

Distributed in Canada

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New Things

by  ^{USA!}
if

 if

2025

Wholesale Catalog

Section Index



STATIONERY Page 4



BOOKMARKS Page 66



BOOK LIGHTS Page 80



CHILDREN &
READING
Page 118



BOOK LOVER'S GIFTS Page 96



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Stationery

by  if

We are always extolling the virtues and benefits of reading... but we haven't neglected writing! This lovely selection of new and established stationery gifts is designed for everyone to join in with the writing renaissance.

Write a letter, a card, a list, an affirmation, keep a journal, write a diary... make someone's day.

It might even be yours!

New

journals for life by *if

Papery ways to make life just a little bit better

An ingeniously imagined set of completely unique, interactive journalish things that compel anyone to say "Oh that's a good idea!" Something for the mind, booky and soul!



Get started with our loaded ready-to-retail counter display

Starter Pack Display

Order: **SP710**

Display + 3pcs of the 5 Journals

STARTER PACK

\$210.00



Display: 14.4 x 7.5 x 11.4in

journals
for life by if

My Life Through Books

A Diary for Book Lovers

A lovely gift and precious thing to keep, this little diary really will speak volumes about you in years to come. Each time the reader finishes a book, they note down their thoughts about it and a little about what's happening in their life at that time! In a beautiful vintage style booky hard cover with stud fastener.



The little diary that
speaks volumes!

Perfect gift for book lovers -
display alongside books!

ORDER INFORMATION

Refill Stock: Order in singles

71101 MY LIFE THROUGH BOOKS

WHOLESALE
\$12.00

71101 MY LIFE THROUGH BOOKS



5 035393 711016

Notes:

journals for life by if

Junk Drawer FOLDER

Keep all your (important) papery 'junk' in one organized place

Genius! Hands up who doesn't have a drawer full of random pieces of 'important' paper. Everyone with their hands up needs one of these. A drawer within a draw, this cool vintage style 'wooden' concertina folder has 7 sections and lots of writable tabs to index your stamps, vouchers, tradeperson's cards, receipts, instructions... or whatever junk is lurking in your drawer. Get organized!

ORDER INFORMATION

Refill Stock: Order in singles

71201 JUNK DRAWER FOLDER

WHOLESALE

\$13.50



Elastic straps hold it closed and expand with the folder

7 pockets - 9 blank writable tabs



Great way to organise your loose receipts, cards, vouchers, stamps...what's in your junk drawer?

71201 JUNK DRAWER FOLDER



5 035393 712013

Notes:

Lists for LIFE

One journal for TWO different types of lists

One lovely place for all of life's lists. Part One is perforated for quick tear off lists for food shopping, DIY jobs or 'things to do today'. Part Two is for special lists to keep! This is the place to write down and remember your favorite restaurants, places to visit, names for your future family or favorite quotes. The lists you normally lose! Bound in soft sage and cream faux leather with lots of lovely details. A very nice gift idea for people you love.



ORDER INFORMATION

Refill Stock: Order in singles

71301 LISTS FOR LIFE

WHOLESALE

\$12.00



Notes:

NIGHT NOTES & MORNING MOTIVATION

Two thoughtful journals in one - keep by your bedside

The perfect bedside companion for those wanting to start and finish the day in a mindful way... with a twist. Created in two individual sections but cleverly stitched together, each section asks the owner to reflect upon and approach life in a positive life affirming way. Reach for Morning Motivations first thing... FLIP IT over... then last thing at night, pick up Night Notes and put your thoughts to bed! Packed with lots of nice features this is a lovely gift.



Affirmations for the new day



Put your thoughts to bed

ORDER INFORMATION

Refill Stock: Order in singles

71401 NIGHT NOTES / MORNING MOTIVATION

WHOLESALE
\$12.00

Two journals in one!

NIGHT NOTES

MORNING MOTIVATION



71401 NIGHT NOTES / MORNING MOTIVATION



5 035393 714017

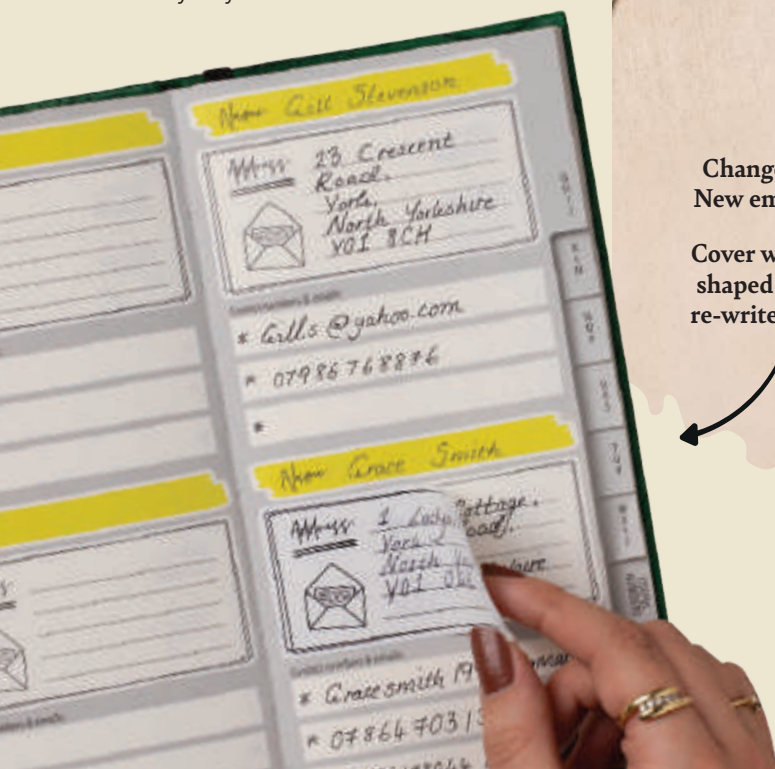
Notes:

journals for **life** by *if

The Everlasting Address Book

Keep the contacts in your address book up to date - forever!

The Everlasting Address Book with its beautifully indexed, alphabetized and useful 'sections' is a thing to be proud of. And why is it 'everlasting'? Well, when family move house, change their number, their partner or even their name, you simply use the perfectly shaped adhesive labels to cover over old details and rewrite the new ones. No scribbles. No running out of space. No sending cards to the wrong address (and wrong name) for years! Be the envy of your friends!



Changed address?
New email address?

Cover with perfectly
shaped stickers and
re-write new details!



ORDER INFORMATION

Refill Stock: Order in singles

71501 THE EVERLASTING ADDRESS BOOK

WHOLESALE

\$20.00

71501 EVERLASTING ADDRESS BOOK



5 035393 715014

Notes:

Fabulously Flat PAPER PENS

Tear off and keep a pen in
your book, pocket or bag!

A set of paper encased pens that are flat enough to use as a bookmark and sneakily slender enough to slip in your pocket! Keep in the drawer or on your desk and choose one of the six lovely designs any time you are looking for a writing implement... or indeed a way to mark your page.



Makes an
intriguing
display and
unique gift

20  23

GIFT OF THE YEAR WINNER



Simply bend
and tear off
whenever you
need a pen!

ORDER INFORMATION

Refill Stock: Order in multiples of 3

34101 FABULOUSLY FLAT PAPER PENS

WHOLESALE

\$7.00



5 035393 341015

Starter Pack Display

Order: **SP341** Display + 12pcs of
Fabulously Flat Paper Pens

STARTER PACK

\$84.00

Display: 4.3 x 6.3 x 11in

SP341 STARTER PACK



5 035393 984588



PLEASE WRITE ^{by} *if*



5 GREAT NEW WRITING PRODUCTS

We all agree that there is nothing like the feeling of receiving something 'real' in the post that's not a bill or junk. Taking the time to sit and think and devote a few moments of your time to writing a note or letter to a family member or friend who would love to hear from you is good for everyone's wellbeing. We can hear the rumblings of a writing revolution, an inevitable backlash to the soulless emailing era. Please Write is a lovely collection of new and interesting ways to say 'hello' or a bit more! So, Please Write - make someone's day!

New



Get started with our loaded
ready-to-retail counter display

Starter Pack Display

Display: 14 x 7.1 x 14.4in

Order: **SP342**

Display + 6pcs each.

**STARTER
PACK**

\$182.00

POSTCARDS
PAGE 17

SP342 STARTER PACK



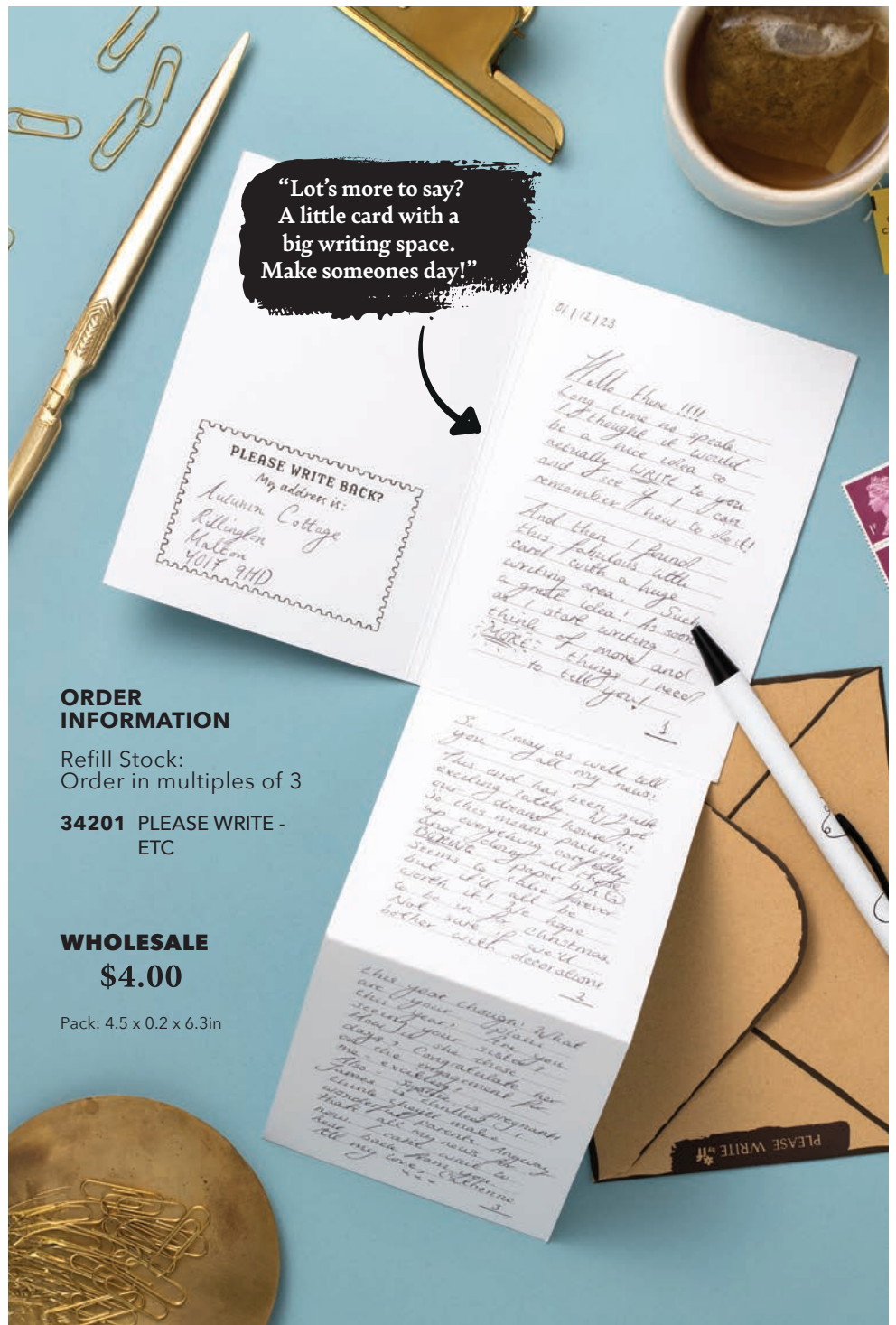
5 035393 986582

PLEASE WRITE 

ETC

A little more to say?
A notecard with a BIG
writing space.

ETC is a clever and classy notecard designed for those who generally run out of space in a normal card. This one folds out to reveal 5 sides of neatly ruled good quality card! So if you have lots to say and need lots of room to say it ETC is the one for you. Comes with a place for your return address and a natural printed Kraft envelope. Write a loooong note - make someone's day!



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

34201 PLEASE WRITE -
ETC

WHOLESALE

\$4.00

Pack: 4.5 x 0.2 x 6.3in

34201 PLEASE WRITE - ETC



5 035393 342012

Notes:

PLEASE WRITE 

WRITING PAPER

Something to write? A modern version of a traditional writing pad with envelopes

Pause and put pen to paper with this lovely hard backed writing pad. Devote some of your precious time to writing to someone who would love to receive a letter from you. This writing paper pad is illustrated beautifully and contains 30 sheets of 100gsm smooth ivory paper. The clever packaging has a magnetic front pocket holding 10 printed Kraft envelopes in precisely the correct size and shape to take your letter.



Pause and put pen to paper.
Make someone's day.



Clever magnetic front pocket for 10 printed Kraft envelopes

ORDER INFORMATION

Refill Stock: Order in multiples of 3

34202 PLEASE WRITE - WRITING PAPER

WHOLESALE

\$12.00

Pack: 5.3 x 0.6 x 8.5in

34202 PLEASE WRITE - WRITING PAPER



5 035393 342029

Notes:

PLEASE WRITE ^{by} **if**

PS.

**Write a note to someone
and enclose an extra
little something in
the corner pocket.**

P.S. is a notecard with a difference. Enclose a little note, photo, family newsletter, amusing article (or even just a stamp for a reply) in the neat little corner pocket and there's still plenty of room to write your message. Comes with a place to include your return address and a very nice printed Kraft envelope big enough to accommodate your 'PS.!' Send a little something - make someone's day!



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

34203 PLEASE WRITE - PS.

WHOLESALE

\$4.00

Send a little note,
family newsletter,
amusing article, baby
scan (or even just a
stamp for a reply)!

34203 PLEASE WRITE - PS.



Notes:

by ***if**

little

POSTCARDS

Seven little ways to say a quick 'hello'

A set of seven traditional little postcards, each with a different beautifully illustrated image. Why seven? We thought it would be a nice thing to send one card per day for a week to someone you know would really enjoy receiving it. Seven (not so) random acts of kindness. Take a moment out of your day to make someone else's.



Take a moment out of your day to send a little postcard...
and make someone else's.



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

34204 PLEASE WRITE - 7 LITTLE POSTCARDS

WHOLESALE

\$5.50

34204 PLEASE WRITE - 7 LITTLE POSTCARDS



5 035393 342043

Notes:

PLEASE WRITE 

BALLPOINT PEN

**A pen with the potential
to make a lot of people
very happy**

To truly enjoy the writing experience a good pen is key. Our Please Write pen is a joy to hold and behold. Its black ink flows through the ballpoint so smoothly as your thoughts come to your head. With plenty of ink it will accompany any of the Please Write papery letter writing cards and notepads. A very nice additional purchase presented on an attractive gifty card.

Black ink ballpoint pen with 1800 metres of ink!



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

34205 PLEASE WRITE -
BALLPOINT PEN

WHOLESALE

\$5.00

Pack: 2 x 0.6 x 6.3in

34205 PLEASE WRITE - BALLPOINT PEN



5 035393 342050

Notes:

Eclectionery^{by if} Bookmark Pens

New

Quirky collection of randomly themed
bookmarks... that are pens too!

An eclectic collection of very random and totally desirable rummagable bookmarks. Or are they pens? Definitely both. Oh and they're also swimmers, skeletons, whales, no... cowboys... or dogs... parrots... or maybe just Good Vibes? As flat as a card bookmark, with a sneaky little pen inside and ribbon at the top, these are a proper quirky fun gift with real purpose! Presented in an equally interesting POS display these are fab for little retail spaces. Who wouldn't want one?



Starter Pack Display

Order: **SP378** - Display +
72pcs Bookmark Pens

Display Open: 11 x 7.5 x 10.2in

**STARTER
PACK**

\$230.00





ORDER INFORMATION
 24 Designs. Refill stock:
 Order in multiples of 3

WHOLESALE
\$3.00







Bookaroo®

THE CLEVER WAY TO CARRY YOUR STUFF



For the organized,
disorganized, inspired,
studious, creative,
savvy & stylish
stationery lover.

Non stationary stationery.

Since launching Bookaroo as just a humble Pen Pouch back in 2018, we have developed and evolved it into something really rather special and incredibly retail friendly!

The success (we think) is because so few gifts tick as many boxes as Bookaroo does. How often can a range claim to be aspirational, reasonably priced, fashionable, functional and appeal to just about anyone (as long as they like to write things down)?

We have worked really hard on 'keeping it simple' for you to buy too and have some interesting merchandising options which will slip nicely into your retail space whether you are a book seller, interior shop, stationery store or fashion outlet!

GET THE
Bookaroo®
LOOKAROO

Color co-ordinate your stationery



THE OBSERVER'S BOOK
OF
GARDEN
FLOWERS

Bookaroo

PLANTING TIMES

JANUARY

Outdoors:

- PRIMULUS
- LOBELIA
- CHIVES
- SPINACH
- TITHYME

FEBRUARY

Indoors:

- FAVA BEANS 12/2
- ONION SETS 12/2
- Outside:
- LETTUCE 20/2
- MUSKOKOS 20/2

MARCH

Indoors:

- TOMATOES 13/3
- COURGETTES 20/3

Outdoors:

- PEAS
- CARROTS (Late)
- KALE

APRIL

Indoors:

- PASTILAS
- CUCUMBERS
- Outside:
- ASPARAGUS
- EGGPLANT
- CUCUMBERS

VEG PATCH



13.12.21

Ocimum basilicum
Italiano Classico
(Genovese)
Basil
120 seeds

To buy:

✓ C

✓ B

✓ C

✓ B

✓ C

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Bookaroo

STICKY
TABS

FOR NOTEBOOKS
AND JOURNALS

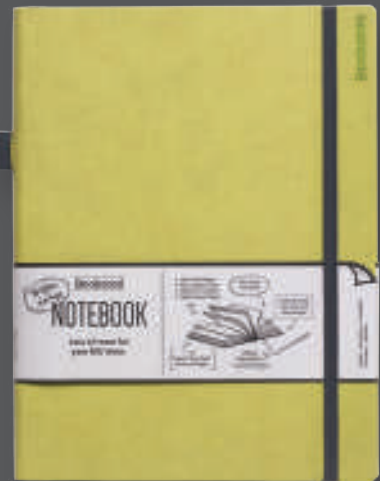
1. book
2. a copy of the
to read book
3. a copy of the
book
4. a copy of the
book

Bookaroo®

BIGGER THINGS NOTEBOOK

The big notebook with
more room for your even
BIGGER IDEAS

Our Bigger Things Notebook is a very pleasing size to hold, carry and use, with lined pages for you to stick to (or completely ignore) and a super soft and bendy faux leather cover. It has all the usual useful Bookaroo notebook features but for this model we have added a proper sized pocket in the back for those random bits of paper you need to keep safe and a pen loop in a very convenient place.



The bigger, bendier and
friendlier notebook



THE KEY FEATURES

- Bigger and bendier notebook - flexible in every way
- Lots of useful notebook features inside and outside
- With big pocket in the back and pen loop on the spine
- Brilliant complementary color combinations

AVAILABLE IN 15 COLORS TO MIX & MATCH WITH OUR OTHER BOOKAROO PRODUCTS.



ORDER INFORMATION

Refill Stock: Order in singles

WHOLESALE
\$16.00

53621	BLACK
53622	BROWN
53623	GOLD
53631	AUBERGINE
53632	BLUSH
53633	CHARCOAL
53634	CREAM
53635	FERN
53636	LIME
53641	TURQUOISE
53643	PURPLE
53646	DARK RED
53647	NAVY
53649	FOREST GREEN
53652	TEAL

Pack:
7.5 x 0.6 x 9.8in



DISPLAY OPTION

The Bigger Things notebook is also available as part of a co-ordinated set of displays.

SEE PAGES 50 - 57 FOR DETAILS



Bookaroo®

A5 NOTEBOOK

**Scribble, list, note or sketch
your important ideas.**

All the best people carry a notebook! Never be caught without somewhere to scribble, note, list or sketch your next big idea or important 'to-do's'! A Bookaroo notebook is not just a pretty face though. It's packed from PU cover to cover with 192 pages of smooth, ink-friendly, good quality ivory paper ...just waiting for your input. And for the super organized amongst you, we have included contents pages and a place to number your pages. How very useful!



THE KEY FEATURES

- Hard back with soft PU cover
- 192 pages of heavier quality lined paper
- Eight perforated tear out and keep pages
- Co-ordinated ribbon and elasticated strap

AVAILABLE IN 15 COLORS TO MIX & MATCH WITH OUR OTHER BOOKAROO PRODUCTS.



DISPLAY OPTIONS

Accessories for the A5 Notebook can be ordered as part of a co-ordinated display.

SEE PAGE 56 FOR MORE INFORMATION

ORDER INFORMATION

Refill Stock: Order in singles

WHOLESALE
\$10.00

- 43201** TURQUOISE
- 43203** BLACK
- 43206** BROWN
- 43207** TEAL
- 43208** YELLOW
- 43215** FOREST GREEN
- 43218** GOLD
- 43231** AUBERGINE
- 43232** BLUSH
- 43233** CHARCOAL
- 43234** CREAM
- 43235** FERN
- 43236** LIME
- 43243** PURPLE
- 43245** NAVY

Pack:
5.3 x 0.6 x 8.5in

Display:

Order: 992431-432

This display is FREE when you order 12 pieces or more.

Choose your own colors.

\$120.00

Display:
6 x 9.4 x 10.6in



Bookaroo®

A6 POCKET NOTEBOOK

Keep your notes, plans and loose bits of paper in this pocket sized A6 notebook

We know that big ideas often come from small things, so this little notebook has all the paper quality and really useful features of the A5 version, like contents pages, numerable pages and tear-outable perforated sheets at the back for lists and note leaving, BUT at a fraction of the size. Oh and this time we have added a beautifully stitched front pocket for those annoying little loose bits of paper that are so easy to lose and yet such a nightmare if you do! Pop in a train ticket, cash, card, receipt or business card!



Handy stitched front pocket

THE KEY FEATURES

- A little product with big impact for display
- With unique stitched front 'pocket'
- A great color story with A5 and the rest of our Bookaroo range
- Hard back soft touch PU
- All the practical features of the A5... just smaller!

AVAILABLE IN 15 COLORS TO MIX & MATCH WITH OUR OTHER BOOKAROO PRODUCTS.



PINK



ORANGE



NAVY



BLACK



BROWN



GOLD



AUBERGINE



BLUSH



CHARCOAL



CREAM



FERN



LIME



PURPLE



DARK RED



CHARTREUSE



A6 Pocket
Notebook

A5 Notebook

Bigger Things Notebook

A great color story with the Bigger Things & A5 Notebooks and the rest of our Bookaroo range.

ORDER INFORMATION

Refill Stock: Order in singles

WHOLESALE
\$8.00

Pack:
3.7 x 0.6 x 6.1in

Display:

Order: 992432-430

This display is FREE
when you order 12
pieces or more.

Choose your
own colors.

\$96.00

Display:
6 x 9.4 x 10.6in



POCKET NOTEBOOK



5 035393 985714



5 035393 430016



5 035393 430054



5 035393 430061



5 035393 430108



5 035393 430115



5 035393 430139



5 035393 430313



5 035393 430320



5 035393 430337



5 035393 430344



5 035393 430351



5 035393 430368



5 035393 430429



5 035393 430467



5 035393 430504



Bookaroo® BALL POINT PEN

*New
colors*

Now a pen for every colorway

Smart black-ink ball point pens to coordinate with the Bookaroo range.

It's just a pen. But it IS a good one. It contains superior German black ink so flows beautifully and the barrel is lovely and soft coated to make it comfortable to hold blah blah blah. But MOST importantly and what you really need to know is...it LOOKS GOOD! Create a bit of 'penvy' - mix and match with all our other Bookaroo accessories.

