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TheTateGroup

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original
duckhead

2024

LOOKBOOK

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CONTENTS

ORIGINAL DUCK
HEAD

04	—————	About Us
05	—————	Our Mission
06	—————	Our Commitment To You
07	—————	Wholesale Stats Overview
08	—————	5 Star Reviews
09	—————	Our Materials
12	—————	Our People
13	—————	Umbrellas
16	—————	Key Features
17	—————	Umbrella Dimensions
18	—————	POS
19	—————	The Extra Bag
22	—————	Our Story
23	—————	Get In Touch



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Playful umbrellas & bags for everyday adventures

Made ethically & built to last

OUR MISSION

Original Duckhead was founded with a mission: to create a positive impact for our people and our planet through our values, principles and transparency - the pillars of how we operate.

Sustainability has been at the core of our mission since Original Duckhead was conceptualised in 2012.

We are driven to build the happiest eco-friendly brand by bringing style and quality to everyday adventures and creating uplifting, eco-friendly, long lasting designs with integrity.

Each collection is inspired by the incredible planet we call home and we want to create products designed to encourage people to get outside, embrace nature and live happier, more fulfilled, well-rounded lives.

We don't just talk



Biodegradable Packaging



Climate Action



Circularity



Ethically Made



Woman Owned & Run



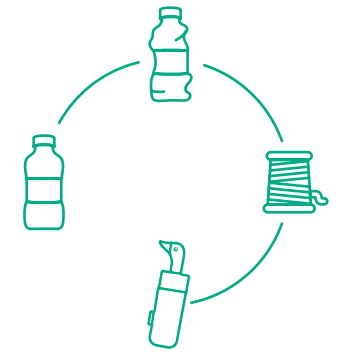
Recycled & Recyclable





OUR MATERIALS

Our umbrellas are handmade using age old techniques adapted to modern-day usage and built to last season after season.



We design our products with longevity in mind, as to design sustainably means to design umbrellas to last. We want every umbrella to live a long productive life, so we always prioritise the highest quality materials and construction.

Our canopies are made from recycled fabric called rPET, a versatile and strong material. Our fabric is certified SCS recycled content, rPET is created from recycled post-consumer waste using:

9 plastic bottles per umbrella

CONT.

Whilst using rPET supports the clean up of our oceans and landfill, it also reduces demand for new materials.

Our handles are handmade using sustainable solid birch wood. All umbrellas are lightweight, compact and feature an automatic open push button.

Our umbrellas are waterproofed with an eco-friendly non-toxic AC coating (PFC Free Waterproof Coating).

We use 100% certified biodegradable poly-bags, which means you can relax that all of our packaging is fully biodegradable in landfill. All packaging we use to ship at every stage of production is also fully recyclable.

We are conscious that producing anything new has an impact on the environment. We are continuously working to eliminate waste at every stage of production.



9 PLASTIC BOTTLES:

Our canopies are made from recycled fabric called rPET, a versatile and strong material. rPET is created from recycled post-consumer waste, using 9 plastic bottles per umbrella.

rPET SCS RECYCLED CONTENT:

Our fabric is certified SCS recycled content. rPET requires less energy and contributes less CO2 to the atmosphere than polyester and nylon fabric production. By diverting plastic bottles from waste streams and giving them a new life as reusable umbrellas, we minimise our environmental impact.



HIGH-STRENGTH ALUMINIUM:

Our windproof frames are constructed using high-strength aluminium and steel.

PFC FREE WATERPROOF COATING:

Our umbrellas are waterproofed with an eco-friendly non-toxic AC coating.

SUSTAINABLE BIRCH WOOD:

Our handles are handmade using sustainable solid birch wood. All umbrellas are lightweight, compact and feature an automatic push button.

OUR PEOPLE

We have a long-standing partnership with a family owned manufacturer in China. They have committed to ethical and environmentally responsible practices. We only work with manufacturers who share our high ethical and environmental standards.

