1788–92

Like to know more?
Go to www.vac.ac.uk Ref: O156106

WHY WE CHOSE THIS:

The vibrancy of the colors and very 'now' dark background floral theme seen in many retail sectors for 2021 made this an easy choice.

A5 Notebook

MAKES A BEAUTIFUL PAIRING
WITH THE PEN POUCH OR
GLASSES CASE



SOFT
DEBOSSED
PU



COMPLEMENTARY
PATTERNED
ENDPAPERS



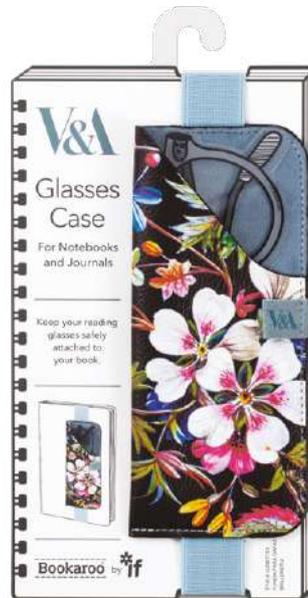
Little Notebook

WITH INSIDE POCKET
FOR LOOSE PAPERS





See Bookaroo section for
full product descriptions.



- 49102** PEN POUCH
- 49202** TECH-TIDY
- 49302** PHONE POCKET
- 49402** GLASSES CASE
- 49502** A5 NOTEBOOK
- 49602** A6 LITTLE NOTEBOOK

REFILL STOCK:

- Pen Pouch - Order in multiples of 6
- Tech Tidy - Order in multiples of 3
- Phone Pocket - Order in multiples of 6
- Glasses Case - Order in multiples of 6
- A5 / A6 Notebook - Order in 6s

See Bookaroo section for packaging dimensions

Bookaroo®

V&A Sundour

The PATTERN:

Chinoiserie furnishing fabric
Morton Sundour Fabrics Ltd
England, early 20th century

Like to know more?
Go to www.vac.ac.uk Ref: O1433030

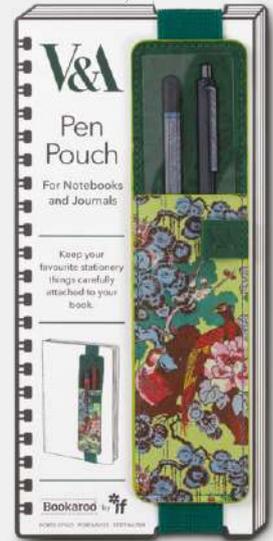
WHY WE CHOSE THIS:

Why we chose this: Selected for its glorious green hues, florals and beautiful bird motif – all of which are on-trend themes for 2021.

Pen Pouch

ALWAYS HAVE YOUR PEN HANDY!

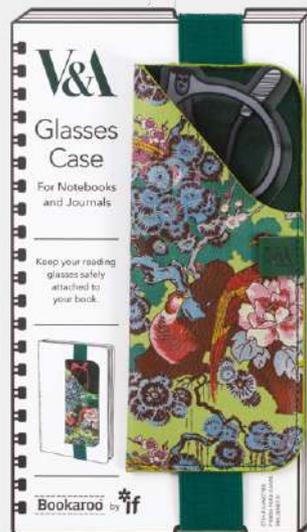
PERFECT WITH
OUR A5
NOTEBOOKS



LUXURY LINED IN SOFT
VELOUR TO PROTECT
YOUR GLASSES

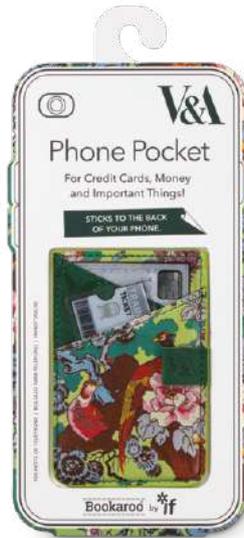


STRETCHY!
ELASTIC TO FIT



Glasses Case

NEVER LOSE YOUR GLASSES!



See Bookaroo section for
full product descriptions.



- 49103** PEN POUCH
- 49203** TECH-TIDY
- 49303** PHONE POCKET
- 49403** GLASSES CASE
- 49503** A5 NOTEBOOK
- 49603** A6 LITTLE NOTEBOOK

REFILL STOCK:

- Pen Pouch - Order in multiples of 6
- Tech Tidy - Order in multiples of 3
- Phone Pocket - Order in multiples of 6
- Glasses Case - Order in multiples of 6
- A5 / A6 Notebook - Order in 6s

See Bookaroo section for packaging dimensions



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[phone] 416-504-8047

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