ORDER INFORMATION

Refill Stock: Order in multiples of 3

- | | |
|----------------------|--------------------|
| ● 43101 PINK | ● 43131 AUBERGINE |
| ● 43104 PURPLE | ● 43132 BLUSH |
| ● 43105 ORANGE | ● 43133 CHARCOAL |
| ● 43106 NAVY | ● 43134 CREAM |
| ● 43107 YELLOW | ● 43135 FERN |
| ● 43108 FOREST GREEN | ● 43136 LIME |
| ● 43110 BLACK | ● 43145 DARK RED |
| ● 43111 GOLD | ● 43150 CHARTREUSE |
| ● 43112 TURQUOISE | ● 43152 TEAL |

**WHOLESALE
\$4.00**

Pack:
1.2 x 0.5 x 7.3in





Display:

This display is FREE when you order 36 pieces or more. Choose your own colors.



WHOLESALE
\$144.00

5.9 x 9.4 x 10.6in

Bookaroo®

Pen Refill

This little pack of 3 extra black ink refills will keep your favorite co-ordinated pen going and going! Love your Bookaroo pen? Refill and reuse it!



Refill Stock:
Order in multiples of 3
43190 PEN REFILL

WHOLESALE
\$4.50

Pack: 1.2 x 0.6 x 7.3in



5 035393 431310



5 035393 431341



5 035393 431457



5 035393 431907



5 035393 431327



5 035393 431358



5 035393 431501



5 035393 431334



5 035393 431365



5 035393 431525

Bookaroo®

Graphite PENCILS

Quality graphite writing
and drawing pencils

It makes perfect sense! You have a notebook. You have a co-ordinated pen. Of course you need a good old pencil (or 4) to complete your Bookaroo stationery color collection. Excellent quality graphite in all the most useful weights. So scribble, write, sketch or doodle away in your Bookaroo notebook of choice.

Bookaroo 4B

for fine lines

Bookaroo 2B

for everyday

Bookaroo HB

for shading

Bookaroo 2H

for darker lines



PINKS



BLUES



GREENS



MONO



GOLD



PASTELS

ORDER INFORMATION

Refill Stock: Order in multiples of 3

79601 PINKS	79603 GREENS	79605 GOLD
79602 BLUES	79604 MONO	79606 PASTELS

WHOLESALE
\$4.50

Pack: 2.8 x 0.5 x 5.5in

Starter Pack Display:

Order: **SP796**
Display + 6 of each color

STARTER PACK
\$172.00

Display: 5.9 x 9.4 x 10.6in



Bookaroo

STICKY TABS

Co-ordinate your notebooks and organise your thoughts

For the more organized amongst us, these color co-ordinated sets of 40 self adhesive sticky tabs are spot on! Annotate your novel, divide your Bookaroo notebook into subjects, sections or topics or mark your favourite recipe pages with these good quality, gentle but secure, writable and very 'Bookaroo' tabs.



Mix or match with all of our Bookaroo colorways. There's one for each!



PINKS



BLUES



GREENS



MONO



PASTELS

ORDER INFORMATION

Refill Stock: Order in multiples of 6

53501 PINKS

53502 BLUES

53503 GREENS

53504 MONO

53505 PASTELS

WHOLESALE

\$4.00

Pack: 2.6 x 0.2 x 5.5in



Bookaroo®

PEN POUCH FOR NOTEBOOKS

**Keeps your writing tools
handily attached to your book.**

Does anyone have a pen? This very handy little pouch for the front of your book or notebook will guarantee that your pen or pencil will be just where you need them, just when you need them! Definitely the best thing since sliced bread for students, readers, shoppers, hobbyists, stationery lovers and generally anyone who carries a notebook and hates losing things.



Stretchy elastic
for a flexible fit



AVAILABLE IN 14 COLORS TO MIX & MATCH WITH OUR OTHER BOOKAROO PRODUCTS.



THE KEY FEATURES

- Fits A5 notebooks and popular book sizes
- Superior quality leather effect PU
- Color matched elastic for flexibility
- Holds up to 3 pens or pencils

Mix & Match

Co-ordinate your Bookaroo Notebooks and accessories

- A6 POCKET NOTEBOOK
- A5 NOTEBOOK
- BIGGER THINGS NOTEBOOK
- PEN
- GRAPHITE PENCILS

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

WHOLESALE
\$9.50

- 40701** BLACK
- 40702** BROWN
- 40703** PINK
- 40705** TURQUOISE
- 40706** GOLD
- 40731** AUBERGINE
- 40732** BLUSH
- 40733** CHARCOAL
- 40734** CREAM
- 40735** FERN
- 40736** LIME
- 40746** NAVY
- 40750** CHARTREUSE
- 40751** ORANGE

Pack: 3.9 x 0.4 x 9in

Display:

This display is
FREE when you
order 18 pieces
or more.

Choose your
own colors.

WHOLESALE
\$172.00

Display:
4.7 x 9.4 x 9in



Bookaroo

GLASSES CASE FOR NOTEBOOKS

Keeps your reading
glasses safely attached
to your book cover!

Reading glasses HAVE to be one of the most misplaced items the world over! But slide the flexible elastic over your notebook, journal or novel cover, slide your specs into the velour lined pouch and tah dah! They'll be right there when you need them next! One of the most useful gifts you can give!



Slip your reading
glasses snugly inside



BLACK



BROWN



PURPLE



GOLD



CHARCOAL



CREAM



NAVY



FOREST GREEN

ORDER INFORMATION

Refill Stock: Order in multiples of 3

41201 BLACK

41202 BROWN

41203 PURPLE

41205 GOLD

41233 CHARCOAL

41234 CREAM

41246 NAVY

41249 FOREST GREEN Pack: 4.7 x 0.4 x 9in

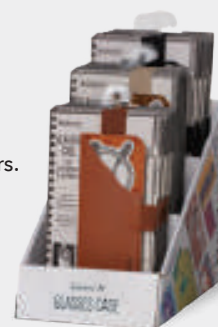
WHOLESALE
\$10.00

Display:

This display is FREE
when you order 18
pieces or more.
Choose your own colors.

WHOLESALE
\$187.00

Display: 5.9 x 9.4 x 11.8in



992431-412 DISPLAY



5 035393 985738

41201 BLACK



5 035393 412012

41202 BROWN



5 035393 412029

41203 PURPLE



5 035393 412036

41205 GOLD



5 035393 412050

41233 CHARCOAL



5 035393 412333

41234 CREAM



5 035393 412340

41246 NAVY



5 035393 412463

41249 FOREST GREEN



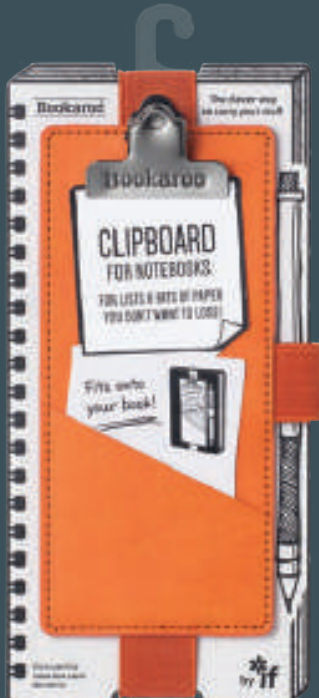
5 035393 412494

Bookaroo

CLIPBOARD FOR NOTEBOOKS

Keep hold of all those small
but important bits of paper
you don't want to lose

Possibly the universal symbol for stationery efficiency, our version of the popular classic is even smarter (as you would expect). Slipping snugly onto any A5 notebook, this cool little bookcessory is just waiting for you to start that new project, term or job.



Slips over any
A5 cover and the
branded clip holds
papers securely



CHARCOAL



CREAM



TURQUOISE



YELLOW



CHARTREUSE



ORANGE

ORDER INFORMATION

Refill Stock: Order in multiples of 3

43433 CHARCOAL	43448 YELLOW
43434 CREAM	43450 CHARTREUSE
43441 TURQUOISE	43451 ORANGE

WHOLESALE
\$13.50 Product Size:
3.9 x 1 x 8.2in

Display:

This display is FREE
when you order 12
pieces or more.

Choose your own colors.

WHOLESALE
\$162.00

Display: 4.7 x 9.4 x 9in



992432-434 DISPLAY



5 035393 985745

43433 CHARCOAL



5 035393 434335

43441 TURQUOISE



5 035393 434410

43450 CHARTREUSE



5 035393 434502

43434 CREAM



5 035393 434342

43448 YELLOW



5 035393 434489

43451 ORANGE



5 035393 434519

TECH-TIDY

The perfect place to keep
all your cables and leads
SRP \$29.99 See page 42



PHONE POCKET

Keep your important
things handily attached to
your phone
SRP \$9.99 See page 43

Bookaroo® PHONE LOVERS' GIFTS

Not exclusively for 'writers', Bookaroo has
some very handy things for texters and
mouse manipulators too! Great gifts for
anyone who owns a phone...



LITTLE BEAN BAG PHONE REST

For phones to flop on -
great for desks
SRP \$16.99 See page 46



NOTEBOOK TIDY

Non-slip elastic grabs all your daily
essentials from phones to felt tips
SRP \$16.99 See page 41



PHONE HOLDER

Carry your phone safely
attached to your notebook!
SRP \$19.99 See page 44



BOOKS & STUFF POUCH

The smart way to carry ALL your
stuff - including your phone!
SRP \$25.99 See page 45

Bookaroo

NOTEBOOK TIDY FOR NOTEBOOKS

**Keeps all the things you use,
handily attached to your book!**

A super stylish and ingenious gift for stationery lovers and book carriers of all ages and genders. Perfectly positioned, interwoven, non-slip elastic securely holds all the stuff you need for your day at work, uni, school or trip! Look... no hands! Part of the Bookaroo range of incredibly practical lifestyle accessories.



Ideal for carrying
phones, earbuds,
keys, lip balm or just
about anything!



PURPLE



BLACK



GOLD



CHARCOAL



NAVY

ORDER INFORMATION

Refill Stock: Order in multiples of 3

40904 PURPLE

40906 BLACK

40907 GOLD

40933 CHARCOAL

40946 NAVY

WHOLESALE
\$13.50

Pack: 8.7 x 0.8 x 10.4in

Starter Pack Display:

Order: **SP409**
Display + 15
Notebook Tidies
in various colors

STARTER PACK
\$203.00

Display: 5.9 x 9.4 x 11.8in



SP409 STARTER PACK

5 035393 996550



40904 PURPLE

5 035393 409043



40907 GOLD

5 035393 409074



40946 NAVY

5 035393 409463



40906 BLACK

5 035393 409067



40933 CHARCOAL

5 035393 409333

Bookaroo

TECH-TIDY

**Rolls up and neatly stores
your cables, chargers
and techy things.**

Modern digital life means wrestling with an assortment of wires, cables and chargers everyday - if we want to stay connected! This smart and versatile roll-out case is designed to neatly hold your cable spaghetti in the most stylish un-techy looking way.



Various loops and pockets
for your essential cables
and accessories

ORDER INFORMATION

Refill Stock: Order in 3s

- 41001 BLACK
- 41002 BROWN
- 41023 GOLD
- 41033 CHARCOAL
- 41034 CREAM

Pack: 4.7 x 0.4 x 9in



BLACK



BROWN



GOLD



CHARCOAL



CREAM

WHOLESALE
24.00

THE KEY FEATURES

- Holds phone, wires, chargers and more
- Keeps all the important things in one place
- Rolls up neatly - great for travel
- Quality soft leather look PU finish



5 035393 410018



5 035393 410230



5 035393 410346



5 035393 410025



5 035393 410339

Bookaroo®

PHONE POCKET

Keep your cards, cash, tickets or important things handily attached to your phone.

Like it or not, none of us can bear to be separated from our phones for very long. So it makes complete sense to travel light and carry some of our other essential daily stuff along with it! Consolidate your necessary bits and your essential bobs into one place and head off into the unknown! Or town, whichever is closer...



ORDER INFORMATION

Refill Stock: Order in multiples of 3

- 40501** BLACK
- 40502** BROWN
- 40523** GOLD
- 40533** CHARCOAL
- 40534** CREAM

WHOLESALE
\$8.00

Pack: 3.9 x 0.2 x 8.5in

Starter Pack Display:

Order: SP405
Display + 15 Phone
Pockets in various
colors.

STARTER PACK
\$120.00

Display:
4.7 x 9.4 x 11in



Bookaroo

PHONE HOLDER FOR NOTEBOOKS & JOURNALS

The smart way to
carry your phone

This very practical and stylish holder simply slips onto your notebook and is definitely the acceptable face of the phone for work, school or uni. Travelling incognito, your phone will always be on-hand... just not in hand! Oh and you can slide your other 'can't live without' things under the elastic and off you go. Someone calling? Unclip, pull up the strap and tah dah! Your phone pops up ready to answer (or not)!



"Kind to your screen" velour lining and security clip



BROWN



GOLD



CHARCOAL



CREAM



PURPLE



DARK RED



TEAL

ORDER INFORMATION

Refill Stock: Order in multiples of 3

53822 BROWN

53823 GOLD

53833 CHARCOAL

53834 CREAM

53843 PURPLE

53845 DARK RED

53852 TEAL

WHOLESALE
\$16.00

Pack: 3.9 x 0.2 x 8.5in

Display:

This display is FREE when you order 9 pieces or more.

Choose your own colors.

WHOLESALE

\$144.00

Display: 5.9 x 9.4 x 11.8in



5 035393 985752



5 035393 538231



5 035393 538347



5 035393 538453



5 035393 538224



5 035393 538330



5 035393 538439



5 035393 538521

Bookaroo

& stuff BOOKS^POUCH

Carry your everyday books,
work, project or study
stuff in this stylish,
luxury lined pouch.

Bookaroo is all about cool, clever
ways to carry your stuff. So we
thought that what everyone really
needed now was something smart,
colorful and stylish to carry their
fabulous notebooks around in! Each
soft, luxuriously lined PU sleeve fits
a selection of notebooks, papers,
journals and even a little tablet.



BROWN



CHARTREUSE



TURQUOISE



BLUSH



CREAM



FERN



NAVY

ORDER INFORMATION

Refill Stock: Order in multiples of 3

43301 BROWN

43302 CHARTREUSE

43304 TURQUOISE

43332 BLUSH

43334 CREAM

43335 FERN

43345 NAVY

WHOLESALE
\$20.00

Pack: 8.7 x 0.8 x 10.4in

THE KEY FEATURES

- With neat elasticated fastener to keep your things safe
- Fits a chunky novel or a selection of notebooks, novels and tablet
- Soft & supple good quality PU and luxury velour lining with high perceived value



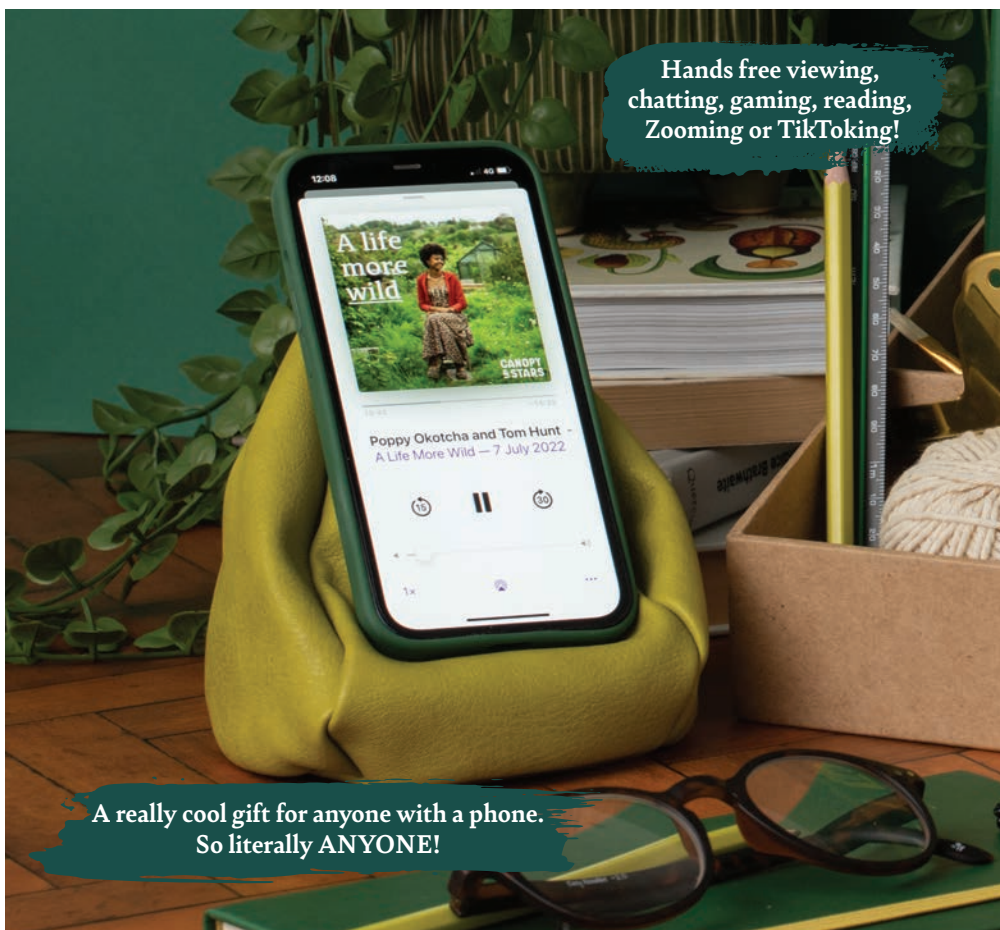
Little Bookaroo BEAN BAG PHONE REST

The perfect place to
put your phone.

The smaller cyber sidekick to our very popular Bean Bag Reading Rest, this little lightweight beanbag is the perfect place for your phone to flop. Made from soft squishy faux leather this little chap will hold your phone in the perfect position for all those essential things, from video calls and Tik Tok to recipe demos.



Great desk accessory
for anyone with a phone.



Hands free viewing,
chatting, gaming, reading,
Zooming or TikToking!

A really cool gift for anyone with a phone.
So literally ANYONE!



BROWN



CHARCOAL



CREAM



PURPLE



PINK



YELLOW



CHARTREUSE



TEAL

ORDER INFORMATION

Refill Stock: Order in 3s

42621 BROWN

42633 CHARCOAL

42634 CREAM

42642 PURPLE

42644 PINK

42648 YELLOW

42650 CHARTREUSE

42652 TEAL

WHOLESALE
\$13.50

MIX AND MATCH WITH OUR OTHER
BOOKAROO ACCESSORIES, ESPECIALLY
BEAN BAG READING REST

BEAN BAG
READING REST

LITTLE BEAN
BAG PHONE REST



Pack/Product: 5.3 x 4.7 x 5.5in

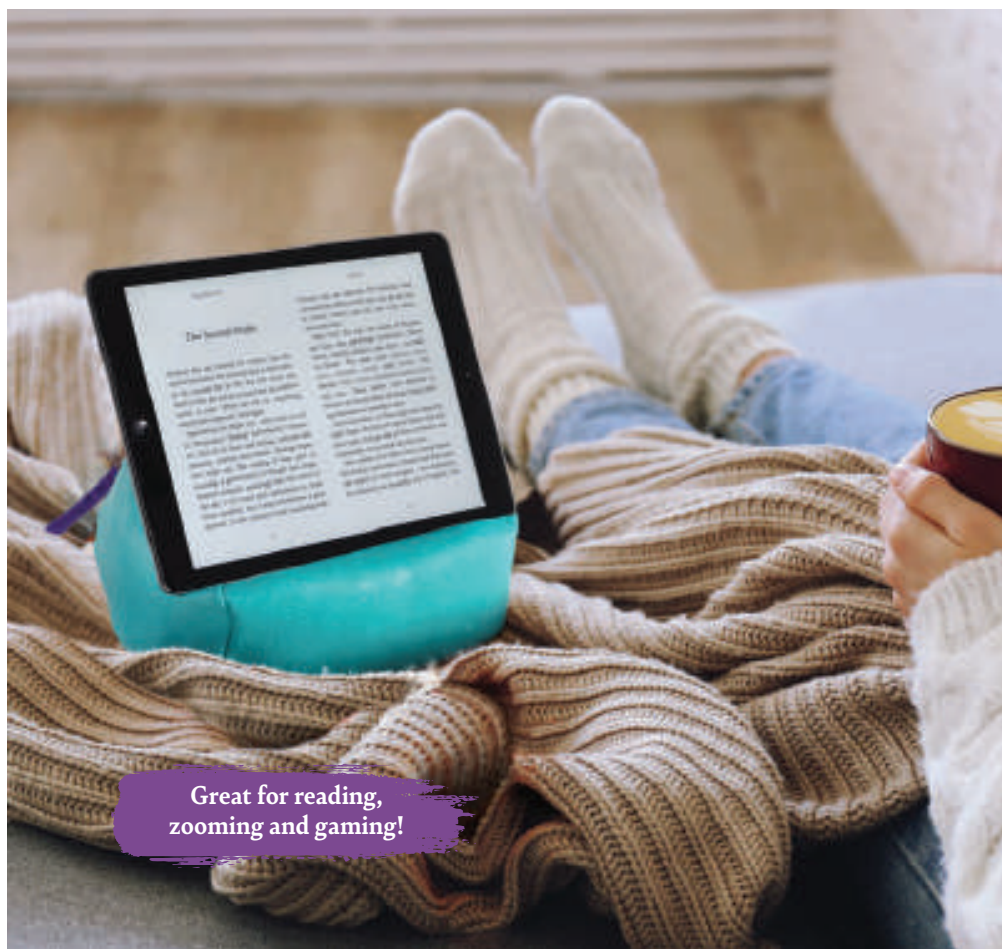


Bookaroo®

BEAN BAG READING REST

The comfy way to
watch, read or play

When you fancy flopping down with your favourite device, this squishy, squashy beanbag will hold your phone, tablet (or even your book) at the perfect angle - wherever that may be...On your knee? On the floor? Perhaps on your desk! Made in the softest leather-effect PU, and in the funkier on-trend colors this makes a brilliant gift for gamers, readers or Zoomers of all ages!



Great for reading,
zooming and gaming!



ORDER INFORMATION

Refill Stock: Order in singles

- 43801** BROWN
- 43802** FOREST GREEN
- 43803** NAVY
- 43804** ORANGE
- 43806** TURQUOISE
- 43833** CHARCOAL
- 43834** CREAM
- 43843** PURPLE

WHOLESALE
\$20.00


Pack/Product:
7.9 x 7.9 x 8.3in




























































Pocket for cables and stuff



Bookaroo Product & Color Reference.

		Turquoise & Purple	Pink & Purple	Navy & Dark Red	Navy & Yellow	Forest Green & Chartreuse	Teal & Orange	Black	Brown	Gold	Aubergine	Blush	Charcoal	Cream	Fern	Lime
 Bigger Things Notebook p26	 A5 Notebook p28	 A6 Pocket Notebook p30	 Ballpoint Pen p32	 Pen Pouch p36	 Glasses Case p38	 Notebook Tidy p41	 Phone Holder p44									
		 	 	 	 	 	 									

	Clipboard for Notebooks p39																								
	Books & Stuff Pouch p45																								
	Tech-Tidy p42																								
	Phone Pocket p43																								
	Bean Bag Reading Rest p47																								
	Little Bean Bag Phone Rest p46																								
	Graphite Pencils p34																								
	Sticky Tabs p35																								

All 16 Bookaroo products in all colorways to help you build your Bookaroo collection.

HOW TO MERCHANDISE BOOKAROO

This is such a great, impactful and comprehensive range that we thought we should take a bit of time to make it simpler for our retailers to both choose and merchandise effectively in store – whatever the retail space may be.

The next few pages will hopefully give you some inspiration and easy options to either start your Bookaroo program or expand where you are now.

From color themed counter top notebook and pen sets to full floor standing eye catching browsable displays, we have tried to think it through and offer you buildable programs for any space and any budget.

Call us to talk about any of our merchandising programs
1-866-729-6160

Bookaroo®



Booka



Notebook & Pen Display - 20cm wide

A compact and punchy display for our best-selling notebooks and pens.

We know how precious space can be, so we have designed this small and yet mightily impactful display at just 20cm in width. Then we thought it would be fun to put them together in really striking complementary color sets to make it easier for you to buy and hopefully encourage your customers to make multiple 'mix & match' purchases. The display offers a nice little way in to Bookaroo without taking up too much room!