Our partner factories are SEDEX audited and SA8000 certified for labour, health, safety and environmental standards and business ethics. We are a Living Wage accredited company.



Umbrellas

NEW SEASON

NEW!



Pink Swirls

CP019



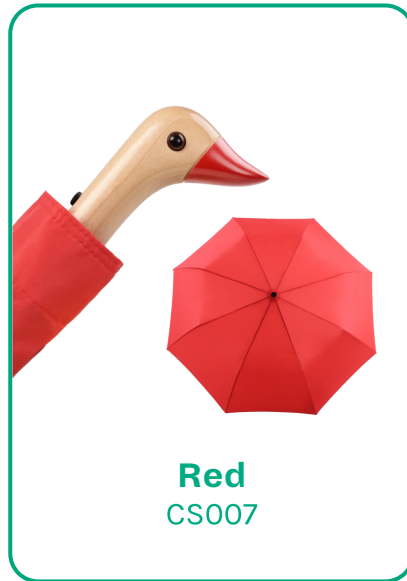
Blue Swirls

CP018

Umbrellas

AVAILABLE

SOLID COLOURS



Umbrellas

AVAILABLE

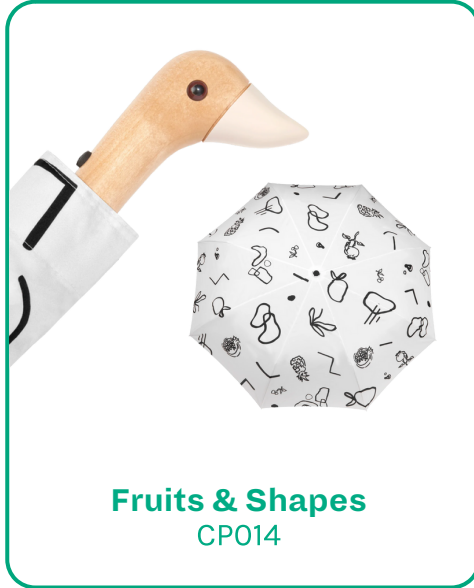
SOLID COLOURS



Umbrellas

AVAILABLE

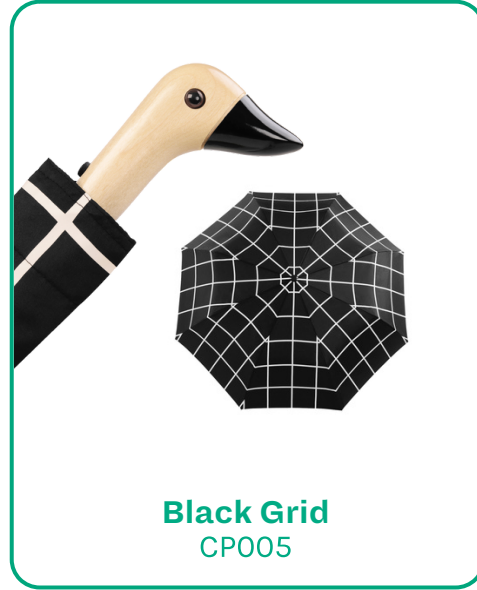
PRINTS



Umbrellas

AVAILABLE

PRINTS CONT.



Umbrellas

COMING
SOON!

AVAILABLE FROM MAY 2023





Key Features



100% Recycled Fabric



Handmade and Lightweight



Sustainably Sourced Birch Handle



Wind Resistant, Strong Construction



Automatic Open Push Button



Dimensions



35cm / 14"

Weight:
350g/ 12.34oz

56cm / 22"



113cm / 44.5"

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99cm / 39"

Point of Sale

We can provide
Handmade Timber
POS Displays

Display that holds 12 umbrellas measures:

• 32cm/15.50" long

• 24cm/9.50" wide

Display that holds 3 umbrellas measures:

• 37.5cm long

• 9.3cm wide





OUR STORY

Each of our collections celebrates colour, pioneers sustainable practices, and focuses on people and progress each step of the way.