WHOLESALE
\$160.00



BD2001
Turquoise & Purple



BD2002
Purple & Pink



BD2003
Dark Red & Navy



BD2004
Navy & Yellow



BD2005
Forest Green & Chartreuse



BD2006
Teal & Orange



BD2007
Black



BD2008
Brown



BD2009
Gold



BD2010
Aubergine



BD2011
Blush



BD2012
Charcoal



BD2013
Cream



BD2014
Fern



BD2015
Lime



Key features...

- Our best selling notebooks with matching pens
- Refill notebook stock can be ordered in singles! Pens in 3s!
- Compact display (just 27.9in wide) will fit in almost anywhere
- Lots of on-trend and more traditional colorways to choose from



These displays contain....

- +  Bigger Things Notebook
x4
- +  A5 Notebook
x4
- +  A6 Pocket Notebook
x4
- +  Ballpoint Pen
x6



27cm

9.4in

7.9in

Notebooks, Pen & Accessories Display - 60cm wide

A co-ordinated mix of our best-selling Bookaroo items in a ready to go shop-in-a-box!

Key features...

- Stylish stationery with huge visual impact
- An assortment of clever products with proven sales

Each containing an assortment of A6 Pocket Notebook, A5 Notebook, Bigger Things Notebook, Pen Pouch, Pen, Glasses Case, Clipboard, Phone Holder & Notebook Tidy

WHOLESALE
from
\$385.00



BD6001 - Turquoise & Purple
WHOLESALE \$273.00 | SRP \$546.60



BD6002 - Purple & Pink
WHOLESALE \$255.00 | SRP \$509.60



BD6003 - Dark Red & Navy
WHOLESALE \$273.00 | SRP \$545.60



BD6004 - Navy & Yellow
WHOLESALE \$249.00 | SRP \$497.60



BD6005 - Forest Green & Chartreuse
WHOLESALE \$267.00 | SRP \$533.60



BD6006 - Orange & Teal
WHOLESALE \$242.00 | SRP \$483.62



BD6007 - Black
WHOLESALE \$241.00 | SRP \$481.60



BD6008 - Brown
WHOLESALE \$273.00 | SRP \$545.60



BD6009 - Gold
WHOLESALE \$255.00 | SRP \$509.60





BD6010 - Aubergine & Cream
WHOLESALE \$273.00 | SRP \$545.60



BD6011 - Blush & Charcoal
WHOLESALE \$273.00 | SRP \$545.60



BD6012 - Charcoal
WHOLESALE \$255.00 | SRP \$509.60



BD6013 - Cream
WHOLESALE \$273.00 | SRP \$545.60



BD6014 - Fern & Cream
WHOLESALE \$273.00 | SRP \$545.60



BD6015 - Lime & Charcoal
WHOLESALE \$255.00 | SRP \$509.60

BD6010 AUBERGINE & CREAM



5 035393 985202

BD6013 CREAM



5 035393 985233

BD6011 BLUSH & CHARCOAL



5 035393 985219

BD6014 FERN & CREAM



5 035393 985240

BD6012 CHARCOAL



5 035393 985226

BD6015 LIME & CHARCOAL



5 035393 985257

Notebook Accessories Display

A neat display holding our 5 best selling notebook accessories

Already stock A5 notebooks? Why not encourage a multiple purchase and merchandise our Notebook Accessory Display close by? Our really useful bestselling Bookaroo add ons fit any A5 notebook or journal (although we think they look best on our Bookaroo versions). Available in really neat branded displays these make a great pick up line.



Dimensions
Width: 15.7in
Depth: 9.4in
Height: 10.6in

BD4091 - Brights Notebook Accessories
WHOLESALE \$172.00 | SRP \$343.75
6 assorted colors to mix & match with our Bright A5 Notebooks.

- Turquoise

Yellow
- Purple

Green
- Navy

Teal

These accessory displays contain a mix of our 5 best selling Bookaroo Notebook Accessories.

The perfect stationery organisation companions for your A5 Notebook or diary.



Pen Pouch
p36



Glasses Case
p38



Clipboard
p39



Notebook Tidy
p41



Phone Holder
p44



A5 Notebook
p28



BD4012 - Charcoal Notebook Accessories
WHOLESALE \$172.00 | SRP \$343.75
To match with our Pastel A5 Notebooks

- Blush

Cream

Lime



BD4013 - Cream Notebook Accessories
WHOLESALE \$158.00 | SRP \$315.79
To match with our Pastel A5 Notebooks

- Aubergine

Charcoal

Fern



Bookaroo Floor Standing Displays

Slim & Wide options

Two brand new retail friendly options for displaying bigger ranges of Bookaroo

Bookaroo®

New

Created due to popular demand these really robust cardboard displays have been carefully designed to allow you to showcase Bookaroo at its retail best. Versatile, bright and colorful branded shelf units can be pushed up against a wall or placed back-to-back to create a free-standing, double-sided unit.

And not by accident, these two displays measure 40cm and 60cm wide. That means you can simply fit any combination of our 60cm, 40cm and 20cm displays onto the shelves... or go freestyle and load the sturdy shelves with your own creative flair!

Key features...

- 2 sizes to choose from
- Small footprint to maximise use of floor space
- Build your own or let us help choose a program that suits your customers.
- Supplied built-up in sturdy shippers

40cm Floor Standing
Display Dimensions
Width: 17.3in
Depth: 9.8in
Height: 55.1in

60cm Floor Standing
Display Dimensions
Width: 25.2in
Depth: 9.8in
Height: 55.1in



BB040
BOOKAROO FLOOR STANDING UNIT
BRIGHT 40CM



5 035393 984540

BP040
BOOKAROO FLOOR STANDING UNIT
PASTEL 40CM



5 035393 984564

BB060
BOOKAROO FLOOR STANDING UNIT
BRIGHT 60CM



5 035393 984557

BP060
BOOKAROO FLOOR STANDING UNIT
PASTEL 60CM



5 035393 984571



MOON & STARS STATIONERY

A (small) galaxy of very giftable stationery and lifestyle things! We have taken some of our key products and added a little bit of cosmic gold to them to create this eye catching retail collection.



A5 NOTEBOOK



A6 NOTEBOOK



PEN POUCH



PENS



BOOKS & STUFF POUCH



READING LIGHT

ORDER INFORMATION

REFILL STOCK:

A5 / A6 Notebooks - Order in singles

Pen Pouch - Order in multiples of 3

Books & Stuff Pouch - Order in multiples of 3

Book Light - Order in multiples of 3

Pen - Order in multiples of 3

	WHOLESALE
48402 A5 NOTEBOOK	\$16.00
48403 A6 POCKET NOTEBOOK	\$10.00
48405 PEN POUCH	\$12.00
48410 BOOKS & STUFF POUCH	\$24.00
48420 BOOK LIGHT	\$16.00
43106 NAVY PEN	\$4.00
43111 GOLD PEN	\$4.00

Starter Pack Display

Order: SP484

WHOLESALE

\$362.00

Starter Pack Includes:

4x A5 Notebooks

4x A6 Pocket Notebooks

6x Pen Pouches

4x Books & Stuff Pouches

3x Gold Pens

4x Book Lights

3x Navy Pens



See Bookaroo section for full product descriptions (pages 22 - 57)

See Book Lover's Light (p84) for Book Light product description

SP484 STARTER PACK



5 035393 981990

48402 A5 NOTEBOOK



5 035393 484026

48405 PEN POUCH



5 035393 484057

43106 NAVY PEN



5 035393 431068

48420 READING LIGHT



5 035393 484200

48403 A6 POCKET NOTEBOOK



5 035393 484033

48410 BOOKS & STUFF POUCH



5 035393 484101

43111 GOLD PEN



5 035393 431112

Bookaroo

V&A
Morris



V&A MORRIS COLLECTION



A5 NOTEBOOK

PEN POUCH

GLASSES CASE

A6 LITTLE NOTEBOOK

PHONE POCKET

TECH-TIDY

ORDER INFORMATION

REFILL STOCK:

A5 / A6 Notebooks - Order in singles

Pen Pouch - Order in multiples of 3

Glasses Case - Order in multiples of 3

Phone Pocket - Order in multiples of 3

Tech-Tidy - Order in singles

	WHOLESALE
49501 A5 NOTEBOOK	\$16.00
49101 PEN POUCH	\$12.00
49401 GLASSES CASE	\$12.00
49601 A6 LITTLE NOTEBOOK	\$10.00
49301 PHONE POCKET	\$12.00
49201 TECH-TIDY	\$32.00



Starter Pack Display

Order: MSD021

WHOLESALE
\$390.00

Starter Pack Includes:

3 x A5 Notebooks

6 x Pen Pouch

6 x Glasses Cases

3 x A6 Pocket Notebooks

6 x Phone Pockets

3 x Tech-Tidies



See Bookaroo section for full product descriptions (pages 22 - 57)

MSD021 MORRIS SHELF DISPLAY



5 035393 981556

49101 PEN POUCH



5 035393 491017

49301 PHONE POCKET



5 035393 493011

49501 A5 NOTEBOOK



5 035393 495015

49201 TECH-TIDY



5 035393 492014

49401 GLASSES CASE



5 035393 494018

49601 A6 NOTEBOOK



5 035393 496012

Bookaroo

V&A
Kilburn



V&A KILBURN COLLECTION



A5 NOTEBOOK



PEN POUCH



GLASSES CASE



A6 LITTLE NOTEBOOK



PHONE POCKET



TECH-TIDY

ORDER INFORMATION

REFILL STOCK:

A5 / A6 Notebooks - Order in singles

Pen Pouch - Order in multiples of 3

Glasses Case - Order in multiples of 3

Phone Pocket - Order in multiples of 3

Tech-Tidy - Order in singles

49502 A5 NOTEBOOK

49102 PEN POUCH

49402 GLASSES CASE

49602 A6 LITTLE NOTEBOOK

49302 PHONE POCKET

49202 TECH-TIDY

WHOLESALE

\$16.00

\$12.00

\$12.00

\$10.00

\$12.00

\$32.00



Starter Pack Display

Order: MSD022

WHOLESALE
\$390.00

Starter Pack Includes:

3 x A5 Notebooks

6 x Pen Pouch

6 x Glasses Cases

3 x A6 Pocket Notebooks

6 x Phone Pockets

3 x Tech-Tidies



See Bookaroo section for full product descriptions (pages 22 - 57)

MSD022 KILBURN SHELF DISPLAY



5 035393 981563

49102 PEN POUCH



5 035393 491024

49302 PHONE POCKET



5 035393 493028

49502 A5 NOTEBOOK



5 035393 495022

49202 TECH-TIDY



5 035393 492021

49402 GLASSES CASE



5 035393 494025

49602 A6 NOTEBOOK



5 035393 496029

V&A
Sundour



V&A SUNDOUR COLLECTION



A5 NOTEBOOK



PEN POUCH



GLASSES CASE



A6 LITTLE NOTEBOOK



PHONE POCKET



TECH-TIDY

ORDER INFORMATION

REFILL STOCK:

A5 / A6 Notebooks - Order in singles

Pen Pouch - Order in multiples of 3

Glasses Case - Order in multiples of 3

Phone Pocket - Order in multiples of 3

Tech-Tidy - Order in singles

49503 A5 NOTEBOOK

49103 PEN POUCH

49403 GLASSES CASE

49603 A6 LITTLE NOTEBOOK

49303 PHONE POCKET

49203 TECH-TIDY

WHOLESALE

\$16.00

\$12.00

\$12.00

\$10.00

\$12.00

\$32.00

Starter Pack Display

Order: MSD023

WHOLESALE
\$390.00

Starter Pack Includes:

3 x A5 Notebooks

6 x Pen Pouch

6 x Glasses Cases

3 x A6 Pocket Notebooks

6 x Phone Pockets

3 x Tech-Tidies



See Bookaroo section for full product descriptions (pages 22 - 57)

MSD023 SUNDOUR SHELF DISPLAY



5 035393 981570

49103 PEN POUCH



5 035393 491031

49303 PHONE POCKET



5 035393 493035

49503 A5 NOTEBOOK



5 035393 495039

49203 TECH-TIDY



5 035393 492038

49403 GLASSES CASE



5 035393 494032

49603 A6 NOTEBOOK



5 035393 496036



Bookmarks

by  if

The demand for bookmarks has never been greater, and that is why we put so much time and effort into creating exciting new ideas. Our specially curated collection of bookmarks is designed to sell anywhere that sells books!



BOOK SCARF

collection





32901

32902

32903

32904

32905

32906



The colorful (and cosy) page marker

BOOKMARKS ^{by} ff

A scarf completes any look. A book scarf completes any book. Make your own statement and flop one of these perfectly scaled down stripy woven bookmarks between the pages of your read. Cleverly knotted on its packaging for a fun presentation and incredibly browsable in twelve bright and colorful combinations.

ORDER INFORMATION

Refill Stock: Order in multiples of 3

32901 RED, WHITE & BLUE

32902 CLASSIC COLORS

32903 PINK & PURPLE

32904 BLUE & PINK

32905 BLACK & WHITE

32906 RED & WHITE

32907 NAVY & YELLOW

32908 BURGUNDY & YELLOW

32909 PASTELS

32910 TEAL & ORANGE

32911 GRAY & CREAM

32912 ALL THE BLUES

WHOLESALE
\$7.00

32907

32908

32909

32910

32911

32912



32901 RED, WHITE & BLUE

5 035393 329013



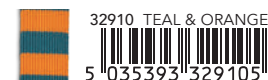
32904 BLUE & PINK

5 035393 329044



32907 NAVY & YELLOW

5 035393 329075



32910 TEAL & ORANGE

5 035393 329105



32902 CLASSIC COLORS

5 035393 329020



32905 BLACK & WHITE

5 035393 329051



32908 BURGUNDY & YELLOW

5 035393 329082



32911 GRAY & CREAM

5 035393 329112



32903 PINK & PURPLE

5 035393 329037



32906 RED & WHITE

5 035393 329068



32909 PASTELS

5 035393 329099



32912 ALL THE BLUES

5 035393 329129

BOOKMARKS *by if*

MINI MARKS COLLECTION

A collection of twelve bookmarks featuring classic images of known and loved masterpieces. Printed on superior quality board, each with a snappy magnet designed to hold on to your page beautifully.



15901



15902



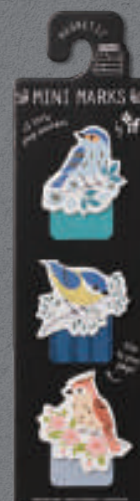
15903



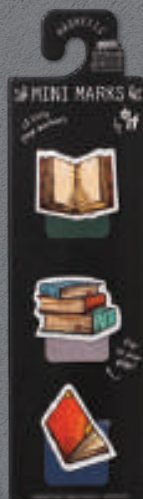
15904



15905



15906



15907



15908



15909



15910



15911



15912

ORDER INFORMATION

Refill Stock: Order in multiples of 3

15901 ABC

15902 ACADEMIA

15903 ALICE

15904 ANIMALS

15905 BEES

15906 BIRDS

15907 BOOKS

15908 BUTTERFLIES

15909 FLOWERS

15910 FRAMED CLASSICS

15911 SWIMMERS

15912 TEA CUPS

WHOLESALE

\$4.00



ACADEMIA COLLECTION

A really creative collection of twelve images and inspirational quotes designed to appeal to younger lovers of books and literary culture. Each strong, thick card bookmark is shaped to give maximum impact on display.

Hanging display hook



15201



15202



15203



15204



15205



15206



15207



15208



15209



15210



15211



15212

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

15201 CARPE DIEM
15202 KEYS
15203 LETTER PRESS
15204 LOVE POTION
15205 PILE OF BOOKS
15206 QUILL & INK

15207 TAROT
15208 THE WORLD ONLY EXISTS
15209 TONIC FOR THE MIND
15210 TYPEWRITER
15211 VINTAGE DRAWERS
15212 WATCH

WHOLESALE
\$4.00



5 035393 152017



5 035393 152048



5 035393 152079



5 035393 152109



5 035393 152024



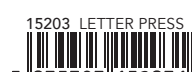
5 035393 152055



5 035393 152086



5 035393 152116



5 035393 152031



5 035393 152062



5 035393 152093



5 035393 152123



CLASSICS COLLECTION

A collection of twelve bookmarks featuring classic images of known and loved masterpieces. Printed on superior quality board, each with a snappy magnet designed to hold on to your page beautifully.



15101



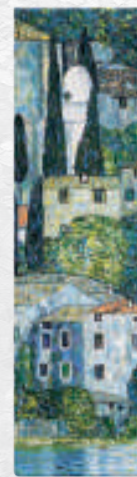
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15103



15104



15105



15106



15107



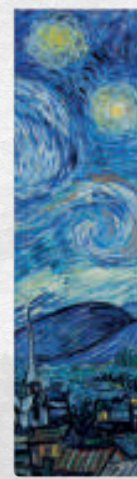
15108



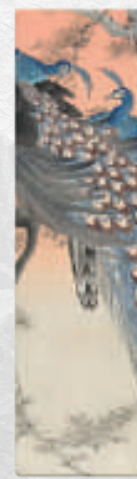
15109



15110



15111



15112

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

15101 BIRDS NEAR A MOUNTAIN STREAM

15102 FLOWERS IN A BLUE VASE

15103 GIRL WITH A PEARL EARRING

15104 IMPROVISATION NO. 30

15105 KIRCHE IN CASSONE

15106 LA FEMME

15107 THE GREAT WAVE

15108 THE KISS

15109 THE PINK CLOUD

15110 THE SCREAM

15111 THE STARRY NIGHT

15112 TWO PEACOCKS

WHOLESALE

\$3.00

15101 BIRDS NEAR A STREAM



5 035393 151010

15104 IMPROVISATION NO.30



5 035393 151041

15107 THE GREAT WAVE



5 035393 151072

15110 THE SCREAM



5 035393 151102

15102 FLOWERS IN A VASE



5 035393 151027

15105 KIRCHE IN CASSONE



5 035393 151058

15108 THE KISS



5 035393 151089

15111 THE STARRY NIGHT



5 035393 151119

15103 GIRL WITH A PEARL EARRING



5 035393 151034

15106 LA FEMME



5 035393 151065

15109 THE PINK CLOUD



5 035393 151096

15112 TWO PEACOCKS



5 035393 151126

LITERARY COLLECTION

A collection of twelve designs selected to amuse lovers of literature & language of all ages. Reproduced on good quality thick artboard with gold foiling, and matching eyelet and grosgrain ribbon.



15501



15502



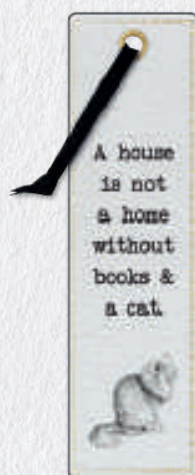
15503



15504



15505



15506



15507



15508



15509



15510



15511



15512

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

- 15501** GRAMMAR POLICE
15502 CUP OF TEA
15503 INTERRUPT ME
15504 ANOTHER OPENS
15505 CHECKED MY PHONE
15506 BOOKS & A CAT

- 15507** A BOOK A DAY
15508 CALL ME OLD FASHIONED
15509 LIFE TO YOUR YEARS
15510 ALL I WANT IN LIFE...
15511 BOOKS & PJS
15512 WE'RE ALL MAD HERE

WHOLESALE
\$3.00



Ssshhh

COLLECTION

A modern and cool set of 6 illustrative typographical bookmarks. Each faux leather bookmark has an engaging curation of either book titles or bookish phrases debossed into the soft material. With matching eyelet and ribbon.

ORDER INFORMATION

Refill Stock: Order in multiples of 3

15601 ALICE

15602 EMMA

15603 I'M READING

15604 LES MISERABLES

15605 OFFLINE

15606 QUIET PLEASE

WHOLESALE

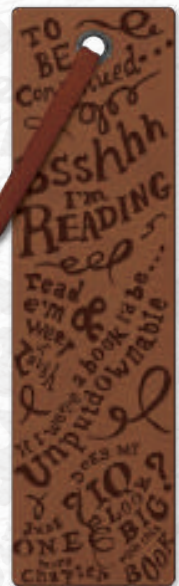
\$4.00



15601



15602



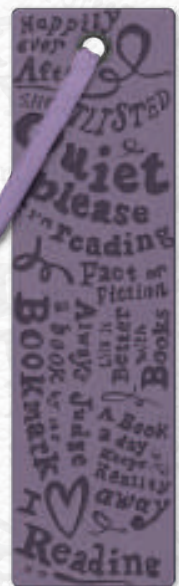
15603



15604



15605



15606



5 035393 156015



5 035393 156039



5 035393 156053



5 035393 156022



5 035393 156046



5 035393 156060

V&A COLLECTION

Working in collaboration with the V&A, we have carefully selected a set of twelve bright, colorful and on-trend patterns from the museum's holdings of textile and wallpaper design. They have then been carefully printed onto superior quality faux leather and finished with debossed detailing on the reverse.

FAUX
LEATHER

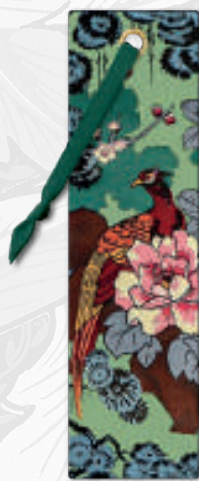
Hanging display hook



15701



15702



15703



15704



15705



15706



15707



15708



15709



15710



15711



15712

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

15701 TULIP & WILLOW

15702 BLACK FLORAL

15703 PHEASANT

15704 ACANTHUS

15705 ART NOUVEAU TREES

15706 CRANE DAY LILY

15707 FLORAL ANEMONE

15708 KIMONO

15709 LEAVES ON HONEYCOMB

15710 PAPILLONS

15711 PINK BERRY TEXTILE

15712 STEINER POPPIES

WHOLESALE

\$5.50



5 035393 157012



5 035393 157043



5 035393 157074



5 035393 157104



5 035393 157029



5 035393 157050



5 035393 157081



5 035393 157111



5 035393 157036



5 035393 157067



5 035393 157098



5 035393 157128

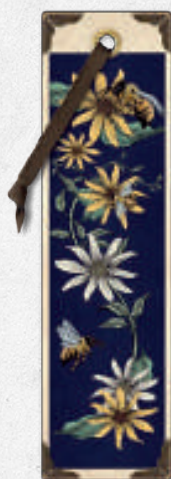
VINTAGE COLLECTION

Hanging display hook

A beautiful curation of 12 botanical style illustrations, printed on good quality sepia effect card with gold eyelet and grosgrain ribbon. Delicately depicting some lovely and popular imagery in a vintage style. Very appealing.



15801



15802



15803



15804



15805



15806



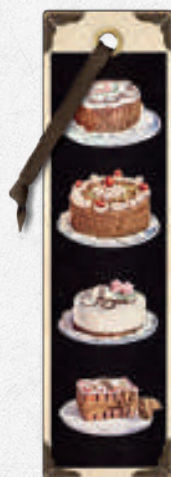
15807



15808



15809



15810



15811



15812

ORDER INFORMATION

Refill Stock: Order in multiples of 3

- 15801** ANEMONES
- 15802** BEES & FLOWERS
- 15803** BICYCLES
- 15804** BOTANICAL
- 15805** BUTTERFLIES
- 15806** FLAMINGO

- 15807** FLYCATCHER
- 15808** FUNGI
- 15809** MAP
- 15810** PATISSERIE
- 15811** PEACOCK
- 15812** SLOTH

WHOLESALE
\$3.00



Krafty COLLECTION



Hanging display hook



Printed on good quality Kraft natural brown board, this set of twelve snap shut magnetic bookmarks feature very 'on trend' themed illustrated images. With fantastic visual impact these have mass booky gift appeal



15301



15302



15303



15304



15305



15306



15307



15308



15309



15310



15311



15312

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

15301 BEE

15302 BIKE

15303 FLORAL

15304 GEO

15305 HEART

15306 LEAF

15307 LEOPARD

15308 PARROT

15309 POT PLANT

15310 RAINBOW

15311 RASPBERRY

15312 SWIMMER

WHOLESALE

\$3.00



3D COLLECTION

Always a good seller, this collection of twelve 3D bookmarks feature everyone's favorite cute, cuddly (and sometimes deadly) animals. Each includes a few little animal facts (just for fun).

Hanging display hook



15401



15402



15403



15404



15405



15406



15407



15408



15409



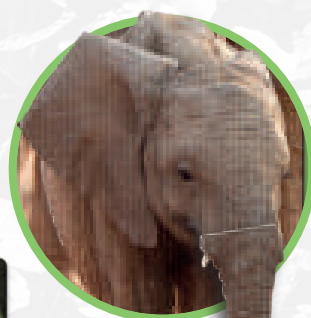
15410



15411



15412



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

15401 AFRICAN ELEPHANT
15402 AFRICAN LION
15403 AFRICAN LION CUBS
15404 BENGAL TIGER
15405 GIANT PANDA
15406 GIRAFFE

15407 HARVEST MOUSE
15408 HEDGEHOG
15409 PIGLET
15410 RED FOX
15411 SNOWY OWL
15412 TWO-TOED SLOTH

WHOLESALE
\$4.00

15401 AFRICAN ELEPHANT



5 035393 154011

15404 BENGAL TIGER



5 035393 154042

15407 HARVEST MOUSE



5 035393 154073

15410 RED FOX



5 035393 154103

15402 AFRICAN LION



5 035393 154028

15405 GIANT PANDA



5 035393 154059

15408 HEDGEHOG



5 035393 154080

15411 SNOWY OWL



5 035393 154110

15403 AFRICAN LION CUBS



5 035393 154035

15406 GIRAFFE



5 035393 154066

15409 PIGLET



5 035393 154097

15412 TWO-TOED SLOTH



5 035393 154127

BOOKMARKS *by if*

THE DISPLAY



Our cool cardboard counter top spinner is simple to buy!

Build your own by choosing 4 of your favorite Bookmark Collections or let us put a program together for you!

THE DISPLAY HOLDS 144 BOOKMARKS TOTAL
(Each side hold 36 Bookmarks)

Display: 12.6 x 12.6 x 26.2in

BOOK SCARF COLLECTION



PANEL WHOLESALE COST

\$260.00

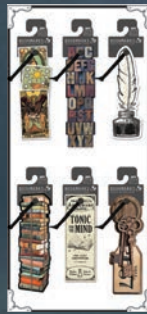
MINI MARKS COLLECTION



PANEL WHOLESALE COST

\$144.00

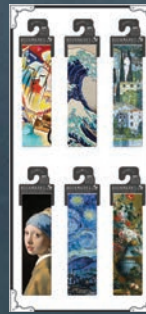
ACADEMIA COLLECTION



PANEL WHOLESALE COST

\$115.00

CLASSIC COLLECTION



PANEL WHOLESALE COST

\$115.00

LITERARY COLLECTION



PANEL WHOLESALE COST

\$115.00

SSSHH COLLECTION



PANEL WHOLESALE COST

\$144.00

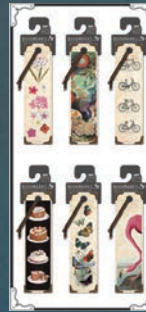
V&A COLLECTION



PANEL WHOLESALE COST

\$201.00

VINTAGE COLLECTION



PANEL WHOLESALE COST

\$115.00

KRAFTY COLLECTION



PANEL WHOLESALE COST

\$115.00

3D COLLECTION



PANEL WHOLESALE COST

\$144.00

15000D EMPTY BOOKMARK DISPLAY



5 035393 151003

152PAN ACADEMIA COLLECTION



5 035393 985486

151PAN CLASSICS COLLECTION



5 035393 985493

329PAN BOOK SCARF COLLECTION



5 035393 985462

155PAN LITERARY COLLECTION



5 035393 985509

159PAN MINI MARKS COLLECTION



5 035393 985479

156PAN SSSHH COLLECTION



5 035393 985516

157PAN V&A COLLECTION



5 035393 985523

158PAN VINTAGE COLLECTION



5 035393 985530

153PAN KRAFTY COLLECTION



5 035393 985547

154PAN 3D COLLECTION



5 035393 985554



Book Lights

by  if

Reading lights are something we have designed and sold for many years. Always a well received gift, we have produced book lights to suit all kinds of customer, from fun gifts for our younger readers, to cleverly engineered lights to meet the needs of the 'serious readers' who might want a little more light to help them read in comfort.



Book Lights have always sold well for us, we have sold millions of them to over 70 countries around the world.

They sell particularly well in Gift Stores and Book Stores for several reasons.

They make great gifts because encouraging reading is such a positive message. People like to use them for reading at night without disturbing their partners and also as a way of getting back to sleep. From 6 year olds to 106 year olds, reading remains one of the world's favorite hobbies and quite uniquely our book lights sell to 'all' genders and all ages, and there aren't many gifts you can say that about!

Our book lights fall into two distinct categories, those which make 'Great Gifts' and those which are bought by, and for, 'Serious Readers'.

BEST SELLERS

Our best selling light is the Really Tiny Book Light which is available in many colours, followed closely by The Little Book Light and The Blocky Book Light both of which sell very well as cool alternative designs.

REALLY SERIOUS RANGE

For the more serious user, we have developed our "Really..."book light ranges which use AAA Batteries for longer battery life and easier use.

The Really Compact Book Light

- a compact twin LED version for variable brightness on the GO - ideal for Travel.

The Really Flexible Book Light

for longer battery life, variable brightness and a longer flexible arm suitable for all hardbacks and paperbacks

The Really Bright Book Light

Suitable for older users who require more and variable light for longer periods of time. Also great for large print books, music and magazines.

So, whether you are under the covers or under the stars, our book lights will keep you reading wherever you are, for as long as you want... and without disturbing anyone else!

Best Sellers

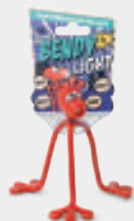
REALLY TINY
BOOK LIGHT (Page 90)



THE LITTLE
BOOK LIGHT (Page 91)



SUPER BENDY LIGHT
(Page 124)



Really Serious Range

REALLY COMPACT
BOOK LIGHT (Page 92)



REALLY FLEXIBLE
BOOK LIGHT (Page 93)



REALLY BRIGHT
BOOK LIGHT (Page 94)



New Products

BOOK LOVER'S
READING LIGHTS
(Page 84)



THE INCREDIBLE SPACEMAN
BOOK LIGHT (Page 86)



THE UFO BOOK LIGHT
(Page 88)



Book Lover's Reading Lights

Lovely themed lights that clip on and light up your book!

Book lovers are NOT boring! So why should reading lights be dull? Our lovely little pocket sized lights are anything but. Of course they have all the same features that you would expect from a 'proper' book light such as a good battery life, dimmable LED (2 actually) bulbs, a secure clip and bendy positionable neck... just in a much nicer form and giftable packaging.

Five themed reading lights with soft coated patterned bodies in really attractive packaging.

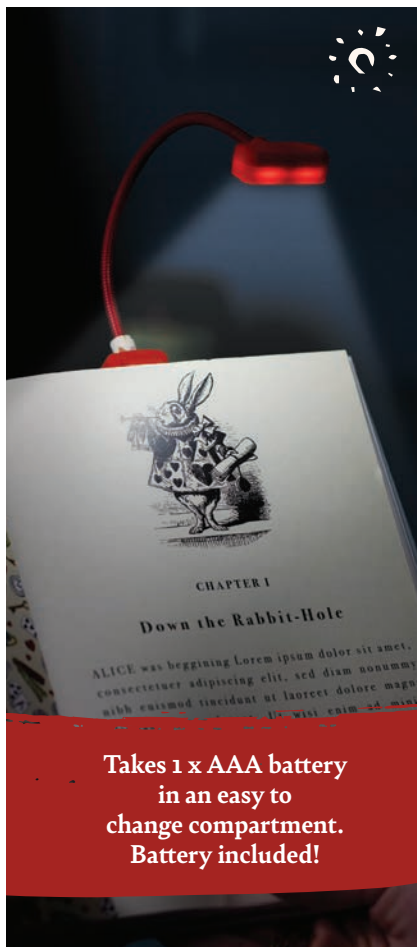
MOON & STARS

ALICE

BOTANICAL

FLORAL

BEE



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

- 43901** ALICE
- 43902** BEE
- 43903** BOTANICAL
- 43904** FLORAL
- 48420** MOON & STARS



WHOLESALE
\$16.00

Starter Pack Display

SP439 STARTER PACK

Display + 6pcs of Alice
and 3pcs each of Bee,
Botanical, Floral
and Moon & Stars



Display: 13.4 x 7.9 x 11.4in

Mini Starter Pack Displays

SP439A DISPLAY + 6PCS ALICE

SP439B DISPLAY + 6PCS BEE

SP439C DISPLAY + 6PCS BOTANICAL

SP439D DISPLAY + 6PCS FLORAL

SP484A DISPLAY + 6PCS MOON & STARS

**STARTER
PACK**

\$96.00

Display: 4.6 x 7.9 x 10in



New

THE INCREDIBLE **SPACE MAN** BOOK LIGHT

*LIGHT UP YOUR
READING SPACE*



ONE SMALL STEP FOR BOOK LOVERS - ONE GIANT LEAP FOR READING IN THE DARK

Desired by retro loving readers and space geeks of any age, this 3D astronaut casts a 2 LED light beam onto your book. And fuelled by 3 AAA batteries for a longer life, this light won't leave you out in the dark. Clip the 'base control' unit safely onto your book, adjust the brightness level and move the bendy 'air hose' to create the right reading atmosphere for you! In a really cool retro style all-cardboard display box with moulded 'Planet' shaped hook and available with an out of this world counter top display. One small step for book lovers - one giant leap for reading in the dark!

ORDER INFORMATION

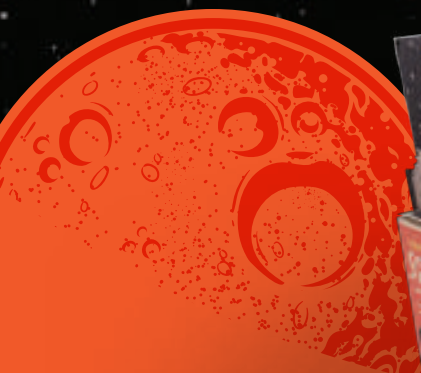
Refill Stock: Order in 3s

39501 THE INCREDIBLE SPACEMAN
BOOK LIGHT

WHOLESALE
\$16.00

THE KEY FEATURES

- Out of this world 3D reading light with 2 LEDs
- Clips to any book and lights up your reading space lovely features and detailing.
- Takes 3 x AAA batteries (included).
- In an all- card retro style display box with show-stopping counter display available



Starter Pack Display

Order: **SP395**
Display + 6 Space Man
Book Lights.

STARTER PACK
\$96.00



**ALSO AVAILABLE AS A MIXED
DISPLAY WITH THE UFO BOOKLIGHT**

Starter Pack Display

Order: **SP395M**
Display + 3 each of
the 2 Book Lights.

**STARTER
PACK**
\$96.00

SP395 SPACEMAN BOOK LIGHT STARTER PACK



5 035393 986445

39501 SPACEMAN BOOK LIGHT



5 035393 395018

SP395M SPACEMAN / UFO MIXED STARTER PACK



5 035393 986476

Notes:

UFO BOOK LIGHT

BY  if

New

OUT OF THIS WORLD
READING LIGHT
FOR AFTER DARK



No need to visit Area 51 to grab yourself an alien light source! This 3D UFO spacecraft is fuelled by 3AAA batteries for a longer life so it won't leave you out in the dark. Clip your 'mothership' control panel to any book and this 'out of this world' light (with 3 LEDs) will cast a light beam down onto your page, so you can carry on reading after dark. In a really cool retro style all-cardboard display box with moulded 'UFO' shaped hook and available with an earthling counter top display. Take me to your reader!

ORDER INFORMATION

39601 THE UFO BOOK LIGHT

Refill Stock: Order in 3s

Pack: 4.1 x 2.2 x 7.7in

WHOLESALE
\$16.00

THE KEY FEATURES

- Extra terrestrial 3D reading light with 3 LEDs
- Clips to any book and lights up your reading space
- Takes 3 x AAA batteries (included).
- With adjustable brightness control and a flexible neck



ADJUST THE BRIGHTNESS LEVEL



Starter Pack Display

Order: **SP396**
Display + 6 UFO
Book Lights.

STARTER
PACK
\$96.00



ALSO AVAILABLE AS A MIXED DISPLAY WITH THE SPACEMAN BOOKLIGHT

Starter Pack Display

Order: **SP395M**
Display + 3 each of
the 2 Book Lights.

STARTER
PACK
\$96.00

SP396 UFO BOOK LIGHT STARTER PACK



5 035393 986452

39601 UFO BOOK LIGHT



5 035393 396015

SP395M SPACEMAN / UFO MIXED STARTER PACK



5 035393 986476

Notes:

The REALLY TINY BOOK LIGHT

Clips onto your book so you can carry on reading when it's dark.

Still the slimmest, trimmest little book light you can buy. Perfectly formed and curved in all the right places, this award winning little beauty is a consistent best seller. And never one to be left behind in the fashion stakes, it's now available in the very latest colors! Clips onto your book for reading anytime and anywhere.



New colours



Angles to a full 90° tilt

Clips onto your book



AVAILABLE IN THESE COLORS



ORDER INFORMATION

Refill Stock: Order in multiples of 6

- 5101** PURPLE
- 5102** PINK
- 5106** GRAY
- 5107** BLUE
- 5111** BLACK
- 5112** PETAL PINK
- 5113** MINT
- 5114** LILAC
- 5115** SKY
- 5116** SLATE
- 5118** CHARTREUSE
- 5119** NAVY
- 5120** FOREST GREEN
- 5121** ORANGE
- 5122** FERN

WHOLESALE
\$8.00

Pack: 2 x 1.4 x 6.9in

Starter Pack Display Options

- Order: **SP51B**
Display + 18 Really Tiny Book Lights (6 each of Pink, Blue & Mint) Display holds 12 Book Lights)
- Order: **5100CDU**
Display + 18 Really Tiny Book Lights (Choose your own colors. Display holds 12 Book Lights)



STARTER PACK
\$144.00

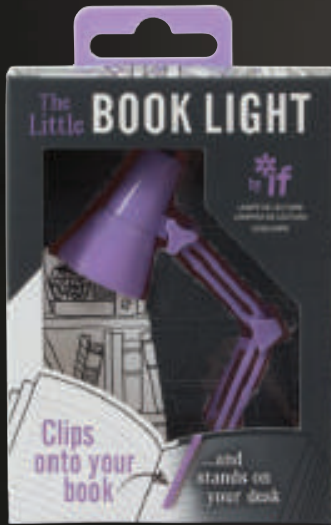
Display: 6.3 x 6.3 x 7.1in



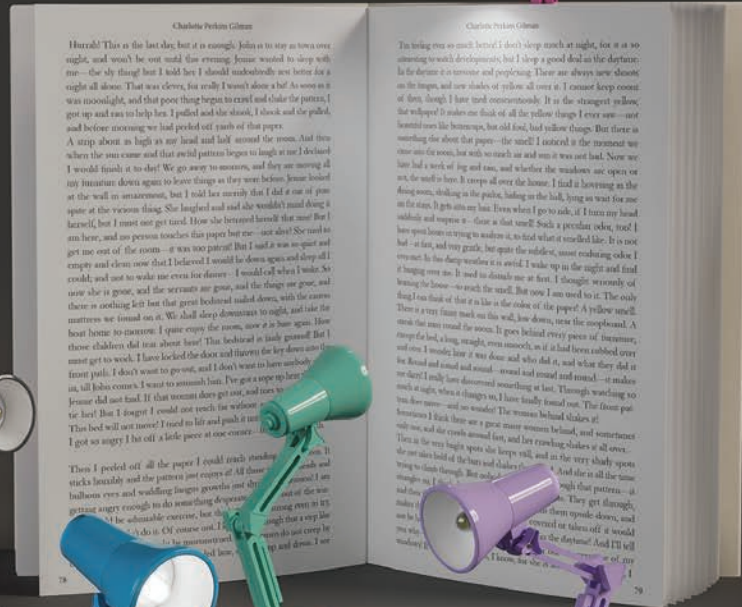
The Little BOOK LIGHT

Clips to your book or stands on your desk!

Flexible in every way, this stylish little classic will confidently clip to your book and angle to light your page... but is equally at home slipping into its weighty little base and sitting pretty on your desk. Super gifty color co-ordinated packaging makes these little chaps very easy to love.



Clips onto your book...



...and stands on your desk

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

WHOLESALE
\$8.00

Pack: 3.3 x 1.4 x 5.3in

44301 BLUE
44302 GRAY
44303 LILAC
44304 MINT
44305 PINK



THE KEY FEATURES

- Stands up in its weighted base
- Angles just like the real thing
- Comes fitted with replaceable batteries



THE REALLY COMPACT TRAVEL BOOK LIGHT

Slip in your travel bag for reading when the sun goes down.

A handy little clip-on reading light, small and lightweight enough to slip inside your bag or pocket. Carry on reading anywhere, even when the sun goes down. Perfectly practical for travel of any description... whether on an exotic adventure, relaxing holiday or simply on the commute home.



ORDER INFORMATION

Refill Stock: Order in multiples of 3

39701 GRAY
39702 MINT
39703 PINK
39704 PURPLE
39705 TURQUOISE

WHOLESALE
\$11.00

Pack: 3 x 1.4 x 7.1in



GRAY



MINT



PINK



PURPLE



TURQUOISE

THE KEY FEATURES

- Clips to any book for reading
- Small and lightweight design
- 3 different brightness settings
- Flexible neck for best light position
- Comes with AAA battery fitted



Notes:

THE REALLY FLEXIBLE BOOK LIGHT

Read in comfort at bedtime,
without disturbing others.

An intelligent little clip-on reading light with some well designed features to make your bedtime reading experience as comfortable as possible. The extra long flexible neck bends to your ideal position, whilst the light dimmer allows you to adjust the light intensity, creating your perfect reading environment.



ORDER INFORMATION

Refill Stock: Order in multiples of 3

39801 GRAY

39802 BLUE

39803 PURPLE

39804 TURQUOISE

WHOLESALE
\$12.00

Pack: 4.1 x 1.4 x 7.1in



GRAY



BLUE



PURPLE



TURQUOISE

THE KEY FEATURES

- Great light for prolonged use
- Clips to any book for reading
- Extra long flexible neck for best lighting
- Dimmable light switch
- Comes fitted with 3 AAA batteries

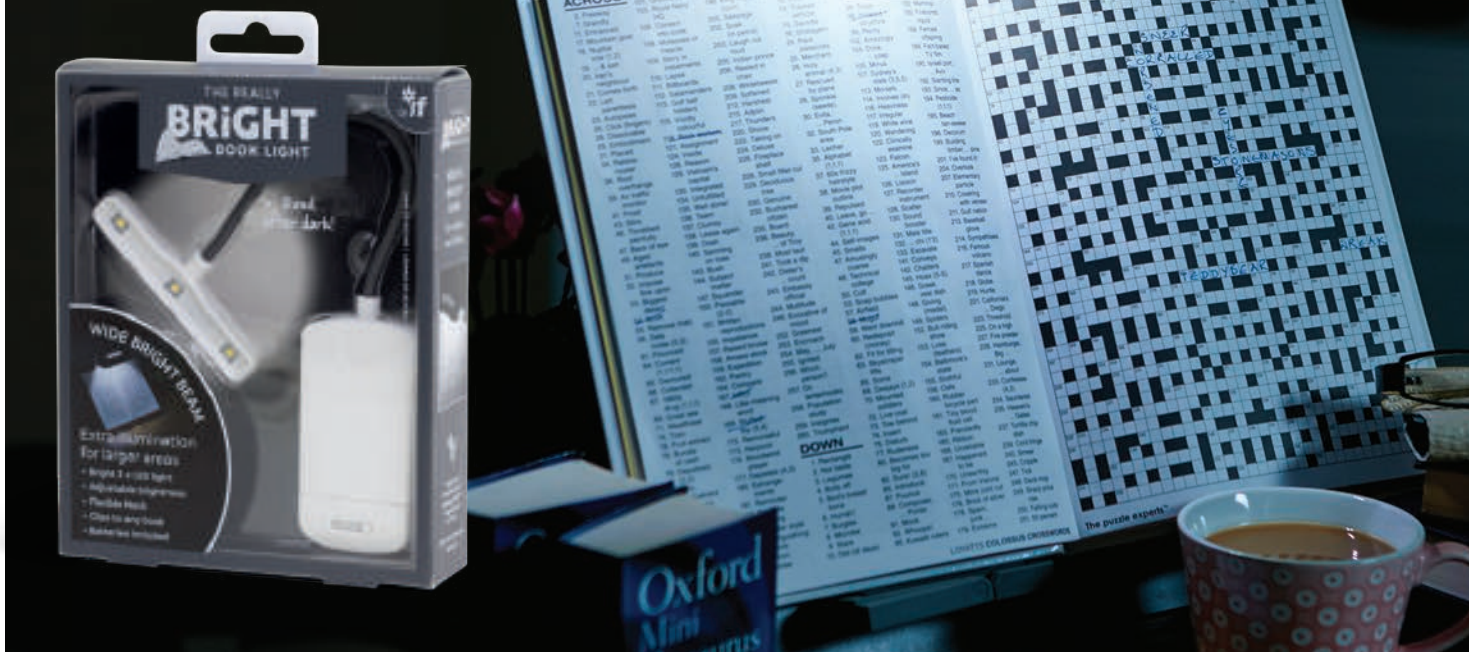


Notes:

THE REALLY BRIGHT BOOK LIGHT

A wider beam, ideal for lighting bigger books, music or maps.

A very useful clip-on reading light, featuring an extra wide light beam – ideal for lighting bigger areas including larger format books, plans and maps. Often used by music performers! Combined with a flexible, positionable neck and longer battery life, this is a very practical multipurpose book light!



ORDER INFORMATION

Refill Stock: Order in multiples of 3

39901 GRAY
39902 BLUE
39903 WHITE
39904 PURPLE

WHOLESALE
\$16.00

Pack: 5.1 x 1.4 x 7.1in

THE KEY FEATURES

- Extra wide beam for spread lighting
- Clips to any book for reading
- Dimmable light switch
- Flexible neck to position beam
- 3 AAA batteries for prolonged use



Notes:

REALLY USEFUL LIGHT UP READERS

Reading glasses with LED
lights for reading after dark!

If you need reading glasses and enjoy a little bit of quiet reading when the big lights go out, our illuminated LED reading glasses are designed to give you your own personal reading space. Each arm is independently switchable to cast just the right amount of light for your environment. The benefits of a book light and readers wrapped up in one brilliant idea!

- Lights up the page for reading
- Read without disturbing others
- 3 classic frame styles
- Available in 3 lens strengths
- Comes with batteries fitted



MIDNIGHT



TORTOISESHELL



CONCEPT

ORDER INFORMATION

Refill Stock: Order in multiples of 3

46401 TORTOISESHELL +1.5	46404 MIDNIGHT +1.5	46407 CONCEPT +1.5
46402 TORTOISESHELL +2.0	46405 MIDNIGHT +2.0	46408 CONCEPT +2.0
46403 TORTOISESHELL +2.5	46406 MIDNIGHT +2.5	46409 CONCEPT +2.5

Available in these
lens strengths

+1.5

+2.0

+2.5

WHOLESALE
\$16.00

Pack:
2.4 x 1.4 x 7.1in



46401 TORTOISESHELL +1.5
5 035393 464011

46402 TORTOISESHELL +2.0
5 035393 464028

46403 TORTOISESHELL +2.5
5 035393 464035



46404 MIDNIGHT +1.5
5 035393 464042

46405 MIDNIGHT +2.0
5 035393 464059

46406 MIDNIGHT +2.5
5 035393 464066



46407 CONCEPT +1.5
5 035393 464073

46408 CONCEPT +2.0
5 035393 464080

46409 CONCEPT +2.5
5 035393 464097



Book Lovers' Gifts



A collection of ingenious & unique
booky themed gifts in beautifully designed,
high quality packaging.

Classically brilliant product ideas
with a designy twist.

DRY HUMOUR TEA TOWEL by if

The Classic Tea Towel with a twist. Wash up or hang up!