Each collection is inspired by the incredible planet we call home and we want to create products designed to encourage people to get outside, embrace nature and live happier, more fulfilled, well-rounded lives.

Launched in London in 2012 by Founder Morgan Cros, Original Duckhead was conceptualised out of a core desire to encourage everyone to embrace the great outdoors, without having to sacrifice on style or sustainability.

We are a female owned and run business and as we continue to grow, sustainability and helping our customers enjoy their daily lives remains at the forefront of everything we do.

Design Collaboration SS24

Coucou Suzette x Original Duckhead



French Bulldog

CC028



Corgi

CC027



Dachshund

CC029

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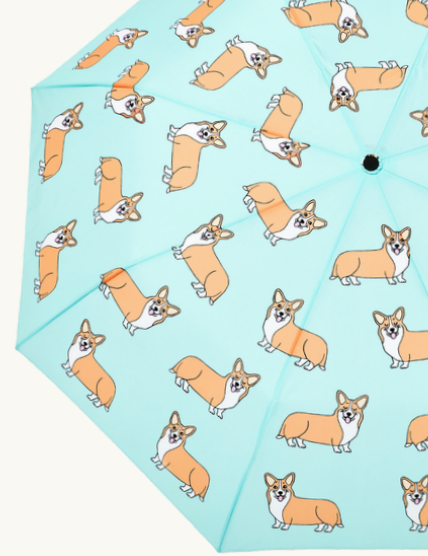
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Collaboration

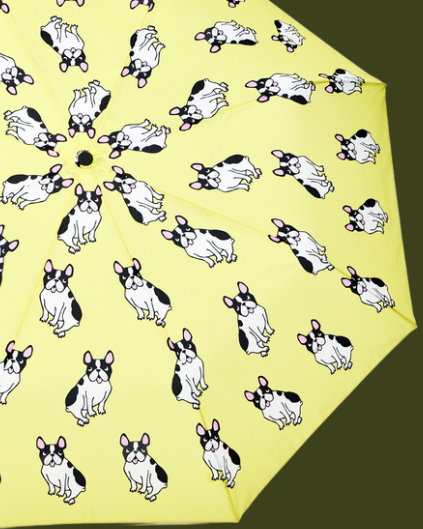
For Spring 2024, Original Duckhead are partnering with Parisian accessories brand Coucou Suzette on three dog prints.



Coucou Suzette

Coucou Suzette was created in 2016 in Paris by illustrator and jewellery designer Juliette Mallet. Juliette's world is light and fun, inspired by comic books and 60s new wave French cinema, and her creative accessories bring colour and joy.

Coucou Suzette choose the most eco-friendly and ethical manufacture and logistics. Their original creations are designed to infuse a little good-mood into your days, bring colour and joy to everyday life, and make you smile (it sounds cheesy but it's true). Enough to brighten up all the outfits in the blink of an eye and why not start a conversation with the neighbour...



Key Features



100% Recycled
Fabric



Handmade and
Lightweight



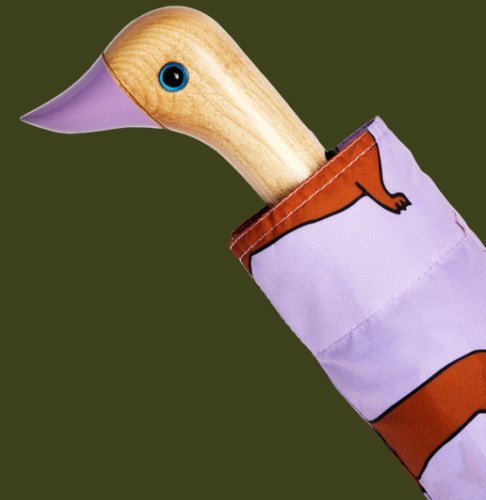
Sustainably Sourced
Birch Handle



Wind Resistant,
Strong Construction



Automatic
Open Push Button



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