A classic gift for the more discerning washer-upper! Turn your galley (kitchen) into a gallery or (more traditionally) dry the pots in style. This collection of 100% cotton tea towels are printed depicting a dish-washing twist on a classic painting. Amusing AND you can dry the dishes with them. What's not to love?

New



36304 THE AFTER DINNER SCREAM



36306 AMERICAN CLOTH(IC)



36302 THE CREATION OF BUBBLES

36305 MOP ART



100% cotton tea towels
size: 17.5 in x 25.8in



36303 THE GREAT WASH UP

ORDER INFORMATION

Refill Stock: Order in singles

WHOLESALE

\$12.00

Pack: 6.1 x 0.8 x 19.7in

8oz Printed cotton soft
enough to dry properly



For the more
discerning
washer-upper!



36301 GIRL WITH A YELLOW GLOVE



36301 GIRL WITH A YELLOW GLOVE



5 035393 363017

36302 THE CREATION OF BUBBLES



5 035393 363024

36303 THE GREAT WASH UP



5 035393 363031

36304 THE AFTER DINNER SCREAM



5 035393 363048

36305 MOP ART



5 035393 363055

36306 AMERICAN CLOTH(IC)



5 035393 363062

New

The SECRET SPECTACLE SOCIETY

A delightfully decorative,
surprisingly sturdy,
mildly amusing table top
stand for your spectacles



THEY WEAR YOUR SPECTACLES WHEN YOU DON'T

Desk? Bedside table? Mantelpiece? Where do you put your specs when you take them off? Do you remember? Well fear not! The Secret Spectacle Society will take the next shift and wear them for you. Fabulous fun to be had with this cleverly designed, sturdy (sand filled) home accessory. Just add specs and a character is created.



FOX FOR
THE DEN



MOUSE FOR
THE HOUSE



The Pack



HARE FOR
THE DRESSER

ORDER INFORMATION

Refill Stock: Order in singles

WHOLESALE
\$20.00

Product: 6.7 x 6.7 x 6.7in

- 32801 FOX FOR THE DEN
- 32802 HARE FOR THE DRESSER
- 32803 MOUSE FOR THE HOUSE



Notes:

WOODEN READING REST

Adjustable book rest for the home. Suitable for tablets too!

Our showpiece book rest is equally happy in the kitchen, study or on display anywhere around your home. Holds all manner of fine literature from recipe books to coffee table journals beautifully, securely and with ease. And with the cut-out ledge design to allow for charging cables, it can accommodate tablets too!



Made from
European Beech



Holds large heavy books

ORDER INFORMATION

Refill Stock:
Order in multiples of 6

8300 WOODEN READING REST

Product/Pack: 13.4 x 0.8 x 9.4in

WHOLESALE
\$32.00

Starter Pack Display

Order: **SP83**
Display + 24pcs Wooden Reading Rests. Plus 1 extra for presentation.

STARTER PACK
\$768.00

Display: 15 x 10.6 x 35.4in



Starter Pack Display Rack

Order: **SP83R**
Display + 12 Wooden Reading Rests (Rack holds 5 Wooden Reading Rests)

STARTER PACK
\$384.00

Display Rack: 13.4 x 7.5 x 10.6in



SP83 STARTER PACK



5 035393 992071

SP83R STARTER PACK - RACK



5 035393 992453

8300 WOODEN READING REST - REFILL



5 035393 083007

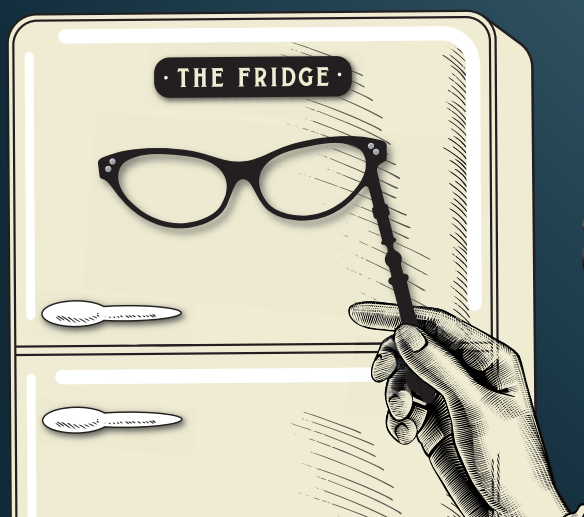
Notes:

SIMPLY MARVELLOUS MAGNETIC SPECTACLES

Vintage style magnifying lenses with
handy hidden magnets

A very nice thing to own for anyone who reaches for their glasses whenever there is small print to read. Shaped and styled like vintage lorgnettes but contemporary enough to sit on an IKEA desk or magnetise to a modern fridge door. Keep them handy for when you need a little bit of help with warnings, ingredients or instructions!

For magnifying the
ridiculously small print
around the house!



Keep them
on the fridge, or
on your desk!



ORDER INFORMATION

Refill Stock: Order in multiples of 3

42901 BLACK DIAMANTE

42902 TORTOISESHELL ROUND

**WHOLESALE
\$10.00**



BLACK DIAMANTE



TORTOISESHELL ROUND

THE KEY FEATURES

- Cool 'try me' packaging
- Sells well with gifts, books or homeware!
- One strength suits all (+2.5)
- Quality magnifying lens and hidden magnets - keep them on the fridge!
- Two vintage styles

42901 BLACK DIAMANTE



5 035393 429010

42902 TORTOISESHELL ROUND



5 035393 429027

Notes:

BOOK FAN

A book fan for a fan of books
or lover of lovely things!

An exquisitely made gift designed to be put on show and much admired. Bound in a quality buckram cloth and embellished with gold foil filigree detail, inside you will discover a patchwork of beautiful old book text and period illustrations.



Gold foil filigree detail



A reproduction of an original
vintage book



ORDER INFORMATION

Refill Stock: Order in multiples of 3

WHOLESALE
\$5.50

Product/Pack: 1 x 0.6 x 7.1in

34801 BLUE BOOK
34802 GREEN BOOK
34803 PURPLE BOOK
34804 RED BOOK

Starter Pack Display

Order: SP348
Display + 24 Book Fans
(6 each of 4 colors)

STARTER PACK
\$134.00

Display: 7 x 6.8 x 6.8in



SP348 STARTER PACK



5 035393 992989

34801 BLUE BOOK



5 035393 348014

34802 GREEN BOOK



5 035393 348021

34803 PURPLE BOOK



5 035393 348038

34804 RED BOOK



5 035393 348045

CURLED UP CORNERS

Curl up with a good book and a charming metal animal bookmark.

Made in brass with antique effect plated finishes and simple etched detail, the set comprises of a drowsy dog, cosy cat, quiet mouse, furred fox and sleepy owl. What could be more snug for an evening's relaxing read?



FURLED FOX



ORDER INFORMATION

Refill Stock: Order in multiples of 3

- 36501** COSY CAT
- 36502** DROWSY DOG
- 36503** FURLED FOX
- 36504** QUIET MOUSE
- 36505** SLEEPY OWL

WHOLESALE
\$6.00

Pack: 3.5 x 0.2 x 3.9in



Starter Pack Display

Order: **SP365**
Display + 24 Curled Up
Corners (6 each of 4 Designs)

STARTER PACK
\$144.00

Display: 8.3 x 8.3 x 10.6in



BOOKMINDERS PAGE MARKERS

Brass page markers, minding the important places in your books.

Every Bookminder tells a different story! Position them on the top or sides of your pages and bold as brass they will turn a dull closed book into a miniature story scene.



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

- 40301** ALICE IN WONDERLAND
- 40302** CAT & MOUSE
- 40303** MOON & STARS
- 40304** TUMBLING BOOKS

WHOLESALE
\$7.00



Starter Pack Display

Order: **SP403**
Display + 24
Bookminder packs

STARTER PACK
\$168.00

Display: 12.2 x 3.5 x 7.1in



CURLED UP CORNERS

SP365 STARTER PACK



5 035393 992774

36503 FURLED FOX



5 035393 365035

36501 COSY CAT



5 035393 365011

36504 QUIET MOUSE



5 035393 365042

36502 DROWSY DOG



5 035393 365028

36505 SLEEPY OWL



5 035393 365059

BOOKMINDERS PAGE MARKERS

SP403 STARTER PACK



5 035393 994822

40303 MOON & STARS



5 035393 403034

40301 ALICE IN WONDERLAND



5 035393 403010

40304 TUMBLING BOOKS



5 035393 403041

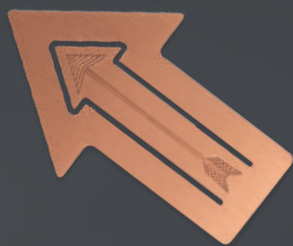
40302 CAT & MOUSE



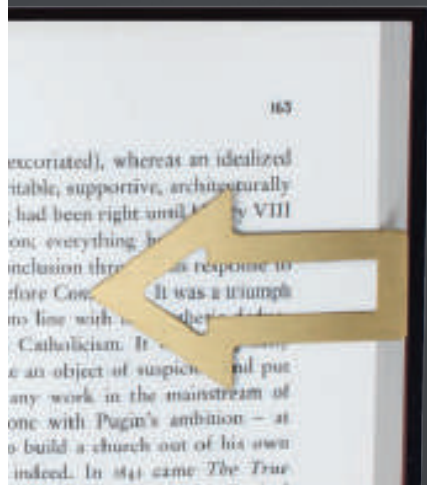
5 035393 403027

KNOW YOUR PLACE PAGE MARKERS

Stylishly slips onto your page and marks the last line you read.



Clips to both left
and right pages



Giftly and nifty, these solid metal arrow page markers are beautifully designed to slip onto any page and mark your place... in style! Crafted from solid brass and copper, the little arrows will point precisely to where you finished reading!



BRASS



COPPER

ORDER INFORMATION

Refill Stock: Order in multiples of 3

47201 BRASS PAGE MARKER

47202 COPPER PAGE MARKER

WHOLESALE

\$6.00

Pack Size: 3.3 x 0.2 x 4.7in

BUCKET LIST BOOKMARK

A lifetime's reading etched into a copper bookmark.

Everyone loves a list! And this particular one is a lovingly curated selection of classic works. It comes in rather contemporary, eye catching clip board packaging and would be as at home in a gallery, gift shop or book store.



ORDER INFORMATION

Refill Stock: Order in multiples of 3

47101 BUCKET LIST BOOKMARK

WHOLESALE

\$10.00

Starter Pack Display

Order: **SP471**

Display + 12 Bookmarks

STARTER PACK

\$124.00

Display: 4.3 x 6.3 x 11in



KNOW YOUR PLACE PAGE MARKERS

47201 BRASS PAGE MARKER



5 035393 472016

47202 COPPER PAGE MARKER



5 035393 472023

BUCKET LIST BOOKMARK

SP471 STARTER PACK



5 035393 996581

47101 BUCKET LIST BOOKMARK



5 035393 471019

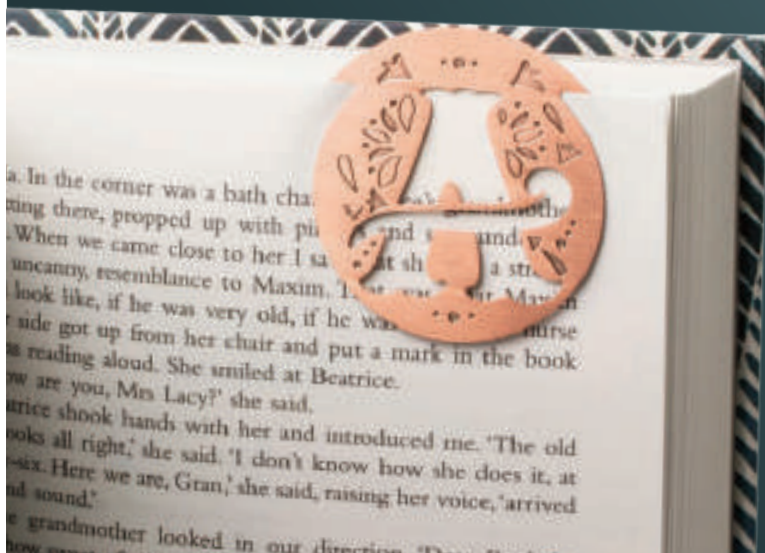
Notes:

LITERARY LETTERS METAL BOOKMARKS

Antique style decorative initials
to clip-on and keep your place.



This delightful range of bookmarks blends classic nostalgia with a twist of contemporary modern charm. Fashioned from brass and seasoned with hand applied vintage finishes it is a welcome gift for any book lover. Or yourself! The bookmarks are flexible to clip and stay in place for when you return.



THE KEY FEATURES

- Clips on to the top or side of your page
- Brass core with antiqued finishes
- Etched decorative detailing
- Antique Brass, Nickel and Copper finishes
- 12 popular letters available



ORDER INFORMATION

Refill Stock: Order in multiples of 3

WHOLESALE
\$4.50

Pack: 3.5 x 0.2 x 4.3in

98301 LETTER A	98310 LETTER J
98302 LETTER B	98311 LETTER K
98303 LETTER C	98312 LETTER L
98304 LETTER D	98313 LETTER M
98305 LETTER E	98318 LETTER R
98308 LETTER H	98319 LETTER S

Starter Pack Display

Order: **SP983**
Display + 36 Bookmarks
(3 each of the 12 Designs)

**STARTER
PACK**
\$172.00

Display: 12 x 8.3 x 12.2in



THE MILLIONAIRE'S BOOKMARKS

Mark your page with the most valuable bookmarks in the world...

Possibly the most decadent (and fun) way to keep your place. Coolly slip one of these bookmarks between the pages of your Crime Thriller, Who's Who or Holiday Chic Lit and join the ranks of the rich, famous and faux! Get rich quick... on paper at least!



Quality printed
paper, front
and back

ORDER INFORMATION

Refill Stock: Order in multiples of 3

35701 THE MILLION DOLLAR BOOKMARK

35702 THE MILLION POUND BOOKMARK

35703 THE MILLION EURO BOOKMARK

WHOLESALE
\$2.50

Pack: 3.3 x 0.1 x 8.3in



MILLION DOLLAR



MILLION POUND



MILLION EURO

THE KEY FEATURES

- 3 currency designs
- Foiled lettering on both sides
- Realistic design (but not legal tender!)
- Larger than life note size



35701 MILLION DOLLAR
5 035393 357016



35702 MILLION POUND
5 035393 357023



35703 MILLION EURO
5 035393 357030

Notes:

COPPER LETTER KEYRINGS / BAG TAGS

Personalize your
keys or bag

The stylish way to personalize your keys or bag.

Unlike flares and sideburns, keyrings never ever go out of fashion! Reimagined in uber-popular metallic copper color plating, these heavy metal letter key rings are the perfect personalized gift.

12 most popular letters

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

WHOLESALE

\$8.00

Pack: 2.6 x 0.4 x 4.5in

47301 LETTER A
47302 LETTER B
47303 LETTER C
47304 LETTER D
47305 LETTER E
47308 LETTER H

47310 LETTER J
47311 LETTER K
47312 LETTER L
47313 LETTER M
47318 LETTER R
47319 LETTER S

Starter Pack Display

Order: **SP473**
Display + 36 keyrings (3
each of the 12 letters)

**STARTER PACK
\$288.00**

Display: 9.6 x 7.7 x 11.8in



AND OUR POINT IS?...

STICKY HIGHLIGHTER TABS

Self adhesive arrow page markers – ideal for study.

- Great for study
- Make notes and point to specific text on pages
- Sells well with study & academic books and stationery



ORDER INFORMATION

Refill Stock:
Order in multiples of 6

45701
STICKY HIGHLIGHTER
TABS

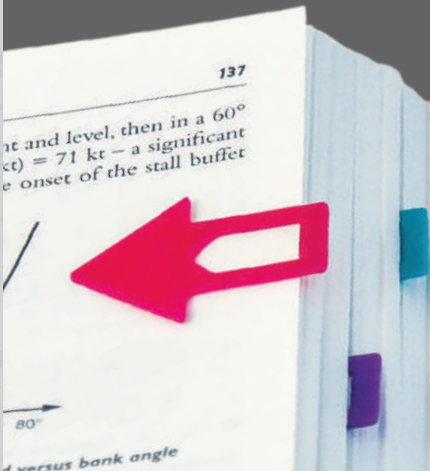
WHOLESALE
\$4.00

Pack: 3.1 x 0.2 x 7.9in

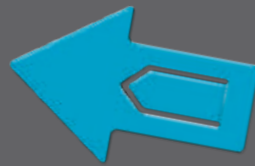


MULTI-REFERENCE BOOKMARKS

8 colorful arrows for clipping on your books and magazines.



- An evergreen bestseller
- Mark multiple pages
- Sells well in all types of retail environments



ORDER INFORMATION

Refill Stock:
Order in multiples of 6

45801
MULTI-REFERENCE
BOOKMARKS

WHOLESALE
\$3.00

Pack: 3.1 x 0.2 x 7.9in



STICKY HIGHLIGHTER TABS

45701 STICKY HIGHLIGHTER TABS



5 035393 457013

MULTI-REFERENCE BOOKMARKS

45801 MULTI-REFERENCE BOOKMARKS



5 035393 458010

Notes:

Whilst these products may appear to be very similar,
they sell very well and for different reasons.

PAGE POINTERS

Mark important pages with these clippy pointers.



- A more contemporary version of our best selling multi-reference bookmark
- Sells well in museum stores and upmarket book & gift shops.



ORDER INFORMATION

Refill Stock: Order in multiples of 6

- 32001** GRAY
- 32002** BLUE
- 32003** PURPLE
- 32004** PINK
- 32006** GREEN

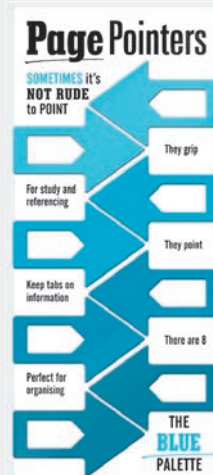
WHOLESALE
\$4.00

Starter Pack Display

Order: **SP320**
Display + 72 Packs

STARTER PACK
\$288.00

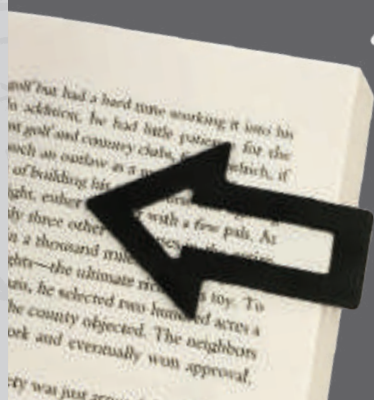
Display: 7.5 x 7.9 x 11.8in



Pack: 3.1 x 0.2 x 7.9in

TO BE CONTINUED... PLACE KEEPERS

Marks the exact line you
need to find next time.



- A great gift for book lovers
- Ideal for novels and for people who like to be specific about where they got to!

ORDER INFORMATION

Refill Stock: Order in multiples of 6

- 42301** BLACK & WHITE
- 42302** BLUES
- 42303** PINKS
- 42304** PURPLES

Starter Pack Display

Order: **SP423**
Display + 48 Packs
(12 each of the 4 Designs)

STARTER PACK
\$154.00

Display: 7.5 x 7.7 x 13in



Pack: 3.2 x 0.2 x 7.5in

PAGE POINTERS

TO BE CONTINUED PLACE KEEPERS



5 035393 994983



5 035393 320041



5 035393 320034



5 035393 320010



5 035393 320027



5 035393 320065



5 035393 993696



5 035393 423018



5 035393 423025



5 035393 423032



5 035393 423049

The LITTLE BOOK HOLDER

Holds open the pages of your book.
Hands-free and pocket-sized.

Punching well above his weight, this David amongst Goliaths will hold your hardback and paperback books open - leaving your hands completely free for tea and biscuits or writing that important essay!



ORDER INFORMATION

Refill Stock: Order in multiples of 6

7003 PINK

7006 BLUE

7007 MINT

7008 LILAC

7009 GRAY

WHOLESALE
\$4.00

Pack: 3 x 0.4 x 5.1in

Starter Pack Display

Order: **SP70B**
Display Stand +
30 Little Book Holders
(6 each of 5 Colors)



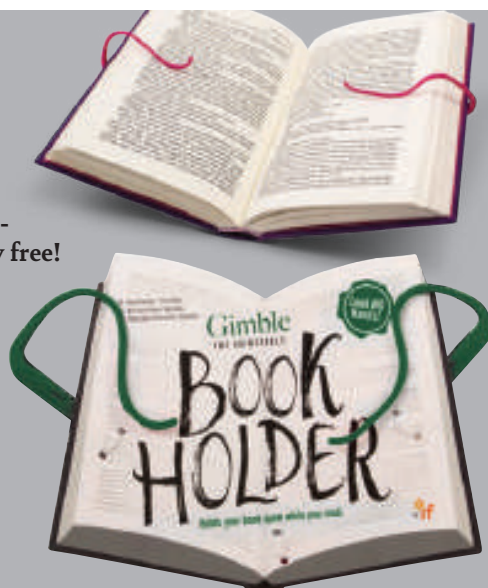
Starter Pack
\$120.00

Display: 3.6 x 8 x 5.9in

GIMBLE The adjustable book holder

Holds your book open to read -
leaving your hands completely free!

The perfect reading partner at home or away on your travels. From your smaller paperbacks up to the larger textbooks, Gimble will handle them all with ease leaving you completely 'hands free'.



ORDER INFORMATION

Refill Stock: Order in multiples of 3

36801 MINT

36803 PINK

36804 BLUE

36805 GRAY

36806 FOREST GREEN

36807 ORANGE

*New
colours*

WHOLESALE
\$8.00

Pack: 7.7 x 0.4 x 5.7in

Starter Pack Display

Order: **SP368**
Display + 12 Gimbles
(2 each of the 6 colors)



STARTER PACK
\$96.00

Display: 7.7 x 6.3 x 8.7in

LITTLE BOOK HOLDER



5 035393 998721



5 035393 070038



5 035393 070069



5 035393 070076



5 035393 070083



5 035393 070090



5 035393 992767



5 035393 368012



5 035393 368036



5 035393 368043



5 035393 368050



5 035393 368067



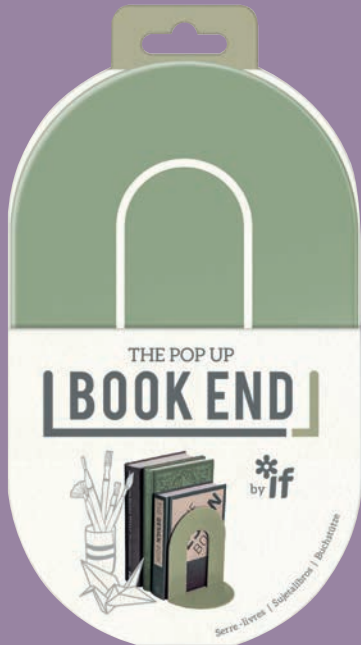
5 035393 368074

GIMBLE BOOK HOLDER

THE POP UP BOOK END

A smart way to organize your books at home and office.

A solution to bookend retailing. Sold flat to save on precious store space - 'pops' up to hold your hardback and paperback books securely. Cool and contemporary colors to brighten up your home or office.



ORDER INFORMATION

Refill Stock:
Order in multiples of 3



RED



MINT



FOREST GREEN



ORANGE



FERN



BLUSH



CHARCOAL

WHOLESALE

\$6.00

93006 RED

93008 MINT

93009 FOREST GREEN

93010 ORANGE

93011 FERN

93012 BLUSH

93013 CHARCOAL

Product/Pack: 4.9 x 0.2 x 8.9in

Starter Pack Display

Order: **SP930**
Display + 21 Book Ends
(3 each of the 7 colors)

STARTER PACK
\$134.00

Display: 13 x 5.9 x 17.7in



TRAVEL BOOK REST

Reading 'on the go' for books and tablets. A travel essential.

Out in the city, exploring the country or enjoying a sunny day at the beach, don't forget this handy and portable reading rest to aid your enjoyment. Just add a book or tablet and hit the relax button!



Works with books and tablets



THE KEY FEATURES

- Works with books and tablets
- Lightweight and portable
- Folds down flat to carry
- Easy wipe clean

Folds down flat to carry

ORDER INFORMATION

Refill Stock:
Order in multiples of 6

35801 BLUE

35804 GRAY

35805 MINT

WHOLESALE

\$8.00

Pack: 7.1 x 0.4 x 5.5in

Starter Pack Display

Order: **35899D**
Display + 12 Book Rests

STARTER PACK
\$96.00



Display: 7.5 x 4.1 x 8.3in

SP358A STARTER PACK



5 035393 997649

35801 BLUE



5 035393 358013

35804 GRAY



5 035393 358044

35805 MINT



5 035393 358051

HANDY TABLET STAND



Handily holds your tablet anywhere you might need it.

Curvy, cool, and contemporary, this aptly named little stand will hold your device at the perfect angle for viewing your favorite things. And the color co-ordinated stylus will help to keep your screen free of messy fingerprints.

Includes stylus for a clean screen

ORDER INFORMATION

Refill Stock: Order in multiples of 3

32501 GRAY HANDY TABLET STAND

32502 RED HANDY TABLET STAND

WHOLESALE

\$12.00



Pack: 5.1 x 1.8 x 6.5in

THE LITTLE LANTERN

A 'little' version of the classic style lantern

It seemed a shame not to give this much loved little lamp another pocket-sized lease of life. So we took every classic detail, made it smaller, put it all back together and popped it into some vintage-style Kraft packaging.



ORDER INFORMATION

Refill Stock: Order in multiples of 3

42401 THE LITTLE LANTERN

WHOLESALE

\$7.00

Pack: 3.5 x 1.6 x 5.3in



Starter Pack Display

Order: **SP424**

Display + 6 lanterns

**STARTER PACK
\$43.00**

Display: 8.3 x 6.1 x 9.3in



THE HANDY TABLET STAND



THE LITTLE LANTERN



Shhh! EARPLUGS

For when you need a little bit of Shhh!

In an increasingly beepy, pingy, chatty, ringy 'I'm on the train' kind of digital world, is there any gift greater than the sound of silence? Our super quality, easy-to-use earplugs will (very quietly) amuse and be used by travelers, readers, exam takers and snoozers of all ages.



Easy to use

Fully compliant quality foam



ORDER INFORMATION

Refill Stock: Order in multiples of 3

42701 I'M OFFLINE (RED)

42702 I'M READING (BLUE)

**WHOLESALE
\$4.00**

Pack: 2.3 x 0.6 x 3.5in

Starter Pack Display

Order: **SP427**

Display + 36 Ear Plug Packs (18 each of the 3 designs)

STARTER PACK

\$144.00

Display: 9.3 x 7.9 x 8.5in



SHOW OFFS KEYS

Chunky metal keyrings that say something about you!

Don't let the truth get in the way of a good chuckle - if you haven't got it, flaunt it anyway! A remarkably posh metal keyring set with enamel color infill and satirical wording to show the world just who you are. (Even if you're not)



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

WHOLESALE
\$4.00

- **Chunky but slender design**
- **Polished solid metal**
- **Enamel color infill**
- **A great novelty item gift**

32703 BROOMSTICK	32734 HEAD CHEF
32705 GETAWAY CAR	32735 HEAD GARDENER
32709 PENTHOUSE	32738 PRINCESS
32710 PRIVATE JET	32739 STUNT DRIVER
32718 THE YACHT	32741 ROCKET SCIENTIST
32721 THE BOSS	32742 PRIVATE
32726 MAN CAVE	32743 LIBRARY
32731 WINE TASTER	32744 MISSION CONTROL
32733 GIN CUPBOARD	32745 CHAUFFEUR

Product: 1.2 x 0.2 x 3.1in (excluding 0.8in diameter ring)

Starter Pack Display

Order: **SP327**
Display + 108
Keyrings (6 each
of the 18 design)

STARTER PACK
\$432.00

Display: 8.3 x 8.3 x 10.2in





Children & Reading



Make reading as much fun as possible with our range of inspiring children's products. Designed to be non-technical, work offline and simple to use.

Great gifts to feel good about giving.

BOOK-TAILS BOOKMARKS

Furry friends bookmarks for little book lovers.

The furriest fun to be had at reading time. These plush bespectacled bookmarks will faithfully keep your page with their dangly tails, but secretly can't wait for you to pick up your book and continue the story. Fun to display at home too!



BLACK CAT



CORGI



SLOTH



RABBIT



DRAGON



UNICORN



DISPLAY

High quality plush

ORDER INFORMATION

Refill Stock:
Order in multiples of 6

96807 BLACK CAT

96808 CORGI

96809 RABBIT

96810 SLOTH

96811 DRAGON

96812 UNICORN

Pack: 3.1 x 2.6 x 7.7in

WHOLESALE
\$8.00

Starter Pack Display

Order: **SP968A**
Display + 36 Bookmarks
(6 of each design)

STARTER PACK
\$288.00

Marks your page



SP968A STARTER PACK



5 035393 999063

96807 BLACK CAT



5 035393 968076

96809 RABBIT



5 035393 968090

96811 DRAGON



5 035393 968113

96808 CORGI



5 035393 968083

96810 SLOTH



5 035393 968106

96812 UNICORN



5 035393 968120

TEETHMARKS BOOKMARKS

Cleverly designed to help children
read in bite-sized pieces!

Get your teeth into a good book!
Great fun for all ages at reading time.
The gentle jaws clip onto the front
cover and the dangly elasticated tail
loops down to keep your place.

BEAR

T-REX

BAT

HIPPO

SHARK

WOLF

Clips to the
cover & marks
your page!

Elasticated
to fit all
book sizes

ORDER INFORMATION
Refill Stock: Order in multiples of 3

WHOLESALE
\$7.00

Starter Pack Display
Order: **SP369**
Display + 36 Bookmarks
(6 of each design)

STARTER PACK
\$260.00
Display: 15.7 x 8.3 x 19.3in

Pack: 10 x 1.5 x 19cm

SP369 STARTER PACK



5 035393 991739

36901 BAT



5 035393 369019

36903 HIPPO



5 035393 369033

36905 T-REX



5 035393 369057

36902 BEAR



5 035393 369026

36904 SHARK



5 035393 369040

36906 WOLF



5 035393 369064

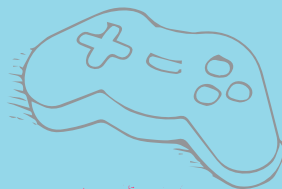
THE HANDS STAND

The handiest way to hold tablets and books.

Designed to hold and hug, this safe pair of soft-touch hands will gently grip the pages of an open reading book, comic or text book. Not to miss a trick, they are perfectly positioned to grip a tablet snugly too! And when you're finished? Fold it up and slip it into your bag!



Holds tablets, hugs books



Great for reading, homework, gaming and travelling!



ORDER INFORMATION

AUBERGINE	CORAL	DUCK EGG BLUE	LIME	SCARLET

Refill Stock:
Order in multiples of 6

WHOLESALE
\$12.00

- 94201 AUBERGINE
- 94202 CORAL
- 94203 DUCK EGG BLUE
- 94204 LIME
- 94205 SCARLET

THE KEY FEATURES

- Works with books and tablets
- Soft touch grippy 'hands'
- Tension sprung for thicker books
- Folds up to carry around

Pack: 3.3 x 1.7 x 9in



Notes:

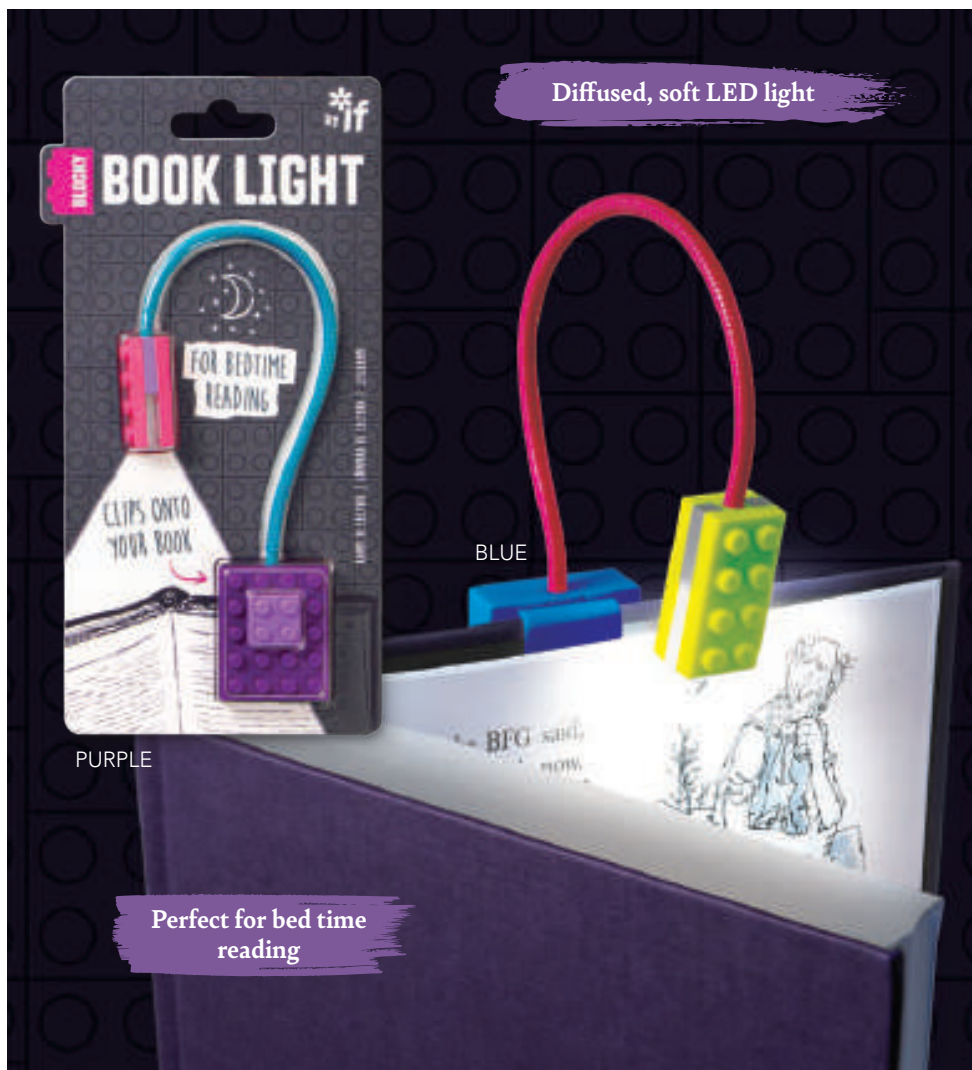
BLOCKY BOOK LIGHT

Carry on reading
after the lights go out!

Surely the coolest reading light on the block, this little, bold and bendy book lamp is built to clip on to any book cover! It'll illuminate the page just enough to let you carry on reading at bedtime... even when the big lights have gone out! It's even got a flexible neck so you can sneak under the covers (sssshhhhhhh) and angle the beam so it's just right! A fab gift for reluctant OR regular readers. If this doesn't encourage children to read, what will?

THE KEY FEATURES

- Clips onto your book to read
- Flexible neck for best lighting
- Comes with batteries fitted



ORDER INFORMATION

Refill Stock: Order in multiples of 3

WHOLESALE
\$8.00



46201
BLUE



46202
PURPLE

Pack: 3.1 x 2.6 x 7.7in

Starter Pack Display

Order: **SP462**
Display + 12 Book Lights
(6 of each color)

STARTER PACK
\$96.00

Display: 9 x 6.7 x 12.2in

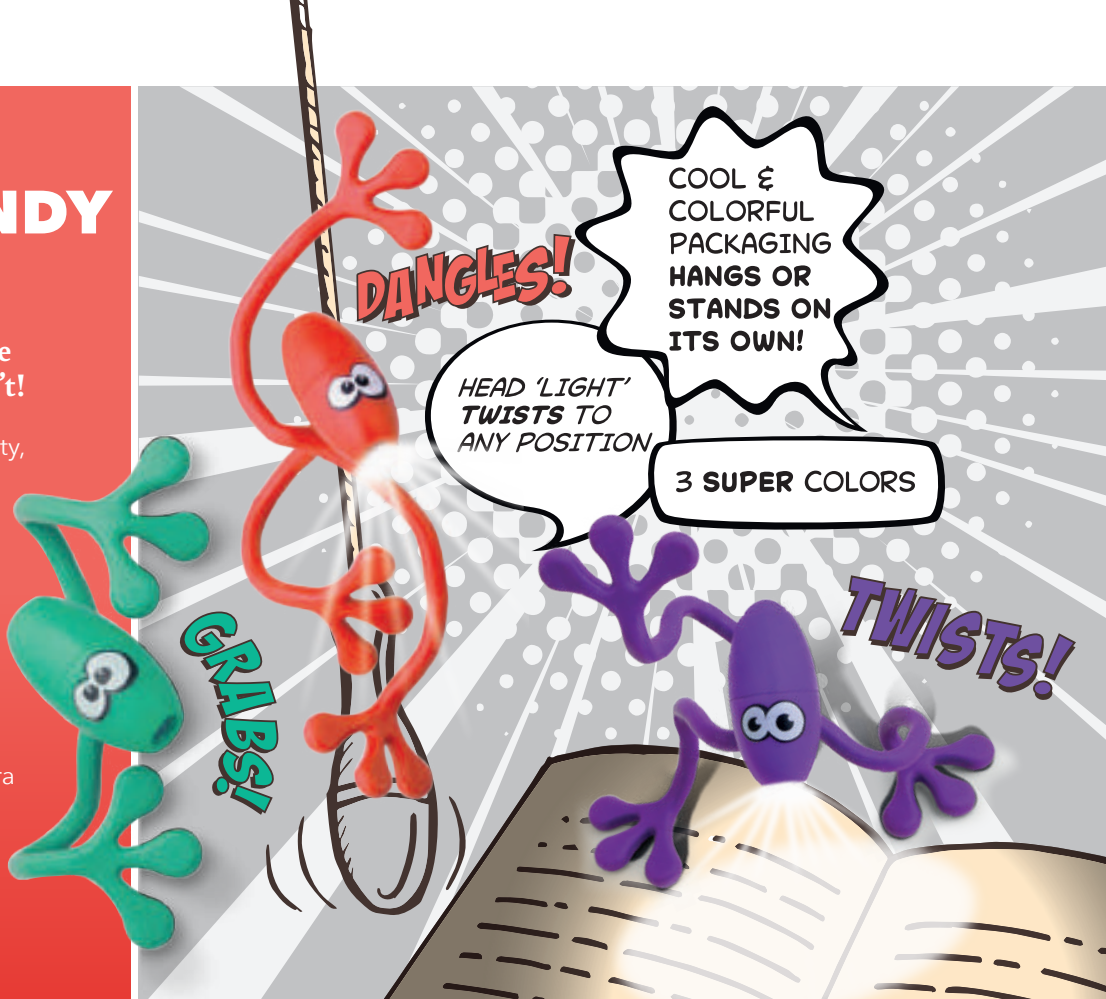


Notes:

THE SUPER BENDY LIGHT

**Boldly glows where
other lights just can't!**

A present with real personality, this flexible and friendly little light is a true HERO when you are looking for gift ideas for kids. A very practical purchase disguised as a fun stocking filler or pocket money present, it bends, dangles, twists or grips to just about anything... great for that extra little bit of light for finding things, reading things or making things!



ORDER INFORMATION

Refill Stock: Order in multiples of 3

46101 GREEN BENDY LIGHT

46102 PURPLE BENDY LIGHT

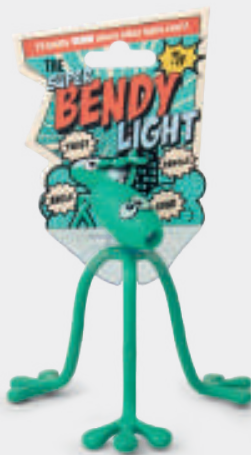
46103 RED BENDY LIGHT

**WHOLESALE
\$8.00**

THE KEY FEATURES

- Cool & Colorful packaging
- Display hanging or stands on its own
- Batteries included

Pack: 4.9 x 0.8 x 7.1in



GREEN



PURPLE



RED

46101 GREEN BENDY LIGHT



5 035393 461010

46102 PURPLE BENDY LIGHT



5 035393 461027

46103 RED BENDY LIGHT



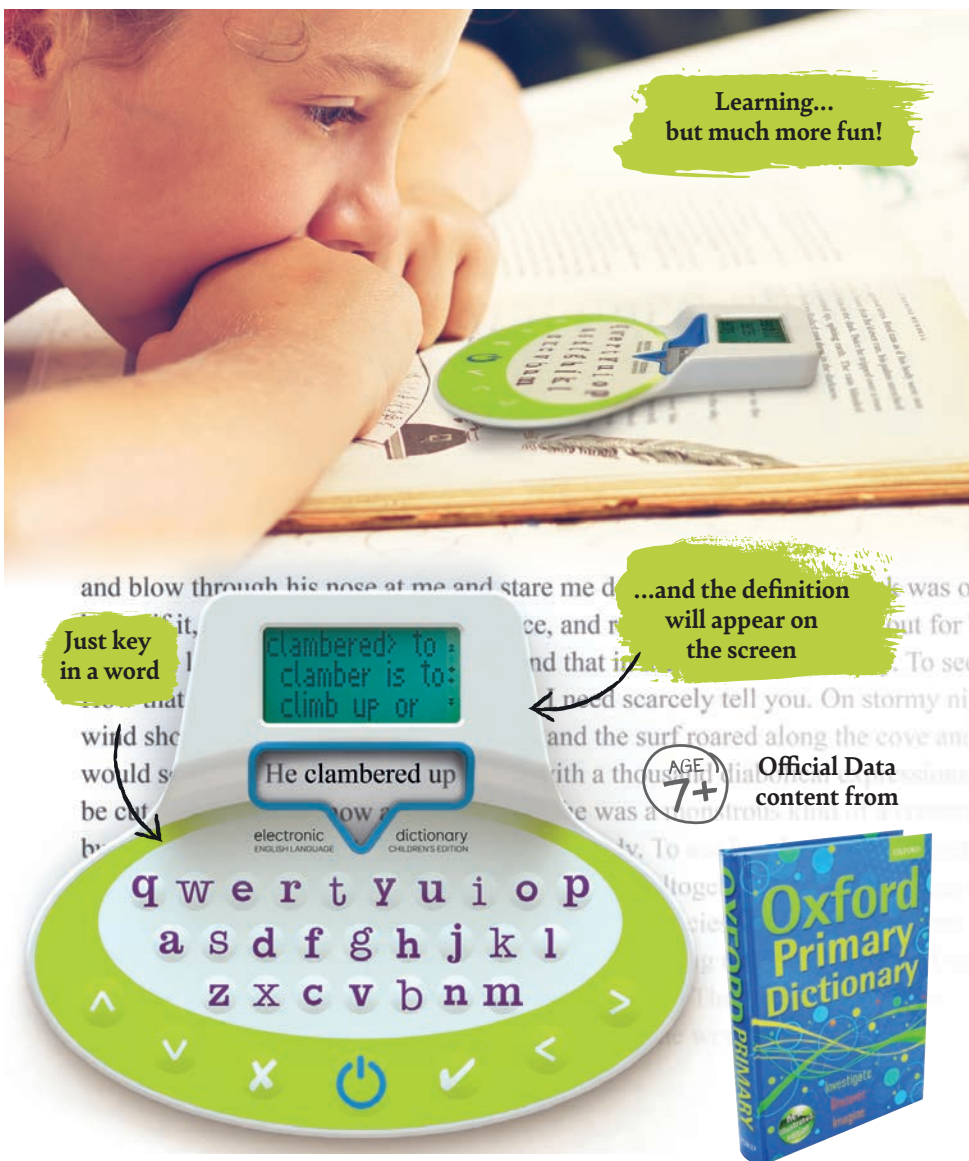
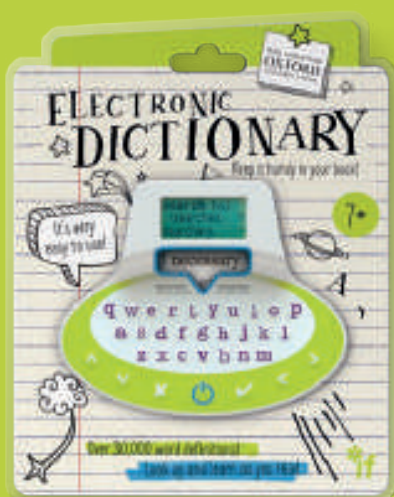
5 035393 461034

Notes:

CHILDREN'S ELECTRONIC DICTIONARY

A great way for children to pick up the meaning of words as they read.

An easy-to-use English language dictionary enabling quick look up and understanding of the words children encounter every day during their formative years. Data content from the best-selling Oxford Primary Dictionary. Makes learning extra fun!



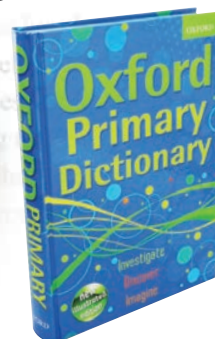
Learning... but much more fun!

Just key in a word

...and the definition will appear on the screen

AGE 7+

Official Data content from



ORDER INFORMATION

Refill Stock: Order in 3s

35001 ELECTRONIC DICTIONARY BOOKMARK

WHOLESALE
\$24.00

Starter Pack Display

Order: **SP350**
Chrome Display Stand
+ 6 Dictionaries

STARTER PACK
\$144.00

Display: 5.9 x 6.1 x 8.7in



THE KEY FEATURES

- Suitable for ages 7+
- 30,000 word definitions
- Helpful word isolation window
- Comes with battery fitted



5 035393 995041



5 035393 350017

Notes:

CHILDREN'S READING TIMER

A cool way to encourage
children's reading in
timed sessions.

Time flies when your head's in a book! But if you need to know precisely how much time has flown, this booky shaped Reading Timer will keep tabs on it for you. Encouraging young people to read at bedtime or anytime is no mean feat with today's distractions and a little help goes a long way. And did you know? Children who read regularly for pleasure do better at school. That's not marketing - it's a fact! Timer can be set to count up or count down.

THE KEY FEATURES

- Clips to a book or stands upright
- Simple to use - counts up or down
- Comes with battery fitted



ORDER INFORMATION

Refill Stock: Order in multiples of 3

36401 BLUE TIMER

36402 PURPLE TIMER

WHOLESALE
\$8.00

Pack: 4.9 x 0.8 x 7.1in



BLUE TIMER



PURPLE TIMER

Starter Pack Display

Order: **SP364A**
Chrome Display Stand +
12 Timers (6 of each color)

STARTER PACK
\$96.00

Display: 4.9 x 5.1 x 8.7in



Notes:

ELECTRONIC DICTIONARY BOOKMARK

Award-winning, easy to use,
English language dictionary.

International English version. This award-winning super-slim but powerful electronic dictionary has literally thousands of word definitions at your fingertips. With content from the best-selling Collins Gem dictionary, this easy-to-use little gadget can slip between the pages of your book until you need to call on its cleverness again. Selected by the Independent newspaper as a 'Top Ten' educational product.



Thin and lightweight -
can be used as a bookmark

Great gift for school
& college students

Comes with
battery fitted
included

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

**45301 ELECTRONIC DICTIONARY
BOOKMARK**

**WHOLESALE
\$24.00**

Pack: 4.2 x 0.6 x 8.7in

Starter Pack Display

Order: **SP453**
Display + 6 Electronic
Dictionary Bookmarks

**STARTER PACK
\$144.00**

Display: 4.3 x 6.3 x 11in



SP453 STARTER PACK



45301W ELECTRONIC DICTIONARY BOOKMARK



Notes:



Optical

by  **if**

At IF we have deliberately positioned ourselves as manufacturers of on-trend, better-quality, reading glasses and optical products at very competitive SRPs.



Easy Readers

READING GLASSES

Easy to choose. Easy to use.

We distribute our Reading Glasses through good Drug Stores, Gift Stores and Book Stores, which gives those retailers a clear point of difference over the Dollar Stores, Market Stalls and Supermarket offerings. We also support our retail partners by offering 48 hour stock replenishment in single pieces with No Minimum order value, so you can keep a sensible offering without tying up too much money in stock! - You can't say fairer than that!



THE KEY FEATURES

- Supplied on a 'retail ready' display hook
- Quality tested to all US, EU and UK standards
- Sprung hinge arms
- Buy one style only, or as part of an Easy Reader program

Available in just the popular strengths.



INDIVIDUALLY CE TESTED

FASHIONABLE FRAMES

STYLISH COLORS

HIGH QUALITY LENSES

SPRUNG TEMPLES



Easy Readers

NEW RELEASES!

Six fresh new frames added to the range



DESIGNER CLEAR GRAY

Very on-trend, round GRAY tinted clear acrylic frames with good lens area

Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.
47964 +1.5
47965 +2.0
47966 +2.5

WHOLESALE
\$13.50

BIG CATS PINK

Funky cats eye gloss frames in pink, blending to tortoiseshell

Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.
47967 +1.5
47968 +2.0
47969 +2.5

WHOLESALE
\$13.50

	<p>+1.5</p> <p>47964 DESIGNER CLEAR +1.5</p>  <p>5 035393 479640</p>	<p>+2.0</p> <p>47965 DESIGNER CLEAR +2.0</p>  <p>5 035393 479657</p>	<p>+2.5</p> <p>47966 DESIGNER CLEAR +2.5</p>  <p>5 035393 479664</p>
	<p>47967 BIG CATS PINK +1.5</p>  <p>5 035393 479671</p>	<p>47968 BIG CATS PINK +2.0</p>  <p>5 035393 479688</p>	<p>47969 BIG CATS PINK +2.5</p>  <p>5 035393 479695</p>

BOLD BLUE/GRAY

Bold, chunky statement frames in a neutral blue/GRAY



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.

47970 +1.5

47971 +2.0

47972 +2.5

WHOLESALE
\$13.50

METAL CAT EYE TORTOISESHELL

Tortoiseshell metal cats eye frames with metal arms and matching end pieces



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.

47973 +1.5

47974 +2.0

47975 +2.5

WHOLESALE
\$16.00

LIBRARIAN ROUND TORTOISESHELL

Small, round thick frames in a matt tortoiseshell finish



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.

47976 +1.5

47977 +2.0

47978 +2.5

WHOLESALE
\$13.50

ROUND METAL BLACK

Round black wire frames with comfort nose pads



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.

47979 +1.5

47980 +2.0

47981 +2.5

WHOLESALE
\$16.00

	<div>+1.5</div> <div>47970 BOLD BLUE/GRAY +1.5</div> <div>5 035393 479701</div>	<div>+2.0</div> <div>47971 BOLD BLUE/GRAY +2.0</div> <div>5 035393 479718</div>	<div>+2.5</div> <div>47972 BOLD BLUE/GRAY +2.5</div> <div>5 035393 479725</div>
	<div>47973 METAL CAT EYE TORTOISESHELL +1.5</div> <div>5 035393 479732</div>	<div>47974 METAL CAT EYE TORTOISESHELL +2.0</div> <div>5 035393 479749</div>	<div>47975 METAL CAT EYE TORTOISESHELL +2.5</div> <div>5 035393 479756</div>
	<div>47976 LIBRARIAN ROUND TORTOISESHELL +1.5</div> <div>5 035393 479763</div>	<div>47977 LIBRARIAN ROUND TORTOISESHELL +2.0</div> <div>5 035393 479770</div>	<div>47978 LIBRARIAN ROUND TORTOISESHELL +2.5</div> <div>5 035393 479787</div>
	<div>47979 ROUND METAL BLACK +1.5</div> <div>5 035393 479794</div>	<div>47980 ROUND METAL BLACK +2.0</div> <div>5 035393 479800</div>	<div>47981 ROUND METAL BLACK +2.5</div> <div>5 035393 479817</div>

DAYFARER BLACK

Ever-popular frame style
in matt black finish



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
\$13.50
47901 +1.5
47902 +2.0
47903 +2.5
47904 +3.0

SPORTY BLUE

Lightweight, comfortable
'soft touch' two tone frame



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
\$13.50
47905 +1.5
47906 +2.0
47907 +2.5

CLASSIC TORTOISESHELL

Classic midi-sized
frame shape in
gloss tortoiseshell



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
\$10.00
47914 +1.5
47915 +2.0
47916 +2.5
47917 +3.0

ROUND BLACK

On-trend 'academic'
look round frames in
matt black



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
\$10.00
47918 +1.5
47919 +2.0
47920 +2.5



47901 DAYFARER BLACK +1.5
5 035393 479015

+1.5

47902 DAYFARER BLACK +2.0
5 035393 479022

+2.0

47903 DAYFARER BLACK +2.5
5 035393 479037

+2.5

47904 DAYFARER BLACK +3.0
5 035393 479046

+3.0



47905 SPORTY BLUE +1.5
5 035393 479053

47906 SPORTY BLUE +2.0
5 035393 479060

47907 SPORTY BLUE +2.5
5 035393 479077



47914 CLASSIC TORTOISESHELL +1.5
5 035393 479145

47915 CLASSIC TORTOISESHELL +2.0
5 035393 479152

47916 CLASSIC TORTOISESHELL +2.5
5 035393 479169

47917 CLASSIC TORTOISESHELL +3.0
5 035393 479176



47918 ROUND BLACK +1.5
5 035393 479183

47919 ROUND BLACK +2.0
5 035393 479190

47920 ROUND BLACK +2.5
5 035393 479206

ROUND TORTOISESHELL

On-trend 'academic' look round frames in tortoiseshell



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
47921 +1.5 **\$10.00**
47922 +2.0
47923 +2.5

OVER THE TOP RED

Half moon style frames in opaque red acrylic



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
47924 +1.5 **\$10.00**
47925 +2.0
47926 +2.5

OVER THE TOP BLUE

Half moon style frames in opaque blue acrylic



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
47927 +1.5 **\$10.00**
47928 +2.0
47929 +2.5

METAL BRIDGE TORTOISESHELL

Matt tortoiseshell frames with metal bridge



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO. **WHOLESALE**
47930 +1.5 **\$13.50**
47931 +2.0
47932 +2.5

						
47921 ROUND TORTOISESHELL +1.5 5 035393 479213		47922 ROUND TORTOISESHELL +2.0 5 035393 479220		47923 ROUND TORTOISESHELL +2.5 5 035393 479237		
		47924 OVER THE TOP RED +1.5 5 035393 479244		47925 OVER THE TOP RED +2.0 5 035393 479251		47926 OVER THE TOP RED +2.5 5 035393 479268
		47927 OVER THE TOP BLUE +1.5 5 035393 479275		47928 OVER THE TOP BLUE +2.0 5 035393 479282		47929 OVER THE TOP BLUE +2.5 5 035393 479299
		47930 METAL BRIDGE TORTOISESHELL +1.5 5 035393 479305		47931 METAL BRIDGE TORTOISESHELL +2.0 5 035393 479312		47932 METAL BRIDGE TORTOISESHELL +2.5 5 035393 479329

METAL BRIDGE BLACK

Matt black frames
with metal bridge



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.
47933 +1.5
47934 +2.0
47935 +2.5

WHOLESALE
\$13.50

CLASSIC PURPLE

Classic midi-sized frame
shape in gloss purple



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.
47936 +1.5
47937 +2.0
47938 +2.5
47939 +3.0

WHOLESALE
\$10.00

DUO TORTOISESHELL/RED

High-gloss tortoiseshell with
a bright red accent color



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.
47940 +1.5
47941 +2.0
47942 +2.5

WHOLESALE
\$13.50

DUO TORTOISESHELL/BLUE

High-gloss tortoiseshell with
on-trend 'academic' look



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.
47943 +1.5
47944 +2.0
47945 +2.5

WHOLESALE
\$13.50



+1.5
47933 METAL BRIDGE BLACK +1.5
5 035393 479336

+2.0
47934 METAL BRIDGE BLACK +2.0
5 035393 479343

+2.5
47935 METAL BRIDGE BLACK +2.5
5 035393 479350



47936 CLASSIC PURPLE +1.5
5 035393 479367

47937 CLASSIC PURPLE +2.0
5 035393 479374

47938 CLASSIC PURPLE +2.5
5 035393 479381

47939 CLASSIC PURPLE +3.0
5 035393 479398



47940 DUO RED / TORTOISESHELL +1.5
5 035393 479404

47941 DUO RED / TORTOISESHELL +2.0
5 035393 479411

47942 DUO RED / TORTOISESHELL +2.5
5 035393 479428



47943 DUO BLUE / TORTOISESHELL +1.5
5 035393 479435

47944 DUO BLUE / TORTOISESHELL +2.0
5 035393 479442

47945 DUO BLUE / TORTOISESHELL +2.5
5 035393 479459

ROUND BEIGE/BROWN

Pretty gloss frames in subtle chocolate & nude hues



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.

47946 +1.5

47947 +2.0

47948 +2.5

WHOLESALE

\$10.00

ROUND BLUE/BLACK

Pretty gloss frames in subtle turquoise and charcoal hues



Available in these lens strengths



ORDER INFORMATION

Refill Stock: Order in singles

ORDER NO.

47949 +1.5

47950 +2.0

47951 +2.5

WHOLESALE

\$10.00



+1.5

47946 ROUND BEIGE / BROWN +1.5



5 035393 479466

+2.0

47947 ROUND BEIGE / BROWN +2.0



5 035393 479473

+2.5

47948 ROUND BEIGE / BROWN +2.5



5 035393 479480

+3.0



47949 ROUND BLUE / BLACK +1.5



5 035393 479497

47950 ROUND BLUE / BLACK +2.0



5 035393 479503

47951 ROUND BLUE / BLACK +2.5



5 035393 479510

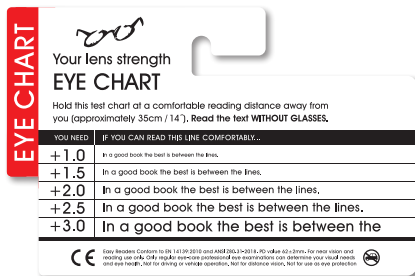
Easy Readers

Get started with our retail ready programs.

OUR EASY READERS RANGE CAN BE SUPPLIED IN 2 READY-TO-GO DISPLAYS

THE KEY FEATURES

- Free Stand
- No MOQ
- Re-order in singles
- Re-order online for 48 hour refill service



EYE CHART
included with all stands



COUNTER TOP SPINNER

INCLUDES 36 PAIRS OF GLASSES
A COMBINATION OF +1.5, +2.0,
+2.5 AND +3.0 DIOPETRES.

WHOLESALE
\$427.00



SLIM FLOOR STANDING SPINNER

INCLUDES 108 PAIRS OF GLASSES
A COMBINATION OF +1.5, +2.0, +2.5
AND +3.0 DIOPTRIS.

WHOLESALE
\$1280.00





Easy Readers

can be added to our Hexagonal Spinner as part of a broader range of product.

See page 162 for more information about our Hexagonal Spinner.



Easy Readers®

READ IN THE SUN

Reading glasses with tinted magnifying lenses so you can read in the sun in comfort.

If you fancy reading outdoors on a bright day, these are all you need. Our stylish 'Read in the Sun' Easy Readers are just that! Easy! No need to mess about wearing sun glasses over your normal readers, or fiddle with clip-over filters, simply slip on one of the three contemporary frame styles. All lenses feature CAT 2 filters that are just dark enough to protect from the bright sun but still light enough to be able to see your book and come in the most popular dioptrs.

Three really smart frame styles.

Ideal for holiday and summer reading!

RIVIERA

Good quality frames with sprung hinges

NOVELLA

JARDIN



ORDER INFORMATION

Refill Stock:
Order in singles

WHOLESALE
\$13.50

47952 RIVIERA +1.5

47953 RIVIERA +2.0

47954 RIVIERA +2.5

47955 JARDIN +1.5

47956 JARDIN +2.0

47957 JARDIN +2.5

47958 NOVELLA +1.5

47959 NOVELLA +2.0

47960 NOVELLA +2.5

Available in these lens strengths

+1.5

+2.0

+2.5

THE KEY FEATURES

- Read in the sun in comfort
- CAT 2 lenses filter out just enough bright light to allow you to read
- Lenses conform to EN14139 & ANSI Z80.31
- Will retail alone or as part of our Easy Reader program.

RIVIERA



47952 RIVIERA +1.5
5 035393 479527

47953 RIVIERA +2.0
5 035393 479534

47954 RIVIERA +2.5
5 035393 479541

JARDIN



47955 JARDIN +1.5
5 035393 479558

47956 JARDIN +2.0
5 035393 479565

47957 JARDIN +2.5
5 035393 479572

NOVELLA



47958 NOVELLA +1.5
5 035393 479589

47959 NOVELLA +2.0
5 035393 479596

47960 NOVELLA +2.5
5 035393 479602

Easy Readers

BLUE BLOCK

Zero magnification 'blue light' blocking glasses for screen users.

Make your screen time more comfortable.

Blue light? It's not a new thing but is becoming more recognised as a cause of eye fatigue, disturbed sleep patterns and headaches in anyone using a screen. And who do you know that doesn't look at a TV, tablet, phone or monitor for a good proportion of the day? Our blue block Easy Readers filter out some of the harmful rays emitted from these devices hopefully reducing the effects we don't need in our lives.



ICON

Blue block lenses have a yellow tint



BROWSE



APPY



ORDER INFORMATION

Refill Stock:
Order in singles

47961 ICON +0.0
47962 BROWSE +0.0
47963 APPY +0.0

**WHOLESALE
\$13.50**

0.0

Zero magnification lenses suitable for any screen users.

THE KEY FEATURES

- Protects against blue light from TVs, Tablets, Laptops, Phones and desk top computers
- Conforms to BS EN ISO12312-1 & ANSI Z80.3. Filters out over 40% of harmful blue light between 400-460nm
- You don't need to use glasses to read to wear a pair of these.

ICON



BROWSE



Understanding READING GLASSES

and how to sell them



The US reading glasses market is growing strongly because of the ever-increasing demand for fashionable frames.

According to Statista.com, the value of the reading glasses market in the United States in 2022 amounted to about 14.86 billion U.S. dollars. The value of the U.S. reading glasses market was expected to rise to almost 21 billion U.S. dollars by 2029.



Nearly everyone will need some form of vision aid by the time they are 50

TODAYS TRENDS

The stark reality, whether we like it or not is that nearly everyone will need some form of vision aid for close up reading by the time they are 50.... and 50+ year olds are the new 25 year olds when it comes to keeping up with trends today! One surprising fact is that on average typical users purchase more than 4 pairs each year!

READY READERS

Whilst consumers may choke at the cost of prescription readers from Opticians, the market for "ready readers" is booming. A consumer might have to pay more than \$100 for a pair of reading glasses from an optician which might easily be lost or broken, whereas the comparatively inexpensive ready readers mean that people can afford to take risks with fashionable frames, often buying more than one pair.

CAUTIONARY NOTE!

One cautionary note however, often reported by the likes of Which? magazine and the Tabloids, is that very cheap readers can be potentially damaging to the eyes and should be approached carefully. The most common fail is that the lenses are not properly tested and the centres of the lenses not correctly positioned which can cause blurred or double vision, head aches and worse!

Which? magazine advises people who have a prescription above +2.0 to test 'ready' reading glasses for two minutes to check the centre points of each lens are aligned correctly.

GREAT OPPORTUNITY

So this growing market represents a great opportunity for Book Stores and Gift Stores, to capitalise on this trend, with an appropriate offering. Fashionable frames and quality lenses at competitive SRP's that suit the profile of their customers.

Notes:

DIOPTER STRENGTH EXPLAINED

+1.0

+1.5

+2.0

+2.5

+3.0

Diopter strength refers to the optical power of a lens. It's commonly applied to reader-strength eyeglasses or bifocals, as well as telescopes & other magnifying lenses. Lenses with a focal length - defined as the distance between the center of a lens and its focal point - of 1 meter (about 39 inches) have a diopter strength of 1. Since diopter strength is based

on the inverse of the focal length, a 2 diopter lens is not 2 meters but 1/2 meter, a 3 diopter lens is 1/3 meter and so forth. This is important because magnification increases as the lens focal length gets shorter, which is why wearing higher diopter strength lenses allows for sharper, clearer images closer to your eyes.

PRESBIOPIA EXPLAINED

A Younger, more flexible eyes can adjust to focus on both near and far objects.



B As we get older, our eyes lose flexibility and can no longer focus on near objects without readers, bifocals or prescription eyeglasses with appropriate diopter strength lenses.



A GLOSSARY OF TERMS

ANTI-SCRATCH

A hardy lens coating to minimise scuff and micro scratches on the surface of your lenses

AVERAGE PD

This is a singular measurement of the distance between both of your pupils and can be averaged based on your gender.

Average male PD = 64mm

Average female PD = 62mm

BRIDGE

The central section of a glasses frame which arcs over your nose. Sometimes called a nose-bridge.

CE MARK

Conformité Européenne is French which is French for "European Conformity. Spectacles and sunglasses which are compliant with EU regulations must bear the CE mark.

CLOSE VISION

Close vision is determined by visual tasks that are within 35cm from your eyes. Reading glasses are specifically designed to help your close reading which is why they aren't useful for intermediate or distance tasks such as computer work or driving.

DIOPTRES

A measurement that refers to the optical power of a lens.

LENS CLOTH

A small square lens cloth made from a micro-fibre material used to clean your lenses. Best stored inside your glasses hard-case.

NOSE PAD

There for comfort, these small sections of your glasses rest on your nose for comfort and to secure the glasses on your face.

OPTICAL CENTRE

The geometric centre of a curved lens. This is the absolute apex of the lens which is aligned with your pupil according to your pupillary distance, ocular height and distance between lenses

PRESBYOPIA

This common condition which tends to occur during middle age. The ciliary muscles in your eye begin to weaken whilst the crystalline lens in your eye begins to harden. Simultaneously, these affects hinder your ability to see things closely which is the main cause for wearing reading glasses.

READING GLASSES

A glasses frame fitted with ready reader or prescription reading lenses to correct the affects of presbyopia.

READY READER GLASSES

Frames with ready reader lenses have matching focal powers. These are measured in dioptres ranging from +1.00 up to +3.50 increasing in +0.25 increments. Ready readers are intended as a low cost solution to assist your close reading and are something of a "one size fits all".

SPRUNG HINGES

A hinge with an in-built spring mechanism which allows a greater amount of let back angle to the arms, or temples, thus making the frames more likely to fit a wider range of head sizes.

TEMPLE

A name given to the arms of a glasses frame, the temples are the thin protrusions that help secure the glasses to your head by resting and hooking behind your ears. Sprung Temples - see Spring Hinge.

Notes:



Peggy's BAKING GLASSES



Save your
Regular
Glasses from
sticky fingers!

Dishwasher safe reading glasses for recipe reading on messy baking days

Love to bake? Save your regular reading glasses from sticky fingers! Peggy's specially coated glasses are designed to handle the delicious mess of baking days. When your creation is in the oven, pop your glasses in the dishwasher with the pots! And between baking days keep them safely in their matching wipe clean case and slip them in the kitchen drawer. A thoughtful gift for any baker.



Pattern



Black

Available in
these lens
strengths

+1.5

+2.0

+2.5

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

Wholesale
\$13.50

- 36202** BLACK +1.5
- 36203** BLACK +2.0
- 36204** BLACK +2.5
- 36207** PATTERN +1.5
- 36208** PATTERN +2.0
- 36209** PATTERN +2.5

Pack: 18 x 3.5 x 11.5cm

Dishwasher
safe!



SPARE PAIR READING GLASSES

Because three pairs of readers are definitely better than one!

A set of three pairs of reading glasses (all the same strength) to keep in three of the places where you might need glasses... in the kitchen, garage, handbag, the office, in the car, the bedroom...or somewhere slightly more obscure.



Available in these lens strengths

+1.5

+2.0

+2.5



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

**WHOLESALE
\$16.00**

40402 +1.5

40403 +2.0

40404 +2.5

40407 +1.5 BRIGHTS

40408 +2.0 BRIGHTS

40409 +2.5 BRIGHTS



THE KEY FEATURES

- A pack of 3 pairs of reading glasses
- Excellent quality lenses and frames
- One frame style in 3 smart colors
- 3 most popular lens strengths
- Conforms to EN 14139:2010

+1.5



+2.0



+2.5



SKINNY READERS

Compact convenience combines with high quality optical engineering.

Read thinner! With their clean, confident lines and minimalist designer looks our ultra-thin reading glasses are 'going large' on style. High quality aspheric lenses and lightweight plated frames ensure that they have the technical substance to match.



With handy slim case



Super-slim, pocket-sized & practical

Available in these lens strengths



ORDER INFORMATION

Refill Stock:
Order in multiples of 3

WHOLESALE
\$12.00

Pack: 2.8 x 1 x 6.9in

44201	+1.0
44202	+1.5
44203	+2.0
44204	+2.5
44205	+3.0

THE KEY FEATURES

- High quality aspheric lenses
- Extremely thin and lightweight
- Gunmetal GRAY frame finish
- Test-tube style case
- 5 lens strengths available

+1.0



+1.5



+2.0



+2.5



+3.0



Notes:

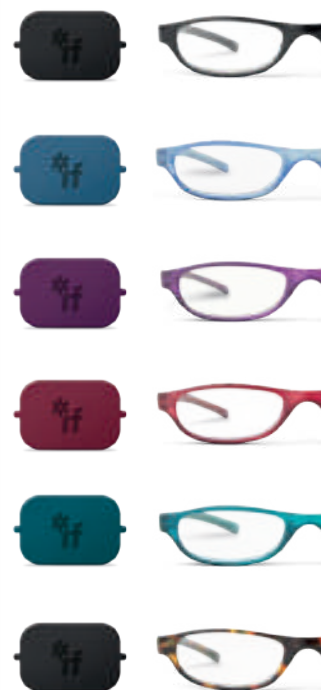
POCKET READERS

Reading glasses small enough to slip inside your pocket.

If you need glasses for reading, you'll know how frustrating it is when you don't have them with you. Pop a pair of these very wearable and on-trend specs in your pocket or bag and never be without! Deliberately small, but definitely not compromised on comfort or quality, Pocket Readers are manufactured to a high spec by a top optical manufacturer and are designed in six of the top- selling frame colors... something for everyone!



Available in these lens strengths



ORDER INFORMATION

Refill Stock:
Order in singles

WHOLESALE
\$10.00

Pack: 3.7 x 1.2 x 7.7in

47601 +1.5 BLACK

47602 +2.0 BLACK

47603 +2.5 BLACK

47604 +1.5 BLUE

47605 +2.0 BLUE

47606 +2.5 BLUE

47607 +1.5 PURPLE

47608 +2.0 PURPLE

47609 +2.5 PURPLE

47610 +1.5 RED

47611 +2.0 RED

47612 +2.5 RED

47613 +1.5 TEAL

47614 +2.0 TEAL

47615 +2.5 TEAL

47616 +1.5 TORTOISESHELL

47617 +2.0 TORTOISESHELL

47618 +2.5 TORTOISESHELL

THE KEY FEATURES

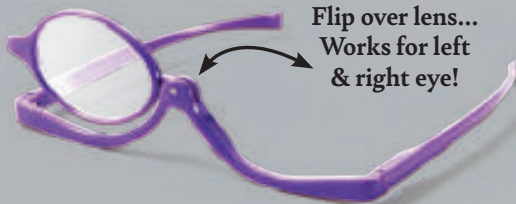
- Conform to US, EU and UK safety standards
- Bespoke designed plastic rigid case
- Sprung hinges
- Microfiber cloth
- Easy to try packaging!



MAGNIFYING MAKE-UP GLASSES

See clearly to apply make up in the mirror.

A great gift idea designed by one glasses wearer for fellow frustrated glasses wearers. Make up one eye, flip the magnifying lens over to the other eye and do it all again - perfectly. And as one magnification strength suits all, retailers only need one variant!



Flip over lens...
Works for left
& right eye!

ORDER INFORMATION

Refill Stock: Order in multiples of 3

42201 MAKE-UP GLASSES

WHOLESALE
\$8.00

Starter Pack Display

Order: **SP422**

Display + 6 pairs
of make-up glasses



STARTER PACK

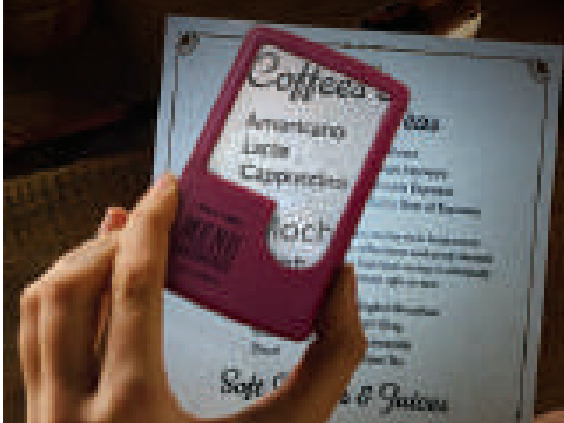
\$48.00

Display: 7.3 x 7.3 x 7.5in

LIGHT UP MENU MAGNIFIER

For reading the menu clearly in dimly lit restaurants.

Ever noticed how many people struggle to see the menu in trendily dark restaurants? Glasses alone just don't work... you need light too! Slip the Menu Magnifier out of its pouch, press the 'on' button and this eye-wateringly obvious gift will illuminate AND magnify the small print on any menu or wine list.



Luxury velour lined carry
pouch for bags & pockets

ORDER INFORMATION

Refill Stock: Order in multiples of 3



46001
AQUA



46002
WINE

WHOLESALE
\$9.00

Product/Pack: 2.8 x 0.6 x 3.9in

Starter Pack Display

Order: **SP460**

Display + 12 Menu
Magnifiers + 1 extra
for display purposes (6
each of 2 Designs)



STARTER PACK

\$115.00

Display: 7.3 x 8.7 x 8.5in

MAGNIFYING MAKE UP GLASSES

SP422 STARTER PACK



5 035393 998936

42201 MAKE-UP GLASSES



5 035393 422011

LIGHT UP MENU MAGNIFIER

SP460 STARTER PACK



5 035393 998738

46001 AQUA MAGNIFIER



5 035393 460013

46002 WINE MAGNIFIER



5 035393 460020



COMPACT LENSES FOLD FLAT READING GLASSES

Space-saving reading.

Designed with a devilishly clever double-folding hinge, these reading glasses fold completely flat! And each pair fits snugly inside its own color coordinated super slim case - perfect for slipping inside a pocket or bag. With form, function and funkiness in equal abundance, these award-winning readers are made with high quality optical grade lenses, work brilliantly and come in twelve contemporary colors. Merchandised as a mini or comprehensive range they make a very attractive splash of color in any retail environment, even in places you wouldn't normally expect to find reading glasses!

ORDER INFORMATION

Refill Stock: Order in singles

WHOLESALE
\$16.00

5 lens strengths available



STARTER PACK DISPLAYS

60 HOOK FLOOR SPINNER

White presentation floor spinner with mirrors. Holds 180 pairs, 3 per hook. 10 tester pairs are supplied with this floor standing spinner only.

ORDER CODE - **SP917**

WHOLESALE
\$2,880.00

SP917 STARTER PACK



Size: 15.3 x 15.3 x 63in



24 HOOK COUNTER-TOP SPINNER

White presentation spinner with mirror. Holds 72 pairs 3 per hook.

ORDER CODE - **91700D24**

WHOLESALE
\$1152.0



Size: 8.2 x 8.2 x 18.7in



BERRY



91701 BERRY +1.0



91702 BERRY +1.5



91703 BERRY +2.0



91704 BERRY +2.5



91705 BERRY +3.0



CHILLI



91716 CHILLI +1.0



91717 CHILLI +1.5



91718 CHILLI +2.0



91719 CHILLI +2.5



91720 CHILLI +3.0



PORT



91731 PORT +1.0



91732 PORT +1.5



91733 PORT +2.0



91734 PORT +2.5



91735 PORT +3.0



STORM



91746 STORM +1.0



91747 STORM +1.5



91748 STORM +2.0



91749 STORM +2.5



91750 STORM +3.0



SURF



91706 SURF +1.0



91707 SURF +1.5



91708 SURF +2.0



91709 SURF +2.5



91710 SURF +3.0



CINNAMON



91721 CINNAMON +1.0



91722 CINNAMON +1.5



91723 CINNAMON +2.0



91724 CINNAMON +2.5



91725 CINNAMON +3.0



ORCHID



91736 ORCHID +1.0



91737 ORCHID +1.5



91738 ORCHID +2.0



91739 ORCHID +2.5



91740 ORCHID +3.0



JET



91751 JET +1.0



91752 JET +1.5



91753 JET +2.0



91754 JET +2.5



91755 JET +3.0



FROST



91711 FROST +1.0



91712 FROST +1.5



91713 FROST +2.0



91714 FROST +2.5



91715 FROST +3.0



OLIVE



91726 OLIVE +1.0



91727 OLIVE +1.5



91728 OLIVE +2.0



91729 OLIVE +2.5



91730 OLIVE +3.0



TWILIGHT



91741 TWILIGHT +1.0



91742 TWILIGHT +1.5



91743 TWILIGHT +2.0



91744 TWILIGHT +2.5



91745 TWILIGHT +3.0



ESPRESSO



91756 ESPRESSO +1.0



91757 ESPRESSO +1.5



91758 ESPRESSO +2.0



91759 ESPRESSO +2.5



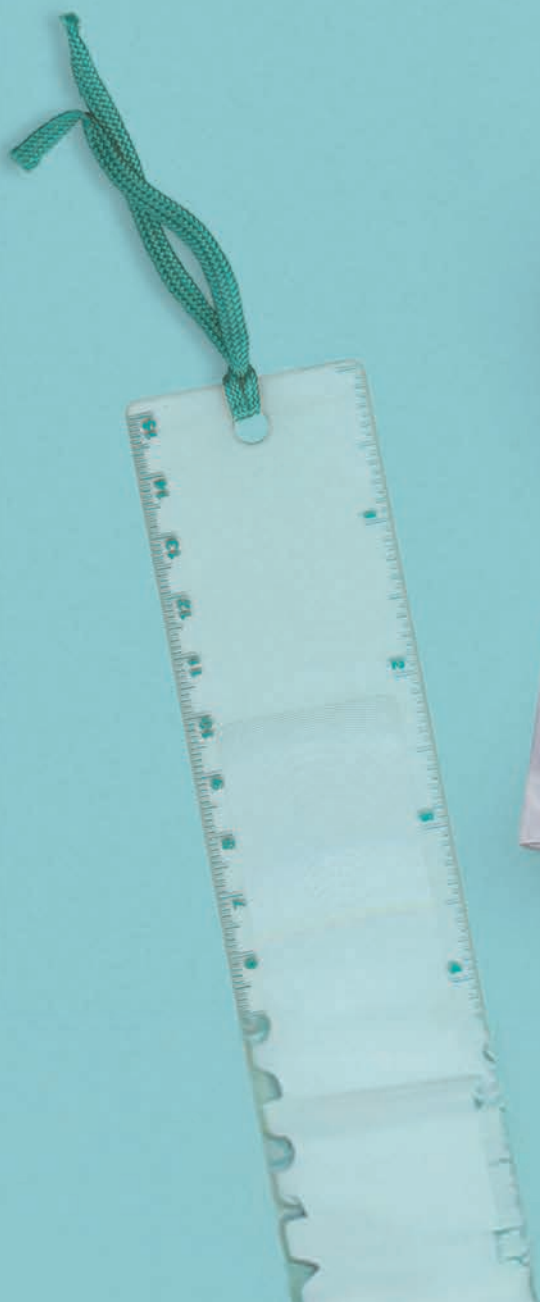
91760 ESPRESSO +3.0



MAGNiF-i

by ***if**

A smart, co-ordinated range of well designed magnifying products for everyday use. From hobbies, DIY and specialist professional uses to simply eating out, getting about and reading the small print.



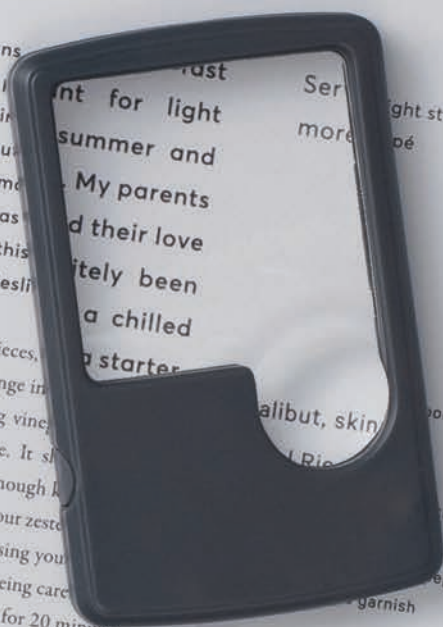
Lightly Cured Halibut with Lemon, Riesling & Elderflowers

how to hygge

It's not just the Peruvians who have a fish cure; we have a ceviche-style cure that suits relaxed, no-cook evenings out. I spent a decade living in Germany, and German Riesling wine has passed down to me. Serve this glass of German or Austrian Riesling as a starter.

Slice the halibut into 5mm thick pieces, slicing salmon for gravlaks, and arrange in a separate bowl, mix the Riesling vinegar and lemon zest, and season to taste. It should be quite sweet and sharp; if there's not enough Riesling vinegar then add the juice of your zester. Pour this over the halibut slices and, using your fingers, gently mix the marinade into the fish, being careful to break up the flesh. Chill in the fridge for 20 minutes and serve on a long platter or on individual plates. Sprinkle dried elderflowers on top of the fish and serve with fresh pickles.

To Serve
pickled cucumbers or a mix of seasonal fresh pickles such as celery, radish and courgettes (page 138)





The perfect
hands free tool
for hobbyists.

**STRONG
MAGNIFICATION**
FOR CLOSE WORK

+3.5

+4.5

+5.5

MAGNiF-i HOBBY GLASSES

Strong magnifying glasses ideal for
hobbies, crafting and close up work.

A handy pair of extra strong magnifying
lenses in comfortable, good sized frames,
ideal for very close up or detailed work. The
perfect hands free tool for hobbyists fed up of
balancing two pairs of glasses on their nose at
once! Choose the extra strength to suit your
use. A new addition to our Magnif-i range.



Comfortable frames
with sprung hinges
and large lense areas.

ORDER INFORMATION

Refill Stock: Order in multiples of 3

45016 MAGNiF-I - HOBBY GLASSES +3.5

45017 MAGNiF-I - HOBBY GLASSES +4.5

45018 MAGNiF-I - HOBBY GLASSES +5.5

Pack: 8 x 3.5 x 19.5cm

WHOLESALE

\$13.50

+3.5

45016 HOBBY GLASSES +3.5



5 035393 450168

+4.5

45017 HOBBY GLASSES +4.5



5 035393 450175

+5.5

45018 HOBBY GLASSES +5.5



5 035393 450182

CREDIT CARD MAGNIFIER

A super slim, super useful magnifier as small as a credit card.



The compact Credit Card Magnifier is ideal for countless everyday uses when discrete extra magnification is needed, from menus and timetables, to maps or any small print.

- **2x magnification**
- **Discrete and convenient**
- **A great till point 'pick up' item**

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

45001 CREDIT CARD MAGNIFIER

WHOLESALE
\$3.00

Pack: 2.4 x 0.2 x 4.3in



MAGNIFYING BOOKMARK

A multipurpose flat fresnel lens, bookmark shaped and sized.



Conveniently slips between the pages of a book. Includes imperial and metric ruler markings which come in handy for all sorts of study, hobby and DIY uses. Ideal for keeping your place and magnifying the important parts of your book, magazine or document.

- **2x magnification**
- **Quality rigid fresnel lens**
- **6"/15cm ruler markings**

ORDER INFORMATION

Refill Stock: Order in multiples of 3

45002 MAGNIFYING BOOKMARK

WHOLESALE
\$3.00

Pack: 2.6 x 0.4 x 8.5in



CREDIT CARD MAGNIFIER

45001 CREDIT CARD MAGIFIER



5 035393 450014

MAGNIFYING BOOKMARK

45002 MAGNIFYING BOOKMARK



5 035393 450021

Notes:

FLEXIBLE MAGNIFYING SHEET

Convenient, lightweight enlarger in a standard book size.

Designed to slip inside the pages of a standard book, this lightweight flexible magnifying sheet is 'page sized', making it easy to magnify whole sides of text at once. Ideal for reading, puzzling and deciphering the small print on bills and documents.

- 2x magnification
- Flexible and lightweight
- A5 size with clear magnified image

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

45003 FLEXIBLE MAGNIFYING SHEET

**WHOLESALE
\$4.00**

Pack: 5.5 x 0.2 x 5.1in



FULL PAGE MAGNIFIER

A4 sized for magnifying more of the page at once.

An extra large, good quality rigid magnifying sheet, designed for those needing to view larger areas with ease. Rigid acrylic construction allows the sheet to be held steadily with one hand. Extremely handy for viewing bigger books, maps, pictures or any larger format subjects.

- 2x magnification
- A4 sized sheet
- Enlarges whole pages

ORDER INFORMATION

Refill Stock:
Order in multiples of 3

45004 FULL PAGE MAGNIFIER

**WHOLESALE
\$12.00**

Pack: 8.9 x 0.2 x 12.4in



FLEXIBLE MAGNIFYING SHEET



FULL PAGE MAGNIFIER



Notes:

PROFESSIONAL LOUPE

A small domed powerful desktop magnifying lens.



A small domed desktop lens giving powerful 6x magnification. Clear acrylic sides cleverly allow the light to flood in, illuminating the subject matter naturally.

- Powerful desktop inspection lens
- 6x strong magnification
- Perfect for collectors and hobbyists

ORDER INFORMATION

Refill Stock: Order in multiples of 3

45005 PROFESSIONAL LOUPE

WHOLESALE
\$7.00

Pack: 3.3 x 1.2 x 4.9in



POCKET LIGHTED MAGNIFIER

Pocket sized magnifier with long lasting LED bulb.



An extremely handy pocket sized magnifier with the added benefit of an LED bulb designed to illuminate the subject area and make the image even clearer. Ideal for popping in a handbag or pocket for many everyday uses including reading menus and general small print.

- 2x main magnification lens
- Switchable LED light
- Comes fitted with AA batteries

ORDER INFORMATION

Refill Stock: Order in multiples of 3

45006 POCKET LIGHTED MAGNIFIER

WHOLESALE
\$8.00

Pack: 3.1 x 0.8 x 6.3in



PROFESSIONAL LOUPE



5 035393 450052

POCKET LIGHTED MAGNIFIER



5 035393 450069

Notes:

LARGE DUAL FOCUS MAGNIFIER

A conveniently, versatile hand held magnifier.



With comfort-hold handle and large lightweight lens, suitable for all types of household and hobby purposes where prolonged use might be required. With higher strength inset lens for tasks that need extra magnification. Ideal for older people, close-up work hobbies and tasks requiring prolonged use such as reading, jigsaws and study.

2x main magnification

Comfortable handle

Lightweight acrylic lens

ORDER INFORMATION

Refill Stock: Order in multiples of 3

45007 LARGE DUAL FOCUS MAGNIFIER

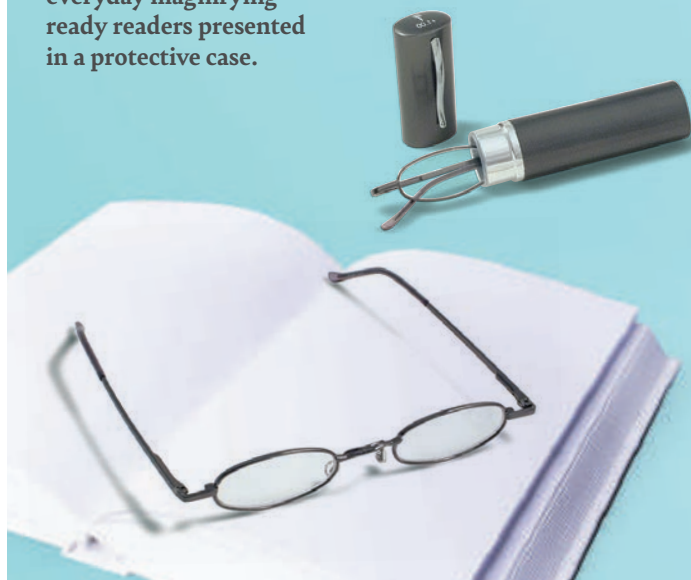
**WHOLESALE
\$10.00**

Pack: 4.3 x 1.2 x 9.6in



READY READERS

A very practical pair of everyday magnifying ready readers presented in a protective case.



A very useful pair of everyday reading glasses in a strong protective case, ideal to keep anywhere, from kitchen drawers and toolboxes to glove compartments and bedside tables. Practical, robust and unisex, these no nonsense glasses are an evergreen best seller.

- **Quality & safety tested lenses**
- **Sprung temples & strengthened bridge**
- **Available in the 5 most popular strengths**
- **With slim, tough protective case**

ORDER INFORMATION

Refill Stock: Order in multiples of 3

45011 +1.0 45013 +2.0 45015 +3.0

45012 +1.5 45014 +2.5

**WHOLESALE
\$8.00**

Pack: 2.8 x 1.2 x 8.1in



LARGE DUAL FOCUS MAGNIFIER

45007 LARGE DUAL FOCUS MAGNIFIER



5 035393 450076

READY READERS

+1.0

45011 READY READERS +1.0
5 035393 450113

+1.5

45012 READY READERS +1.5
5 035393 450120

+2.0

45013 READY READERS +2.0
5 035393 450137

+2.5

45014 READY READERS +2.5
5 035393 450144

+3.0

45015 READY READERS +3.0
5 035393 450151

THEMED SHELF DISPLAYS

MINI displays are ideal for till points!

Ideal for Drug Stores, Book Shops and Gift Shops, our smart co-ordinated range of well designed magnifying products provide magnifying solutions for every day use. These products sell very well to us over 50s, whether it's for hobbies, DIY, reading the menu or just checking the 'use by' date on those tins at the back of the cupboard!



40CM VERSION

MSD005

WHOLESALE
\$142.00

DISPLAY CONTENTS:

3 X MAGNIFYING BOOKMARK
6 X CREDIT CARD MAGNIFIER

6 X FLEXIBLE MAGNIFYING SHEET

6 X POCKET LIGHTED MAGNIFIER

4 X LARGE DUAL FOCUS MAGNIFIER

60CM VERSION

MSD006

WHOLESALE
\$260.00

DISPLAY CONTENTS:

6 X MAGNIFYING BOOKMARK
6 X CREDIT CARD MAGNIFIER
6 X FLEXIBLE MAGNIFYING SHEET
6 X FULL PAGE MAGNIFIERS
6 X POCKET LIGHTED MAGNIFIER
3 X LARGE DUAL FOCUS MAGNIFIER
3 X PROFESSIONAL LOUPE



16" DISPLAY

MSD005 MAGNiF-i MINI DISPLAYS (16"/40CM)



5 035393 981396

24" DISPLAY

MSD006 MAGNiF-i MINI DISPLAYS (24"/60CM)



5 035393 981402

Notes:

How our customers display our products

Most of our products hang...



...but we also have 'mini starter packs' which are displays filled with products of the same color...

FREE!



FREE!

...or mixed starter packs, ideal for small shelves or counters



OR 3 MIXED DISPLAY OPTIONS

Curate your own or choose one of ours.

1. Mixed product themed shelf display



2. Disposable
floor standing
display



3. Hexagonal
rotating floor
stand



HEXAGONAL ROTATING FLOOR STAND

Fun to browse, this compact, creative stand is a better class of spinning display. The innovative shape gives you 6 distinct sides (rather than the traditional 4) to be merchandised clearly by theme, topic or color and it looks at home anywhere from department stores and farmshops to book shops and garden centres.

The stand is supplied free-on-loan & the products can be re-ordered individually. We also offer merchandising support where required.

Key features...

- High quality powder coated steel
- Easily moveable - 6 wheels (2 can lock)
- Graphics on base and header
- Easily configurable 3.9in metal hooks
- Supplied with 120 hooks

72in



27.2in

FROM
\$1360

Create your own
bespoke planogram
or ask us to help you
build a program
that suits your
customer profile.



Hexagonal Rotating Floor Stand Panel Examples

We can work with you to build your own version panel by panel or you can choose from our curated panel examples.

Bookaroo Notebooks



Wholesale:
\$316.00

BNPAN
BOOKAROO
NOTEBOOKS PANEL



5 035393 985561

Bookaroo Notebook Accessories



Wholesale:
\$307.00

BNAPAN V2
BOOKAROO NOTEBOOK
ACCESSORIES PANEL



5 035393 986841

V&A Bookaroo



Wholesale:
\$484.00

VAPAN
V&A BOOKAROO
PANEL



5 035393 985585

Bookaroo Pastels



Wholesale:
\$345.00

BPPAN
BOOKAROO PASTELS
PANEL



5 035393 986858

Book Lover's Gifts



Wholesale:
\$478.00

BLGPAN
BOOK LOVERS GIFTS
PANEL



5 035393 986865

On average, a program like this revenues over \$7200 per store, per year*

Book Lights



Wholesale:
\$523.00

BLPAN V2
BOOK LIGHTS
PANEL



Optical



Wholesale:
\$458.00

OPTPAN V2
OPTICAL
PANEL



Bookmarks by IF



Wholesale:
\$345.00

BKMPAN V2
BOOKMARKS BY IF
PANEL



Reading Accessories



Wholesale:
\$332.00

RAPAN V2
READING ACCESSORIES
PANEL



Children & Reading



Wholesale:
\$470.00

CRPAN V2
CHILDREN & READING
PANEL



SHOP IN A BOX FLOOR DISPLAY

Great for ready-to-retail themed or seasonal programs. It's a convenient, low cost way to showcase any range of gifts!

Easy to assemble, the shop in a box pop-up display has a small footprint but big impact in store.

Key features...

- Highly robust printed cardboard
- Flat-packable for overseas shipping
- Supplied with 3.9in plastic display hooks
- Curated configurations to choose from
- Easily configurable for a new theme

Create your own bespoke planogram, choose from our pre selected panels or ask us to help you build a program that suits your retail space.



FROM
\$370

Children & Reading
Wholesale: \$526.00



CRSIAB - CHILDREN & READING
SHOP IN A BOX



5 035393 985646

Lights to Read By
Wholesale: \$610.00



LTRBSIAB - LIGHTS TO READ BY
SHOP IN A BOX



5 035393 985653

Optical
Wholesale: \$667.00



OPTSIAB - OPTICAL
SHOP IN A BOX



5 035393 985660

Book Lovers' Gifts
Wholesale: \$820.00



BLGSIAB - BOOK LOVER'S GIFTS
SHOP IN A BOX



5 035393 985677

Magnif-i
Wholesale: \$372.00



MSIAB - MAGNIF-I
SHOP IN A BOX



5 035393 985684

Bookmarks by IF
Wholesale: \$504.00



BKMSIAB - BOOKMARKS BY IF
SHOP IN A BOX



5 035393 985691

THEMED SHELF DISPLAYS

These really lovely branded shelf displays are a simple way to fill a space on a shelf, on a themed table top or till point with some brilliant IF bestsellers. No time to choose individual products? Just simply pick the themed display that suits your retail space.

Each display is a one-stop-shop for our top selling items in each theme.



GIFTS FOR BOOK LOVERS - METAL (40cm)
A neat display containing some lovely gift ideas for Book Lovers.
Wholesale: \$338.00 Order No. MSD015




LOVE TRAVEL (40cm)
A neat display to inspire Holiday Reading!
Wholesale: \$202.00 Order No. MSD007




INSPIRING CHILDREN TO READ - (60cm)
9 of our top selling children's reading products in a neat display.
Wholesale: \$292.00 Order No. MSD004




LIGHTS TO READ BY (40cm)
A neat display of our Book Lights for serious readers.
Wholesale: \$204.00 Order No. MSD001





GREAT IDEAS FOR CHILDREN (60cm)

A neat display containing some great gift ideas for children.

Wholesale: \$218.00 Order No. MSD012



FATHER'S DAY BROWN (60cm)

A cool display of things DAD would ACTUALLY want

Wholesale: \$302.00 Order No. MSD014
























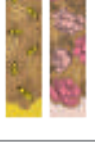
























MAGNiF-i (60cm)

































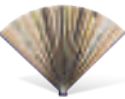















A smart display of our Top 7 magnifying products.

Wholesale: \$260.00 Order No. MSD006



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